



## **Battlefield 2142: Northern Strike Booster Pack Available Now From EA**

### **All-New Conquest Assault Game Mode, Maps, Vehicles, Unlocks and Close-Quarters Combat for Battlefield 2142 Available Via EA Link**

REDWOOD CITY, Calif., Mar 08, 2007 (BUSINESS WIRE) -- The battle for survival wages on! Electronic Arts (NASDAQ: ERTS) today announced that Battlefield 2142™: Northern Strike(1) is now available for the PC and ready for download via EA Link™ at <http://www.ea.com/ealink> for \$9.99. Battlefield 2142: Northern Strike has been rated T for Teen by the ESRB and was developed at the EA Digital Illusions (DICE) studio in Stockholm, Sweden.

Emphasizing close-quarters combat, Battlefield 2142: Northern Strike drops gamers deep into a desperate conflict for control of Earth's last scraps of inhabitable land following the onset of a cataclysmic new ice age. The Pan-Asian Coalition (PAC) has secretly moved into mainland Europe, using abandoned urban areas to establish new strongholds in a last-ditch push for superiority. The European Union must quickly mobilize north to dislodge PAC forces from a series of urban strongholds and regain the upper hand.

Battlefield 2142: Northern Strike features the new Conquest Assault game mode, and three new maps, including the infamous WWII battle scene at the Bridge at Remagen, an Alpine Titan docking harbour in Port Bavaria and a claustrophobic showdown in the Liberation of Leipzig. The booster pack also features new vehicles including the EU's heavily armed IFV Goliath and the PAC's hovering light IFV Hachimoto in addition to new persistence, new gameplay and more.

"This is the additional content that Battlefield 2142 fans have been asking for," said Kristoffer Bergqvist, the booster pack's producer. "We've added deep new maps, weapons and vehicles to keep the action fresh and exciting on the Battlefield for months to come."

For more information about Battlefield, please visit the EA press Web site at <http://info.ea.com>, or the official Battlefield homepage at <http://battlefield.ea.com>.

(1) Requires full version of Battlefield 2142 to play.

#### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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