



## EA and Crytek Set Deployment Date for Crysis Warhead

### Find Out if You Are 'Psycho' Enough This September

REDWOOD CITY, Calif., Aug 13, 2008 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) and Crytek GmbH announced today that Crysis Warhead(R), the pulse-racing new installment of the Crysis(R) universe, will ship to retail stores in North America on September 16th and in Europe on September 12th. Beginning today, gamers can pre-order Crysis Warhead at the EA Store ([www.eastore.com/crysiswarhead](http://www.eastore.com/crysiswarhead)) for only \$24.95; \$5 less than the full retail price, or receive \$10 off when purchasing both Crysis Warhead and Crysis. Crysis Warhead recently recognized by IGN PC as being the Best First Person Shooter and showcasing the Best Graphics Technology of E3 2008.

"We think Crysis Warhead is going to offer a tremendous experience to a wide range of gamers," said Cevat Yerli, CEO and President of Crytek. "Fans of Crysis are going to enjoy more of the open-ended gameplay, cutting-edge visuals and huge, epic battles from the first game, while also finally finding out what kind of havoc Psycho was wreaking on the other side of the island.

At the same time, we designed Warhead to be more accessible for gamers new to the Crysis franchise. It is a game with a story that can stand on its own, it has been optimized to run better on a wider range of PCs, and we are introducing Crysis Wars(R), a tailor-made experience for multiplayer gamers within the Crysis universe - all at a great value."

Crysis Wars features three multiplayer modes, including TeamInstantAction, a new match type that mixes fast-paced action in a team-based environment, in addition to the insanely frenetic gameplay style of InstantAction and the hardcore team-based PowerStruggle, both of which return from Crysis. The game will include 21 maps, six new maps for TeamInstantAction and InstantAction, and one for PowerStruggle and Crytek will also have a support team dedicated to meeting the needs of the Crysis Wars community.

A brand new trailer for Crysis Warhead will premiere exclusively on "GameTrailers TV with Geoff Keighley" this Friday, August 15th on Spike TV (check your local listings) and will be available online at [www.GameTrailers.com](http://www.GameTrailers.com) immediately following the show.

Crysis Warhead is a standalone title and does not require the original Crysis to play. The game has been rated 'M' for Mature by the ESRB and '16+' by PEGI. For more information about the game, please visit the game's new web site launching today at [www.crysiswarhead.com](http://www.crysiswarhead.com).

#### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

#### About Crytek GmbH

Crytek GmbH ("Crytek") creators of the multi-award winning first person shooter Far Cry(R), and the recent blockbuster hit Crysis(R), awarded best PC Game of both E3 2007 and the 2007 Leipzig Games Convention, and awarded Best Technology at the 2008 Game Developers Choice Awards, is an interactive entertainment development company with its headquarters located in Frankfurt Main, Germany and additional studios in Kiev (Ukraine), Budapest (Hungary) and Sofia (Bulgaria). Crytek is dedicated to creating exceptionally high quality video games for the PC and next-generation consoles, powered by their proprietary cutting edge 3D-Game-Technology CryENGINE(R)2.

Development teams who are interested in obtaining a commercial license for the CryENGINE(R) 2 middleware should visit [www.cryengine2.com](http://www.cryengine2.com).

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SOURCE: Electronic Arts Inc.

EA Games Label

Andrew Wong, 650-628-2781

PR Manager

[anwong@ea.com](mailto:anwong@ea.com)

Bryce Baer, 650-628-5102

PR Director

[bbaer@ea.com](mailto:bbaer@ea.com)

Tammy Schachter, 650-628-7223

Sr. PR Director

[tschachter@ea.com](mailto:tschachter@ea.com)

or

Crytek

Jens Schafer, +49 69 219776671

PR Manager

[jens@crytek.de](mailto:jens@crytek.de)

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