



EA Uncovers Top Secret In-Game Music Soundtrack for Madden NFL 07; Blockbuster Football Franchise Breaks New Bands and Launches New Tracks from Audioslave, AFI, Dashboard Confessional and Taking Back Sunday

REDWOOD CITY, Calif., Jun 23, 2006 (BUSINESS WIRE) -- Crank it up, gamers! The football pre-season kicks off with a bang as Electronic Arts (NASDAQ:ERTS) reveals the 35 songs that will be featured in Madden NFL 07, becoming the de facto soundtrack of the 2007 football season. The bone-crunching action and heart-pounding adrenaline of the grid iron is intensified by the game's one-of-a-kind mix of rock and hip hop.

"Year after year, the music selected for inclusion in EA's smash hit football series invariably becomes the soundtrack of the football season, moving beyond the game to turn up in football stadiums and on live TV broadcasts," said Steve Schnur, Worldwide Executive of Music and Music Marketing at EA. "The Madden NFL Football franchise is recognized across North America as a driving force behind break-out bands...this year EA does it again."

Players step onto the field in Madden NFL 07 with the thundering roar of the crowd in the background and the air filled with pounding rock anthems and energizing hip hop beats. Dr. Dre's protege who first appeared in NBA LIVE 06 and NFL STREET 2, Bishop LaMont now makes an appearance on Madden NFL 07 with a track featuring Chevy Jones, while Lupe Fiasco is on deck with Jonah Matranga. These hot tracks are included alongside new releases from fan favorites AFI, Audioslave, Dashboard Confessional and Taking Back Sunday. Also this year, game fans will be spellbound by new music debuts from Jared Leto's 30 Seconds to Mars, Dave Navarro's band The Panic Channel, and Rise Against whose sophomore record is anticipated to be one of the biggest rock albums of the year.

Again this year, the hip hop production team Da Riffs remixed nearly a dozen original NFL FILMS music pieces will be showcased throughout the menus and in gameplay.

The complete in-game soundtrack for Madden NFL 07 includes:

| ARTIST | SONG |
|------------------------------------|-------------------------------------|
| 30 Seconds To Mars | Battle Of One |
| AFI | Summer Shudder |
| Al Fatz | Came Down |
| Anti-Flag | This Is The End (For You My Friend) |
| Atreyu | Ex's And Oh's |
| Audioslave(1) | Revelations |
| Bishop LaMont feat. Chevy Jones(1) | The Best |
| Cartel | Say Anything (Else) |
| Cord(1) | Go Either Way |
| Damone | Out Here All Night |
| Dashboard Confessional | Reason To Believe |
| Dynamite MC(1) | Bounce |

| | |
|----------------------------------|-------------------------|
| Feezy 350 | Playa What |
| Glasses Malone(1) | Right Now |
| Hit The Lights | Until We Get Caught |
| Keane | Is It Any Wonder? |
| Less Than Jake | Still Life Franchise |
| Lupe Fiasco feat. Jonah Matranga | The Instrumental |
| Matchbook Romance | Monsters |
| Omnisoul(1) | Not Giving Up |
| Rise Against | Drones |
| Riverboat Gamblers | On Again Off Again |
| Saves The Day | Head For The Hills |
| Shorty Da Kid(1) | Get Loose |
| Spank Rock | Backyard Betty |
| Sparta(1) | Future Needs |
| Taking Back Sunday | Spin |
| The Panic Channel(1) | Teahouse Of The Spirits |
| The Pink Spiders | Easy Way Out |
| The Rapture(1) | WAYUH |
| The Red Jumpsuit Apparatus | In Fates Hands |
| The Sleeping | Don't Hold Back |
| Trae | Real Talk |
| Underoath | Ever So Inviting |
| Wolfmother | Woman |

(1) Indicates song will debut in Madden NFL 07 before being released to retail

Coming into its 17th year and with more than 51 million copies sold, Madden NFL Football continues to stand out as the most popular football videogame franchise of all time with a combination of innovative new features and the most authentic football gameplay. Developed in Orlando, FL by EA Tiburon Madden NFL 07 will be available in August on Xbox 360™ videogame and entertainment system, the PlayStation®2 computer entertainment system, the Xbox® video game system from Microsoft, Nintendo GameCube™, Nintendo DS™, PC, PSP™ (PlayStation®Portable) handheld entertainment system and Game Boy® Advance. For more information check out www.madden07.com.

About Electronic Arts

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