



Tiger Woods PGA TOUR 07 Ships Today

Swing Like the Pros on the Nintendo Wii

REDWOOD CITY, Calif.--(BUSINESS WIRE)--March 13, 2007--Electronic Arts Inc., (NASDAQ:ERTS) announced today that Tiger Woods PGA TOUR® 07, the newest title from the best selling golf franchise, has shipped in North America for the Wii™. The game will be available worldwide on March 16th.

In Tiger Woods PGA TOUR 07 the power and control of every swing are literally in your hands. Whether you tilt the Wii Remote to hook and slice the ball or swing away for a long straight drive, the Wii's innovative game controller provides a realistic golfing experience. The Nunchuk can also be attached for the traditional analog swing.

"Tiger Wood PGA TOUR 07 fits perfectly with the Wii and its innovative controller, so we're very excited to bring our game to the platform," said Todd Arnold, Executive Producer at EA Redwood Shores.

The top-selling golf video game franchise is packed with content, including 18 championship courses and 35 pro and fantasy golfers, so take your aim and swing to the top. Use the Wii Remote's point and click interface to move the new golf glove, grab the True-Aiming circle to position your shots with Grab and Drag True-Aiming, then hit away for true-to-life accuracy.

Developed by EA Redwood Shores, Tiger Woods PGA TOUR 07 is rated "E" for Everyone by the ESRB and has an MSRP of \$49.95 for Nintendo Wii. The game's official website is <http://www.easports.com/tigerwoods07>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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