



Tiger Woods PGA Tour 08 Tees Off With EA Sports GamerNet(1) And Photo Game Face(1)

REDWOOD CITY, Calif., Apr 12, 2007 (BUSINESS WIRE) -- Electronic Arts Inc., (NASDAQ:ERTS) today announced that Tiger Woods PGA TOUR® 08 will be breaking new ground with two key features. EA SPORTS™ GamerNet(1) is a revolutionary game play system driven by interactive user created content. It allows gamers to save their amazing shots, holes or rounds, and post the content online for other users to compete against. In addition, players can now use Photo Game Face(1) to generate photo-realistic game characters with no artistic skill required, by uploading photos.

Tiger Woods PGA TOUR 08 will be produced by the EA Tiburon in Orlando, FL which is best known for the award winning Madden NFL Football and NCAA Football® franchises.

Tiger Woods PGA TOUR is the world's #1 selling golf video game franchise. With the EA SPORTS GamerNet system, players will be able to challenge creator posted content and be rewarded with online points. Utilizing Photo Game Face, players can take their created characters and style, dress, and accessorize themselves through the game's already deep customization systems.

Tiger Woods PGA TOUR 08 will be available on the Xbox 360™ video game and entertainment system, the PlayStation®2 and PLAYSTATION®3 computer entertainment system, the PSP® (PlayStation®Portable) system, Wii™, Nintendo DS™ and PC. The game's official website is www.easports.com/tigerwoods08.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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(1) Feature Names Are Working Titles

SOURCE: Electronic Arts Inc.

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