



EA Announces The Command & Conquer Saga and Celebrates 12 Years of the Popular Series

Collection of Thirteen Command & Conquer Titles

LOS ANGELES, Oct 02, 2007 (BUSINESS WIRE) -- Experience Command & Conquer™ like never before -- thirteen Command & Conquer games spanning three generations of the series in a single package! Electronic Arts Inc. (NASDAQ:ERTS) today announced The Command & Conquer™ Saga, a massive compilation of over a dozen Command & Conquer games including the award-winning Command & Conquer 3 Tiberium Wars™ and all the titles featured in Command & Conquer™ The First Decade. Available in North America this October for the PC, The Command & Conquer Saga marks the largest PC franchise compilation to date.

With over 25 million copies sold worldwide, the Command & Conquer franchise has defined the Real-time strategy (RTS) genre with fast and fluid gameplay, cutting-edge visuals, epic storylines, and rich campaign missions. The series has evolved over a decade, spawned over a dozen titles, and continues to be the genre benchmark by which all RTS games are measured. With its explosive style of warfare, the Command & Conquer franchise has grown over the years to span multiple fictional genres, including the science fiction Tiberium Universe, the revisionist history of the Command & Conquer Red Alert Universe, and a twist on modern warfare with Command & Conquer™ Generals.

The Command & Conquer Saga contains the following titles:

- Command & Conquer™ (Aug. 1995)
- Command & Conquer The Covert Operations™ (April 1996)
- Command & Conquer Red Alert™ (Oct 1996)
- Command & Conquer Red Alert Counterstrike™ (Mar. 1997)
- Command & Conquer Red Alert™ The Aftermath™ (Sept. 1997)
- Command & Conquer™ Tiberian Sun™ (Aug 1999)
- Command & Conquer™ Tiberian Sun™ Firestorm (Feb. 2000)
- Command & Conquer Red Alert™ 2 (Oct. 2000)
- Command & Conquer™ Red Alert™ Yuri's Revenge™ (Oct. 2001)
- Command & Conquer Renegade™ (Feb. 2002)
- Command & Conquer™ Generals (Feb. 2003)
- Command & Conquer™ Generals Zero Hour (Sept. 2003)
- Command & Conquer 3 Tiberium Wars™ (Mar 2007)

The Command & Conquer Saga has a US MSRP of \$49.99. All games included in the compilation are rated "T" for Teen by the ESRB.

The development team at EA Los Angeles continues to give back to their community -- one of the largest and most active fan communities in the world. To help celebrate the series' twelfth anniversary, EA recently offered a free download of Command & Conquer Gold which garnered close to 3 million downloads to date. Over the next few months, fans can expect even more from the Command & Conquer team including exclusive content, video features, original programming through the Command & Conquer online network, and more. For up to date information on the anniversary activities or for more information about The Command & Conquer Saga or the Command & Conquer series, please visit www.CommandAndConquer.EA.com.

About Command & Conquer

The Command & Conquer franchise celebrated its 12th anniversary in August 2007. The groundbreaking franchise was one of the first to introduce players to the modern RTS genre, has spawned over a dozen PC titles, and ranks in the top 5 best-selling PC franchises of all-time according to the NPD Group. Additionally, Command & Conquer Red Alert™ 2 and Command & Conquer Generals were the number one best-selling(1) PC RTS titles in 2000 and 2003 respectively. Collectively, the series has sold over 25 million units worldwide to date. The demo release for Command & Conquer 3 Tiberium Wars reached an amazing 1 million downloads in its first week. The franchise boasts one of the largest and most active fan communities in the world. For more information on Command & Conquer series, please visit www.CommandAndConquer.EA.com.

(1) According to NPD Group

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2007, EA posted revenue of \$3.09 billion and had 24 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

EA, EA SPORTS, EA SPORTS BIG, POGO, Command & Conquer, Command & Conquer 3 Tiberium Wars, Command & Conquer Red Alert, Command & Conquer The Covert Operation, The Aftermath, Command & Conquer Red Alert Counterstrike, Tiberian Sun, Firestorm, Command & Conquer Renegade and Yuri's Revenge are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

SOURCE: Electronic Arts Inc.

EA Los Angeles
Brooke Cahalane, 310-754-7312
Public Relations Manager
bcahalane@ea.com
Palmira Farrow, 310-754-7189
Public Relations
pfarrow@ea.com