



## Chicago Rush Bob McMillen Named Cover Athlete for Arena Football: Road to Glory

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Dec. 18, 2006--Electronic Arts Inc. (NASDAQ: ERTS) announced today that Bob McMillen, fullback/linebacker of the Arena Football League's ArenaBowl XX Champion Chicago Rush, will serve as the cover athlete for Arena Football™: Road to Glory, the second iteration of the Arena Football franchise. The game, under the EA SPORTS™ brand, will be available on the PlayStation®2 computer entertainment system and will be in stores on February 27, 2007.

In a 69-61 win over the Orlando Predators in ArenaBowl XX, McMillen secured his third ArenaBowl championship and helped lead the Chicago Rush to its first-ever league title. McMillen, a 12-year veteran of the AFL®, also has championship rings from his stints with the Arizona Rattlers and San Jose SaberCats. He is the all-time leader in AFL history with 1,417 rushing yards, third in rushing touchdowns (80), was named to the All-Ironman Team in 2004, the All-Arena First Team in 2000, the All-Arena Second Team in 1999 and this past season he was honored as one of the 20 Greatest Players in AFL history. He remains the only player in AFL history to have rushed for more than 100 yards in seven consecutive seasons.

"Being chosen as the cover athlete for Arena Football: Road to Glory is definitely one of the highlights of my career," said Bob McMillen. "I'm very excited to represent the Chicago Rush, the AFL, and work with EA to bring to life the quick-hitting action of Arena Football. Partnering with EA helps introduce new fans to the non-stop action of the game."

More than 40 teams will be made available in Arena Football: Road to Glory and for the first time the user can play as their favorite AFL or af2 team. af2 is the developmental league of the AFL playing primarily in secondary markets. In addition, players can take the af2 circuit by storm by winning the ArenaCup then export their players into the AFL and set their sights on an ArenaBowl championship. The game brings back the excitement and experience of hard-hitting, high-scoring intensity of 50-yard goal line-to-goal line battles. Players can dominate both leagues by scoring at will and wreaking havoc on their toughest rivals with huge hits that send players into-and over-the walls. The game's official website is [www.easports.com/af2](http://www.easports.com/af2).

### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

### About Arena Football League

Often recognized as one of the nation's most affordable and fan-friendly sports leagues, the Arena Football League begins its 21st season in March with a record-tying 19 teams. On the strength of its Mission Statement and Fans' Bill of Rights, the AFL is the second-longest running football league in U.S. history.

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