

## **EA'S FIFA Soccer 09 Soundtrack Scores on International Music Goals**

## Roster Features 42 Artists From 21 Countries, Debuts From Kasabian and Datarock, Exclusive Track From Tom Jones Remixed By Junkie XL

REDWOOD CITY, Calif., Aug 14, 2008 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) today unveiled the complete music track listing for EA SPORTS(TM) FIFA Soccer 09, in stores world wide this October. In a game already being heralded for its revolutionary gameplay enhancements, the new FIFA Soccer 09 soundtrack features 42 songs from 21 nations across multiple genres to create an unprecedented global music event.

In what has become an annual tradition, FIFA Soccer 09 features a handpicked roster of Platinum acts and soon-to-break artists from around the world that defines the sound of the coming soccer season as it creates new international stars. This year's soundtrack includes debut tracks from Italian electro-funk artist Caesar Palace, UK rockers Kasabian, and Artwerk Music Group's international sensation Datarock, as well as exclusives from French hip-hop phenomenon Soprano and a new track by Tom Jones remixed by Junkie XL. The soundtrack is further highlighted by songs from Hot Chip, The Kooks, Foals, The Ting Tings and My Federation (UK); Radiopilot (Germany), Damian 'Jr. Gong' Marley (Jamaica); The Kissaway Trail (Denmark); The Fratellis (Scotland); Gonzales (France); CSS and Curumin (Brazil); Duffy (Wales); Cut Copy and The Veronicas (Australia); and Sam Sparro, The Airbourne Toxic Event, MGMT and The Black Kids (USA).

"We have exceeded our annual challenge to create videogames' preeminent international soundtrack," said Steve Schnur, Worldwide Executive of Music and Marketing at EA. "No other game has been as influential with regards to new music, and FIFA Soccer 09 truly raises the bar worldwide. We're excited that Brazilian fans of Curumin will hear Spain's The Pinker Tones and Norway's Datarock. We're proud that Canadians who love Chromeo will discover Ladytron from England and Junkie XL from Holland. We want fans throughout France, Mexico and Germany to find that their favorite new song is by Senor Flavio from Argentina, DJ Bitman from Chile or Jupiter One from New York. FIFA Soccer 09 will take music globalization to a whole new level."

The complete in-game soundtrack for FIFA Soccer '09 includes:

Artist		Country	Album
Caesar Palace		Italy	Dogs from V- Gas
	Bonafied Lovin' (Yuksek Remix)		
CSS	Jager Yoga	Brazil	Donkey
Curumin	Magrela		Japan Pop Show
Cut Copy	Lights And Music		
Damian "Jr. Gong" Marley	Something For You	Jamaica	
Datarock			

DJ Bitman	Me Gustan	Chile	Latin Bitman
Duffy	Mercy	Wales	Rockferry
Foals	Olympic Airways	England	Antidotes
Gonzales	Working Together (Boys Noize Remix)	France	Soft Power
Hot Chip	Ready For The Floor (Soulwax Remix)	England	Made In The Dark
Jakobinarina	I'm A Villain	Iceland	First Crusade
Junkie XL feat. Electrocute	Mad Pursuit	Holland	Booming Back At You
Jupiter One	Platform Moon	USA	Jupiter One
Kasabian	Fast Fuse	England	
Ladytron	Runaway	England	Velocifero
Lykke Li	I'm Good I'm Gone	Sweden	Youth Novels
Macaco	Movin'	Spain	
MGMT	Kids	USA	Oracular Spectacular
My Federation	What Gods Are These	England	Don't Wanna Die
Najwajean	Drive Me	Spain	Till It Breaks
Plastilina Mosh	Let U Know	Mexico	All U Need Is Mosh
	Fahrrad	Germany	
Reverend And The Makers	Open Your Window	England	The State Of Things
	Black & Gold		Sam Sparro
Senor Flavio	Lo Mejor Del Mundo	Argentina	Supersaund
Soprano		France	
The Airborne Toxic	Gasoline	USA	The Airborne Toxic Event
The Black Kids		USA	I'm Not Gonna Teach Your Boyfriend How To Dance With You
The Bloody Beetroots		 Italy	

The Fratellis	Tell Me A Lie	Scotland	Here We Stand
The Heavy			Great Vengeance And Furious Fire
The Kissaway Trail		Denmark	The Kissaway Trail
	Always Where I Need To Be		Konk
The Pinker Tones	The Whistling Song	Spain	Wild Animals
The Script	The End Where I Begin	Ireland	The Script
The Ting Tings	Keep Your Head	England	We Started Nothing
The Veronicas	Untouched		Hook Me Up
	Muzzle #1		X Marks Destination
Tom Jones	Feels Like Music (Junkie XL Remix)	Wales	·
Ungdomskulen		Norway	Cry-Baby

This year EA SPORTS(TM) is changing the way sports games are played online, enabling 20 individuals playing fixed positions to play a single game of FIFA Soccer 09 at the same time. Instead of thinking as an individual player, now the gamer has to think and play as a team in Be A Pro: 10 vs. 10 Online Team Play for the PLAYSTATION(R)3 computer entertainment system and Xbox 360(R)(TM) video game and entertainment system.

To learn more about FIFA Soccer 09 visit <u>www.FIFA09.ea.com</u>. For news, exclusive downloads, streaming music clips and more visit <u>www.ea.com/eatrax/</u>.

Developed in Burnaby, B.C., by EA Canada, FIFA Soccer 09 is localized into 18 languages and sold in 37 countries -- it is the most popular franchise globally for EA SPORTS. FIFA Soccer 09 will be available for the PLAYSTATION(R)3, Xbox 360(R)(TM), Wii(TM), PC, PlayStation(R)2 computer entertainment system, Nintendo DS(TM), PSP(R) (PlayStation(R)Portable) system and mobile. It is rated "E" for everyone by ESRB and it has not yet been rated by PEGI.

## About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is <a href="www.ea.com">www.ea.com</a>. More information about EA's products and full text of press releases can be found on the Internet at <a href="http://info.ea.com">http://info.ea.com</a>.

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