



id Software and Fountainhead Entertainment Collaborate on New Wireless Title Published by EA; Escape to an All-New World of Adventure and Sorcery With Orcs & Elves(TM); The Latest Mobile Adventure From the Creators of DOOM RPG

LOS ANGELES--(BUSINESS WIRE)--May 2, 2006--Electronic Arts Inc. (Nasdaq:ERTS) announced today the development of Orcs & Elves™, a brand new first-person, turn-based fantasy RPG, created exclusively for mobile phones by id Software™ and Fountainhead Entertainment. The game will be available exclusively to Verizon Wireless Get it Now® customers on May 9, 2006 and nationwide in July.

Following the success of DOOM RPG, EA has teamed up with id Software and Fountainhead Entertainment to create Orcs & Elves, an epic adventure that utilizes the next generation DOOM RPG graphics engine resulting in rich gameplay of unparalleled depth. The title, which immerses mobile gamers in an original fantasy universe, provides a hybrid gameplay experience, combining first-person action and tactical turn-based RPG. With the help of a magical talking wand, players explore an ancient Dwarven fortress riddled with legendary beasts and untold treasures.

"We are thrilled to be working again with the brilliant team at id Software and Fountainhead Entertainment to create Orcs & Elves exclusively for mobile," said Mitch Lasky, Senior Vice President of EA Mobile. "We are committed to delivering the most innovative wireless titles and this collaboration with id Software is testament to that dedication."

"The formative computer games of my youth were fantasy games, so I am happy to finally bring one to market," said John Carmack, founder and technical director, id Software. "Orcs & Elves has been explicitly designed to play to the strengths and avoid the weaknesses of the mobile platform, with easy game play, a tight design, and a rewarding presentation of a world we think players will want to see more of."

"Creating a rich world for the mobile market where players can immerse themselves at any time or any place is truly rewarding," said Katherine Kang, CEO, Fountainhead Entertainment. "It's exciting to see games evolving on this platform."

Orcs & Elves catapults gamers into a world of sword and sorcery with over five hours of feature-rich gameplay. Players can wield eleven mystical weapons from flaming swords to powerful cross bows as they confront over thirty five vicious enemies -- including trolls, dark elves and the undead. In this heroic quest to save the Dwarven citadel from the forces of darkness, mobile gamers encounter secrets, treasure chests, devious traps, puzzles and mysterious characters.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for videogame systems, personal computers and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS BIG™ and POGO™. In fiscal 2005, EA posted revenues of \$3.1 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

About id Software

id -- Freud's primal part of the human psyche and one of the hottest game shops on Earth -- has been rocking the gaming world from Mesquite, Texas since 1991. As a renowned leader in the industry, id Software forged such frenetic titles as Wolfenstein 3D®, DOOM®, DOOM II®, QUAKE®, QUAKE II®, QUAKE III Arena®, QUAKE 4®, Return to Castle Wolfenstein®, DOOM 3®, and Enemy Territory: QUAKE Wars™. With intense graphics and mind-blowing action, id's games have helped redefine the modern video game, continually setting industry standards for technology and gameplay. Check out more about id Software at www.idsoftware.com.

About Fountainhead Entertainment

Privately held, Fountainhead Entertainment develops and produces animation, documentaries, and specializes in new media. With focus into combining the best elements of traditional media with new emerging forms, Fountainhead Entertainment is dedicated to supporting creative achievement and the entrepreneurial spirit that forges a culture of dedication to quality and excellence. To find out more about Fountainhead Entertainment, visit www.fountainheadent.com.

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