



## **Enjoy All Four Seasons With Your Sims! EA Announces The Sims 2 Seasons**

### **Fans of the Popular Video Game Series Embark on New Seasonal Adventures With Their Sims**

REDWOOD CITY, Calif., Dec 12, 2006 (BUSINESS WIRE) -- Electronic Arts (NASDAQ:ERTS) today announced that fans of the popular video game franchise, The Sims™ 2, will now be able to head outdoors for year-round fun with their Sims. The Sims™ 2 Seasons will be available as a PC expansion pack(1) and will build on the celebrated The Sims 2 experience that allows players to create and control virtual characters throughout their lives while determining the outcome of their relationships and choosing their destiny. The Sims 2 Seasons introduces all new ways for your Sims to enjoy spring, summer winter & fall!

Experiencing all four seasons for the first time -- from seasonal activities to all-new outerwear for unpredictable weather -- is guaranteed to provide a whole new level of excitement for your Sims! Not only will your Sims experience the seasons changing in winter, spring, summer and fall, but each season will deliver unique benefits, impacting your Sims relationships, mood, skills, careers and more. And be sure to dress your Sims appropriately for the weather -- freezing, sunburn and other unexpected weather effects can occur!

Whether you're strengthening family ties in winter, letting romance bloom in spring, deepening the bonds of friendship in summer, or fast-tracking your career in fall, the seasons have a whole new impact on your Sims' lives throughout the year! Avoid the heat; take a dip in the pool and play Marco Polo! Go skating on an ice rink; have snowball fights, build snowmen or make snow angels. Each season unfolds differently delivering stunning visuals of weather effects and seasonal changes including snow, rain, hail, lightning and more ensuring a unique gameplay experience for many seasons to come. Show Off Your Sims' Green Thumb; make your garden blossom and reap the rewards! And as an added bonus, crops that harvest at the peak time can produce varying juices that reap special benefits, from love potions and energy boosts to cold fighters and smart juices! Time to drink up!

"The Sims 2 Seasons really delivers what the players have been asking for -- a unique gaming experience offering new seasonal, outdoor activities that players can engage in. And because each season unfolds differently, winter, spring, summer and fall will look different than the year before, guaranteeing a fresh experience each season," said Vice President and Studio Head of The Sims Division, Rod Humble. "From fishing with Dad on a cool lake to catching fireflies on a warm summer night -- these are the great moments in life we remember either from growing up with our parents or growing up with our kids. The wonderful gardening system adds another layer of player creativity and nurturing which is the perfect compliment to the base game."

The Sims 2 Seasons will ship in Europe on February 23 and across the US on February 27 as a PC expansion pack(1) that builds on the original The Sims 2 PC game experience.

#### **KEY FEATURES**

**Benefit from Each Season** -- Each season impacts your Sims' relationships, moods, and more!

**Share New activities** -- New group activities in every season your Sims and their family and friends! Build snowmen, splash in the pool, play catch, ice skate, and more.

**Reap the Fruits of Your Sims' Labors** -- Harvest fruits and veggies all year round and blend love potions, energy drinks, health boosters and more.

**Update Their Wardrobes** -- Dress your Sims in seasonal outfits like winter coats, gloves, ear muffs, raincoats, summer dresses, and more.

**Master New Talents** -- Show off your Sims' green thumb! Join the Gardening Club for friendship and tips on how to make your garden blossom, and reap the rewards! Catch fresh Fish to grill on the barbeque -- but beware of unexpected catches!

**Explore 6 New Careers** -- Do your Sims yearn to be an adventurer or gamer? Perhaps they'd rather explore music, law,

journalism, or education? Fun reward objects like the Heavy Metal Guitar await your Sims with each new career path.

Enhanced Visual Effects -- Dramatic and detailed weather effects bring a brand new visual experience to The Sims 2 universe! Snowstorms, thundershowers, lightning bolts and deadly hailstones, all spectacularly rendered to occur in both existing and new The Sims 2 neighborhoods!

#### Product Specifications

Publisher: Electronic Arts  
Developer: Electronic Arts Redwood Shores  
Ship Date: US: February 27th, 2006  
Europe: February 23:  
-- PC expansion pack(1)  
Category: Simulation/Strategy  
ESRB Rating: "RP-T" (Rating Pending - Teen)  
PEGI Rating: 12+

(1) The Sims™ 2 Seasons for PC requires The Sims™ 2 or The Sims™ 2 Special DVD Edition for PC to play.

#### About The Sims™

The Sims franchise celebrated its fifth anniversary in February. The game skyrocketed to the top of the charts when it began shipping to stores in February 2000 and quickly become a universal gaming and cultural phenomenon. The Sims™ PC based product and expansion packs were the best selling PC games of 2000, 2001, 2002, and 2003. Translated into 17 different languages, The Sims has inspired seven top selling expansion packs. They include: The Sims™ Livin' Large, The Sims™ House Party, The Sims™ Hot Date, The Sims™ Vacation, The Sims™ Unleashed, The Sims™ Superstar, and The Sims™ Makin' Magic. The Sims 2 shipped in September 2004 with sales already topping 5M units worldwide, it was the best selling PC game of 2004. The Sims™ 2 University shipped in March 2005, The Sims™ 2 Nightlife shipped in September 2005, The Sims™ 2 Open for Business shipped in February 2006 and The Sims™ 2 Pets shipped in October 2006. Combined sales for the franchise are approximately 70M units life-to-date. For more information on The Sims 2, visit <http://www.thesims2.com> and for more information on The Sims franchise titles, visit <http://www.thesims.com>

#### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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