



EA'S FIFA Soccer 08 Music Soundtrack Sets the Stage for International Soccer Glory

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Sept. 11, 2007--International soccer and music fans are about to score like never before! Electronic Arts Inc. (NASDAQ:ERTS) will kick off the new international soccer season with the incredible FIFA Soccer 08 soundtrack -- one of its largest soundtracks ever with 50 artists representing 27 countries. Set to launch in 16 languages and 37 nations, EA SPORTS™ FIFA Soccer 08 creates a soccer experience that matches the complexity, finesse and excitement of the real-world game.

Every year, FIFA Soccer boasts an extraordinary mix of music gathered from around the globe, hand picked to represent each country and its passion for the game. This year, the soundtrack will mark the debuts of new artists like Babamars (France), Bodyrox (UK), Junkie XL (Holland), Santogold (USA), and The Hoosiers (UK), each of whom will be discovered by soccer fans worldwide as their songs become the soundtrack for the 2008 soccer season.

The FIFA Soccer 08 soundtrack is highlighted by songs from CSS (Brazil), Datarock (Norway), Dover (Spain), Ivy Queen (Puerto Rico), Junkie XL (Holland), Maximo Park (UK), Mexican Institute of Sound (Mexico), Peter Bjorn And John (Sweden), Planet Funk (Italy), Simian Mobile Disco (UK), Superbus (France), The Cat Empire (Australia), and Wir Sind Helden (Germany).

Steve Schnur, Worldwide Executive of Music at EA commented, "We've been working for nearly a year to deliver what we believe is the ultimate FIFA 08 soundtrack. These are the most songs ever in a FIFA edition representing the most countries in the history of the videogame. In addition to an unprecedented mix of great global artists and some killer debut acts, we're also proud to showcase our premiere Artwerk signings Junkie XL, Jupiter One and Datarock. And as in seasons past, we know that some of the hottest new artists of the coming year will emerge from our soundtrack. This is the true spirit of the EA SPORTS FIFA games: An unparalleled experience where one-of-a-kind action goes head-to-head with the thrill of the unexpected. It's the only way to play what has become one of the most popular and only truly international sports videogame in our world today."

Through mass exposure to soccer fans, the following 50 songs will define the sound of the coming international season. To listen to streaming music clips, learn more about the bands and get details about the videogame visit www.FIFA08.ea.com.

ARTIST	SONG	ALBUM	COUNTRY
!!!	All My Heroes Are Weirdos	Myth Takes	USA
Apartment	Fall Into Place	The Dreamer Evasive	UK
Art Brut	Direct Hit	It's A Bit Complicated	UK
Aterciopelados	Paces	Oye	Colombia
Babamars	The Core	Surprising Twists	France
Bodyrox feat. Luciana	What Planet You On?		UK
Bonde do Role	Solta O Frango	With Lasers	Brazil
CAMP	From Extremely Far Away	Talking Cure	Switzerland

Carpark North	Human	All Things To All People	Denmark
CeU	Malemolencia	CeU	Brazil
Cheb i Sabbah	Toura Toura: Nav Deep Remix	La Ghriba: La Kahena Remix	Algeria
CSS	Off The Hook	Cansei De Ser Sexy	Brazil
Datarock	Fa-Fa-Fa	Datarock Datarock	Norway
Digitalism	Pogo	Idealism	Germany
Disco Ensemble	We Might Fall Apart	First Aid Kit	Finland
Dover	Do Ya	Follow The City Lights	Spain
Heroes & Zeros	Into The Light	Strange Constellations	Norway
Ivy Queen	Que Lloren	Sentimiento	Puerto Rico
Junkie XL	Clash	Felt EP	Holland
Jupiter One	Unglued	Jupiter One	USA
Kenna	Out Of Control (State Of Emotion)	Make Sure They See My Face	Ethiopia
K-Os	Born To Run	Atlantis: Hymns for Disco	Canada
La Rocca	Sketches (20 Something Life)	The Truth	Ireland
Lukas Kasha	Love Abuse	Animated People's Republic	Norway
Madness feat. Sway and Baby Blue	I'm Sorry	I'm Sorry	UK
Maximo Park	The Unshockable	Our Earthly Pleasure	UK
Melody Club	Fever Fever	Scream	Sweden
Mexican Institute of Sound (MIS)	El Microfono	Pinata	Mexico
Modeselektor feat. Sasha Perera	Silikon	Hello Mom!	Germany
Noisettes	Don't Give Up	What's The Time Mr. Wolf?	UK

Pacha Massive	Don't Let Go	All Good Things	USA
Peter Bjorn And John	Young Folks	Writer's Block	Sweden
Planet Funk	Static	Static	Italy
Robyn	Bum Like You	Robyn	Sweden
Rocky Dawuni	Wake Up The Town	Book Of Changes	Ghana
Santogold	You Will Find A Way	Santogold	USA
Simian Mobile Disco	I Believe	Attack, Decay, Sustain, Release	UK
Superbus	Butterfly	Wow	France
Switches	Drama Queen	Heart Tuned To D.E.A.D	UK
The Automatic Automatic	Monster	Not Accepted Anywhere	Wales
The Cat Empire	Sly	Two Shoes	Australia
The Hoosiers	Goodbye Mr. A	The Trick To Life	UK
The Hours	Ali In The Jungle	Narcissus Road	UK
The Tellers	More	The Tellers	Belgium
Tigarah	Culture, Color, Money, Beauty	Revolution	Japan
Travis	Closer	The Boy With No Name	UK
Tumi And The Volume	Afrique	Tumi And the Volume	South Africa
Vassy	Wanna Fly	My Affection	Australia
Wir Sind Helden	Endlich Ein Grund Zur Panik	Soundso	Germany
Yonderboi	Were You Thinking Of Me?	Splendid Isolation	Hungary

EA SPORTS FIFA Soccer 08 for the Xbox 360™ videogame and entertainment system and the PLAYSTATION®3 computer entertainment system will create a soccer experience that matches the complexity, finesse and beauty of the real-world game. FIFA Soccer 08 challenges you to master the skills required to play like a pro soccer player in the all-new Be A Pro: Offline Training mode with new Pro Skills. Play the entire game as a fixed player while getting real time feedback and analysis. A new, organic building-block system enables you to combine tricks and skill moves together to recreate signature moves from the real-world superstars or define your own style of play. In addition, FIFA Soccer 08 features a true next-generation ball-striking engine that re-creates the drama and unpredictable nature of shooting, the award-winning Interactive Leagues online gameplay and the inclusion of 576 licensed teams, 30 leagues, and more than 15,000 players.

FIFA Soccer 08, developed by EA Canada in Vancouver, B.C., will be available in North America on October 9 for the Xbox 360™ video game and entertainment system, PlayStation®2 computer entertainment system, Wii™, Nintendo DS™, PSP® (PlayStation®Portable) system, PC and mobile, and on October 16 for the PLAYSTATION®3 computer entertainment system. The game will be available in Europe on all platforms on September 28. FIFA Soccer 08 is rated "E" (Everyone) by the ESRB and 3+ by PEGI. Screenshots can be downloaded at <http://info.ea.com>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2007, EA posted revenue of \$3.09 billion and had 24 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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