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DEL WEBB EXPANDS INTO MYRTLE BEACH WITH NEW 55+ COMMUNITY AT GRANDE DUNES

*Opening in February 2018, Del Webb Myrtle Beach at Grande Dunes is Located
on the Oceanside of the Intercoastal Waterway*

MYRTLE BEACH, S.C., May 2, 2017 – [Del Webb](#), the nation's leading builder of active adult communities, continues its expansion in the Southeastern Coastal markets with its first Del Webb community in Myrtle Beach, South Carolina. Del Webb's newest community will be located in Grande Dunes, one of the area's most luxurious master planned developments. Del Webb will be building 524 single-family homes, with the first phase of the neighborhood expected to open in February 2018.

"Myrtle Beach is a true destination location for many baby boomers looking to retire in an area with a low cost of living and endless activities. We are excited for Del Webb to be part of the Grande Dunes master-planned community and all it has to offer," says Charlie Tipton, Coastal Carolinas division president for PulteGroup (NYSE: PHM), which builds under the Pulte Homes, Centex, John Wieland Homes and Neighborhoods, and Del Webb brands.

Tipton added that Myrtle Beach is among the fastest-growing areas in the country, and is forecasted to experience strong population growth over the next four years. "We believe that there are many boomers who have long vacationed here with their families and are attracted to the extensive recreation, entertainment options, and youthfulness of the town. We expect many of those longtime vacationers to buy their retirement or pre-retirement home at Del Webb at Grande Dunes."

Del Webb at Grande Dunes is located on the ocean side of the Intracoastal Waterway (ICW) with easy ocean access, yet remains central to all the necessary conveniences. Homeowners will have less than 10 minute drives – whether going to the House of Blues at Barefoot Landing or Carolina Opry at Broadway at the Beach. The community also sits at the epicenter of the Grand Strand, allowing easy access to beaches, shopping, restaurants, golfing, healthcare, evening entertainment, and endless recreational options. The neighborhood will feature a 15,000-square-foot ICW front amenity center with indoor and outdoor pools, fitness rooms, and tennis, bocce and pickleball courts. To deliver the legendary Del Webb lifestyle, a full time lifestyle director will help plan activities, outings, organize new clubs and more. Focused on an engaging lifestyle for the mind and body, programs will tailor to the needs, interests and specific desires of the residents.



Del Webb residents will also have access to Grande Dunes' existing amenities, miles of walking trails, and can also choose to utilize the state-of-the-art tennis club, two golf courses and marina all located within Grande Dunes. Del Webb at Grande Dunes will be the only Del Webb in the country to include beach club access as part of its base HOA dues.

To join the VIP interest list today or for more information, visit www.delwebb.com/GrandeDunes or call toll free at 866-271-5745.

About Del Webb

Del Webb is a national brand of PulteGroup, Inc. (NYSE: PHM). Del Webb is the pioneer in active adult communities and America's leading builder of new homes targeted to pre-retirement and retiring boomers. Del Webb builds consumer inspired homes and communities for active adults ages 55+ who want to continue to explore, grow and learn, socially, physically and intellectually as they look forward to retirement. For more information on Del Webb, visit www.delwebb.com.

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