EA and Mythic Entertainment Announce That Warhammer Online: Age of Reckoning Has Gone Gold

Award-Winning Fantasy MMORPG Marches Toward Sept. 18th Launch

FAIRFAX, Va., Aug 26, 2008 (BUSINESS WIRE) -- GET READY FOR THE WORLDWIDE WAAAGH! Electronic Arts (NASDAQ:ERTS) and Mythic Entertainment today announced that the highly-anticipated MMORPG, Warhammer(R) Online: Age of Reckoning(TM) (WAR), has gone gold and will open its servers on September 18, 2008 at an MSRP of $49.99 in North America.

"We've done our best to create the next great MMORPG experience, but it's the fans that will bring our world to life," said Mark Jacobs, vice president at EA and general manager of Mythic Entertainment. "The Day of Reckoning approaches and it's going to be glorious! It's time to go to WAR."

Based on the popular tabletop game from Games Workshop, Warhammer Online: Age of Reckoning is an epic fantasy MMORPG featuring innovative Realm vs. Realm(TM) game play that pits the forces of Order and Destruction against one another on the battlefield to determine the fate of nations.

Awarded "Best Online Game" at the recent Games Convention in Leipzig, Germany, "Best PC Game" of E3 by G4's X-Play and "Best MMO" of E3 by IGN, WAR has been well-received by critics and by the gaming community as an accessible and engaging MMO title. Tens of thousands of players have already joined the battle in the closed beta, and soon the time will be at hand for players the world over to pledge their allegiance to the armies of WAR.

Warhammer Online: Age of Reckoning is scheduled to launch simultaneously in North America, Europe, and Oceania on September 18, 2008. Available for PC, WAR is rated "T" for Teen by the ESRB. For more information, visit http://www.warhammeronline.com/.

About Warhammer(R) Online: Age of Reckoning(TM)

Experience the glory of Realm vs. Realm(TM)! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of Warhammer Online: Age of Reckoning, the new MMORPG from Mythic Entertainment, creators of Dark Age of Camelot(TM). Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests(TM). Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. Sharpen your blade and unleash your inner mutation; the Age of Reckoning has begun and WAR IS EVERYWHERE!

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of $3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at http://info.ea.com.

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