



EA's SUPERMAN RETURNS: THE VIDEOGAME Hits Stores

In the Ultimate Open-World Super Hero Adventure You Have to Master

Your Powers to Save Metropolis

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Nov. 20, 2006--Electronic Arts Inc. (NASDAQ:ERTS) ships SUPERMAN RETURNS: THE VIDEOGAME, licensed by Warner Bros. Interactive Entertainment, today to retail stores nationwide. The game, which features storylines from both the Warner Bros. Pictures' film Superman Returns and more than 60 years of DC Comics' content, was developed by EA's award-winning Tiburon Studio in Orlando, Fla., which develops Madden NFL football, the most popular sports franchise in videogame history. SUPERMAN RETURNS: THE VIDEOGAME is the ultimate open-world super hero experience and is available on the Xbox 360™ videogame and entertainment system, as well as PlayStation® 2, Xbox®, Nintendo DS™ and Game Boy® Advance.

"We are really proud to ship SUPERMAN RETURNS: THE VIDEOGAME today, as this is a huge milestone for our studio. We are thrilled to deliver the largest open-world game to date and to have set a new standard in super hero videogames at EA Tiburon," said Steven Chiang, vice president and general manager of EA Tiburon. "Now players get the ability to fly, fight and make decisions as Superman, the most powerful super hero, and save Metropolis."

See firsthand what it is like to be Superman in the first multi-dimensional open-world game, where you can go anywhere in the 80 square miles of Metropolis, from the street up into the clouds. Revolutionary new flight mechanics gives the player full command of all aerial maneuvers. As Superman, the player must protect Metropolis from the most well-known villains in the DC Comics universe and conquer more than 100 missions that only Superman can overcome including saving Metropolis and its citizens from destruction, battling enemies and saving the planet from natural disasters. The game will feature all the classic superpowers, but learning to master all of them during flight and combat will take work -- even for Superman.

The game features the voice and likeness of Brandon Routh (Superman/Clark Kent) as well as the voices of Kevin Spacey (Lex Luthor), Kate Bosworth (Lois Lane), Parker Posey (Kitty Kowalski) and Sam Huntington (Jimmy Olsen), all reprising their roles from the Warner Bros. Pictures' film directed by Bryan Singer.

SUPERMAN RETURNS: THE VIDEOGAME is rated "T" (Teen) by the ESRB and has an MSRP of \$59.99 on the Xbox 360, \$39.99 for the PlayStation 2 computer entertainment system and Xbox and \$29.99 for Nintendo DS. The version shipping for the Game Boy Advance has an MSRP of \$29.99 and is titled, SUPERMAN RETURNS: FORTRESS OF SOLITUDE™. The game is rated "E" (Everyone) by the ESRB for the Nintendo DS and Game Boy Advance. SUPERMAN RETURNS: THE VIDEOGAME began shipping in Europe on November 17. The game's official website is www.besuperman.com.

ABOUT ELECTRONIC ARTS

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

ABOUT WARNER BROS. INTERACTIVE ENTERTAINMENT

Warner Bros. Interactive Entertainment Inc., a Warner Bros. Entertainment Company, is a premier licensor, publisher and developer of entertainment content for the interactive space across all current and future platforms, including consoles, PC-based gaming and wireless applications.

ABOUT DC COMICS

DC Comics, a Warner Bros. Entertainment Company, is the largest English-language publisher of comics in the world and home to such iconic characters as Superman, Batman, Wonder Woman and the Sandman. These DC super heroes and others have starred in comic books, movies, television series (both animated and live-action) and cyberspace, thrilling audiences of all ages for generations. DC Comics' website is located at <http://www.dccomics.com>.

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