



EA Announces Medal of Honor Heroes 2

Designed Specifically for the Wii and PSP and Featuring Support for the Wii Zapper

LOS ANGELES--(BUSINESS WIRE)--July 17, 2007--Electronic Arts Inc. (NASDAQ:ERTS) today announced Medal of Honor Heroes™ 2, a new game from the critically-acclaimed Medal of Honor™ franchise designed completely from the ground up for the Wii™ from Nintendo and the PSP® (PlayStation® Portable) system.

It's June 6th, 1944, and the war is in your hands. Step into the boots of OSS Operative John Berg and infiltrate Normandy from behind enemy lines to undermine the Nazi regime. On both the Wii and PSP systems, choose to tackle all-new missions in traditional single player campaign or engage in massive, 32-player online, continuous-joining multiplayer battles where you can jump into the battle at any time. The Wii version also features full support of the Wii Zapper (name not final), allowing for a more immersive WWII action than ever.

In addition to a full-fledged single player campaign, Medal of Honor Heroes 2 also features an all-new mode designed specifically for the Wii that simplifies gameplay for players of all skills levels for easy pick-up-and-play action. This mode plays like an old-school rail shooter -- the Wii moves you around, while you do your part--taking enemies out and achieving objectives. For the PSP, Medal of Honor Heroes 2 will deliver the most comprehensive shooter experience to date on the PSP, with robust single player campaign and on-the-go 32-player multiplayer capability that allows you to battle it out, anytime and anywhere.

From the same team at EA Canada that brought you Medal of Honor Heroes for the PSP in 2006, Medal of Honor Heroes 2 will be available this holiday for the Wii and PSP. This game has not yet been rated by the ESRB or PEGI.

About Medal of Honor

First launched in 1999, Medal of Honor has become one of the most popular, celebrated, and influential First-person Shooter franchises in the world. Originally conceptualized by Steven Spielberg and inspired during the shooting of the film Saving Private Ryan, Medal of Honor launched a whole genre of WWII games as it became one of the best-selling franchises in the EA brand portfolio. Combined sales for the franchise have topped 31 million units worldwide. For more information on the Medal of Honor franchise, please visit www.moh.ea.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2007, EA posted revenue of \$3.09 billion and had 24 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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SOURCE: Electronic Arts Inc.