



EA and Crytek Usher in the Next-Generation of PC Gaming with Crysis

The Highly Anticipated First-Person Shooter Ships to Retailers Today

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Nov. 13, 2007--The wait is finally over! Today, Electronic Arts Inc. (NASDAQ: ERTS) and Crytek announced that Crysis® is now shipping to stores in North America and Europe. Featuring jaw-dropping visuals, industry leading technology and open-ended gameplay, Crysis is set to break new ground in the FPS genre and has already received a 98% from PC Gamer, the highest score ever awarded in the magazine's 14-year history. Crysis is also setting the bar internationally, with a 94% from Gamestar in Germany - in its 10-year history no other game has earned a rating over 94%.

"Crysis is the culmination of the dedication and tenacity of everyone here at Crytek who shared the goal of creating a true next-generation FPS," said Cevat Yerli, CEO and President of Crytek. "Our vision from the beginning was to deliver an immersive, open-ended single-player campaign, to innovate in multiplayer and to give our community a powerful, easy-to-use editor and we're extremely proud of the end result."

"Crysis is nothing short of amazing. It is an innovative, technical achievement that has blown us all away," said David DeMartini, Vice President and Global General Manager, EA Partners. "EA Partners has a long history of working with the most talented independent studios in the world and helping them deliver their creative vision to a mass, global audience and our experience with Crytek is adding to that legacy."

The complete Crysis package is composed of three primary components:

-- An Epic Single Player Campaign - Players are thrust into the middle of a global conflict between the US and North Korea over a mysterious artifact that turns out to be extraterrestrial in nature. Fortunately, players are outfitted with a high tech Nanosuit that allows them to alter their strength, speed, armor and cloaking abilities and an arsenal of fully customizable weapons, helping to even the playing ground against a highly mysterious and intelligent enemy threat.

-- Multiplayer Reinvented - Crytek has also focused much of their development efforts in creating two unique multiplayer experiences. PowerStruggle is a new, team-based multiplayer mode where players need to work together strategically to capture resource points throughout the map to win the ultimate arms race for nuclear technology. And for those who are looking for a more action-packed experience Crysis also features Instant Action, traditional deathmatch made even more frenetic as every player is outfitted with the revolutionary Nanosuit.

-- CryENGINE 2™ Sandbox Editor - Also included with Crysis is the complete version of Crytek's Sandbox Editor. Extremely powerful with a simple user interface, the editor will give the community full access to one of the most powerful design tools in the industry.

Crysis has been rated 'M' for Mature by the ESRB (Blood and Gore, Language, Violence) and 16+ by PEGI in Europe. Visit www.esrb.org and www.pegi.info for updated rating information. For more information about the game, log onto <http://info.ea.com> or the game's official website at www.nanosuit.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2007, EA posted revenue of \$3.09 billion and had 24 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

About Crytek GmbH

Crytek GmbH ("Crytek"), creator of the multiple award winning next-generation first person shooter Far Cry, and the critically acclaimed hit Crysis, awarded as best PC Game of both E3 2007 and the 2007 Leipzig Games Convention, is an interactive entertainment development company with its headquarters located in Frankfurt/Main, Germany and additional studios in Kiev, Ukraine and Budapest, Hungary. Crytek is dedicated to creating exceptionally high quality video games for the PC and next-generation consoles, powered by their proprietary cutting edge 3D-Game-Technology, CryENGINE 2®. For more information about Crytek, please visit www.crytek.com. Developers who are interested in obtaining a commercial license for the CryENGINE 2® middleware should mail their enquiries to cryengine@crytek.com.

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