



EA's President of EA SPORTS to Present at the BMO Capital Markets 16th Annual Interactive Entertainment Conference

REDWOOD CITY, Calif., Nov 07, 2008 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ: ERTS) today announced that Peter Moore, President of EA SPORTS(TM), will present at the BMO Capital Markets 16th Annual Interactive Entertainment Conference on November 13, 2008 in New York, NY. During the course of this event, Electronic Arts may disclose material developments affecting its business and/or financial performance. An audio webcast will be available on Electronic Arts' website at <http://investor.ea.com> through November 20, 2008.

Thursday, November 13, 2008
6:00 am PT / 9:00 am ET
<http://investor.ea.com>

Please note the presentation time is subject to change. Please contact the financial institution hosting the conference for additional details at <http://www.bmocm.com/conferences/interactiveentertainment2008/default.aspx>. (Due to its length, this URL may need to be copied/pasted into your Internet browser's address field.)

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle (TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

EA, EA SPORTS, EA SPORTS Freestyle and POGO are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries.

During the course of this event, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer you to the Electronic Arts' latest Annual Report on Form 10-K for the fiscal year ended March 31, 2008 and Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2008 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during this event. These forward-looking statements speak only as of the date of the event; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

SOURCE: Electronic Arts Inc.

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