



EA Reveals Open Beta Details for Warhammer Online: Age of Reckoning

Mythic Begins Preparations for September 7th Open Beta

FAIRFAX, Va., Aug 18, 2008 (BUSINESS WIRE) -- Mythic Entertainment, an Electronic Arts Inc. (NASDAQ:ERTS) studio, today announced that the open beta for their highly anticipated MMORPG, Warhammer(R) Online: Age of Reckoning(TM) (WAR), will begin on September 7th, 2008. This means that hundreds of thousands of fans will be able to enter the gritty fantasy world of WAR to experience the thrill of Realm vs. Realm(TM) (RvR) combat before the game goes live on September 18th, 2008.

"For three years we have been saying that 'WAR is coming' and the team has been working hard to deliver on this promise," said Mark Jacobs, co-founder and general manager of Mythic Entertainment. "In just a few weeks, we are going to throw open our doors and invite more players into the game than ever before. They will have a chance to delve into the open beta and see for themselves that WAR has arrived and it is glorious!"

Players can get into the North American open beta by pre-ordering Warhammer Online from select retail partners. Participants of the North American closed beta will automatically be granted open beta access. For more information about the WAR open beta, visit www.warhammeronline.com/openbeta.

Available for PC, Warhammer Online is rated "T" for Teen by the ESRB. WAR will be the first MMORPG to launch servers simultaneously in North America, Europe, and Oceania when it goes live on September 18th, 2008. For more information, visit <http://www.warhammeronline.com/>.

About Warhammer(R) Online: Age of Reckoning(TM)

Experience the glory of Realm vs. Realm(TM)! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of Warhammer Online: Age of Reckoning, the new MMORPG from Mythic Entertainment, creators of Dark Age of Camelot(TM). Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests(TM). Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. Sharpen your blade and unleash your inner mutation; the Age of Reckoning has begun and WAR IS EVERYWHERE!

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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SOURCE: Electronic Arts Inc.

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