



Genre Defining WWII FPS Game Franchise Storms the PSP With EA's Medal of Honor Heroes(a); Epic World War II Battles Go Portable

REDWOOD CITY, Calif., Aug 04, 2006 (BUSINESS WIRE) -- Electronic Arts (Nasdaq:ERTS) today announced Medal of Honor™ Heroes(a) for the PSP® (PlayStation® Portable) system, allowing players to take all the epic, authentic World War II (WWII) action of Medal of Honor™ (MoH) on-the-go. While building on the key tenets of the franchise including historical accuracy and authenticity, Medal of Honor Heroes is the newest addition to the critically-acclaimed Medal of Honor franchise which is credited with pioneering the First-Person Shooter (FPS) WWII genre with its original release in 1999. This marks the exciting debut for a Medal of Honor game on the PSP system.

Medal of Honor Heroes will be available exclusively for the PSP system -- with an entirely unique storyline and PSP-specific feature set. Players will experience a totally new single player campaign, and can choose from six different multiplayer modes within 15 different maps, while participating in wireless multiplayer sessions with up to 32 players. Gamers can play with up to 8 others across the room in a local impromptu game. "Quickplay" missions in skirmish game mode, allow players to jump right into the action or to create customized mission scenarios for added re-playability.

In Medal of Honor Heroes, players will experience new MoH moments as they battle their way through three campaigns as their favorite lead characters from past Medal of Honor games. Take on the role of Lieutenant Jimmy Patterson -- star of both the original Medal of Honor, and the classic Medal of Honor Frontline™ -- in an untold chapter of his time in Holland as part of Operation Market Garden. Play as Sergeant John Baker, from Medal of Honor Allied Assault™ Breakthrough, and sabotage German defenses on the Italian coastline to help the invasion forces crack Hitler's iron hold on Europe. Don the officer's cap of Lieutenant William Holt from Medal of Honor European Assault™ -- and return to the Ardennes Forest during the Battle of the Bulge to complete unfinished business for the OSS. Along the way, players will unlock over 20 classic characters to use in multiplayer games, adding both variety and personality to their online(b) experience.

"For the first time ever, the epic WWII battles synonymous with Medal of Honor can be played anytime and anywhere in the world on the PSP," explained Mike Quigley, Group Vice President of Marketing at EA. "The PSP-specific feature set, especially the 32-player wireless supported multiplayer, skirmish game mode, and unlockable characters are really what is going to give this Medal of Honor game an entirely new and exciting flavor."

The Medal of Honor development teams continue to ensure that the ideals and integrity of the prestigious Congressional Medal of Honor are accurately reflected within the game series. The producers sought counsel from numerous expert sources to make certain the games are historically accurate and as true to the WWII experience as possible to help create a truly authentic experience.

Developed by EA Canada in conjunction with EA Los Angeles, Medal of Honor Heroes has not yet been rated by the ESRB and will ship to stores Holiday 2006. For more information on Medal of Honor Heroes and the Medal of Honor franchise, please visit: www.moh.ea.com. Please visit EA's press site at www.info.ea.com for information about all of EA's games.

(a) Working title

(b) Internet connection required for online play. See full product for details.

About Medal of Honor

First launched in 1999, Medal of Honor has become one of the most popular, celebrated, and influential First-Person Shooter franchises in the world. Originally conceptualized by Steven Spielberg and inspired during the shooting of the film Saving Private Ryan, Medal of Honor launched a whole genre of World War II games as it became one of the best-selling franchises in the Electronic Arts EA™ brand portfolio. Combined sales for the series have topped 27 million units worldwide making it the best-selling WWII game franchise ever. For more information on the Medal of Honor series, please visit www.moh.ea.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2006, EA posted revenue of \$2.95 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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