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**Del Webb at Traditions Now Open For Pre-Selling**

*Largest 55+ Community in Wake Forest Features Nine Home Designs*

**WAKE FOREST, N.C. – May 30, 2017** – The highly-anticipated Del Webb community in the award-winning master-planned community of [Traditions at Wake Forest](#), is now open for pre-selling. The 164-acre active adult community features 452 homesites with wooded walking trails, nearly 40 acres of green space, and will feature an 18,000 square-foot amenity complex featuring a clubhouse with an outdoor recreation area.

“With hundreds of people on our interest list, it’s clear that there is great interest in Del Webb at Traditions, which is Wake Forest’s largest new 55+ community,” says David Carrier, president of the Company’s Raleigh Division. “With its great location and rich community lifestyle, we can expect a lot of interest from baby boomers who are looking to downsize in place and stay within the Wake Forest area, and from grandparents migrating into the Raleigh area to be close to family.”

Baby boomers and empty-nesters wanting to live in Wake Forest now have even more home choices available in the new Del Webb at Traditions community with nine new home designs, featuring one-story living ranging from 1,655-3,689+ sq. ft. with 2-4 bedrooms, spacious open living area with room for entertaining and options such as two-story living with loft space, laundry room next to the owner’s suite and fixed attic staircases. Average sales prices start in the mid \$300s.

“Variety is what these floor plans offer, whether you’re downsizing from your existing residence or wishing for a spacious home great for entertaining with a large chefs kitchen,” added Mr. Carrier.

“We developed these great floor plans based on what the active adult buyer told us they wanted in a Del Webb home. For boomers specifically, they don’t need as much square footage dedicated to bedrooms compared to the years they were rearing a family. With these open, spacious floor plans, there is a perfect home to fit their lifestyle needs.”

**Community Character and Amenities at Del Webb at Traditions**

Traditions is located on Gilcrest Farm Road in historic Wake Forest. The community is easily accessible to downtown Raleigh and I-540, less than two miles to the quaint downtown area and Main Street, and a few miles to other shopping, dining and entertainment, and several public and private golf courses. Additionally, residents will have access to the Town’s extensive park system and will be walking distance of several parks including JB Flaherty Park and the 132-acre Wake Forest Reservoir Park for boating and fishing and walking trails.

At the heart of the community is Del Webb at Traditions’ social hub. This much-anticipated 18,000-square-foot, lifestyle center will feature a four-season pool and spa, fitness center, multi-purpose rooms, commons lounge, and varsity room. Additionally, outdoor amenities include tennis, pickleball and bocce courts, as well as a planned dog park and community garden plots.

The amenity center is expected to be completed late 2018.

The designer-decorated model homes are expected to officially grand open in late summer with the first homeowners moving in by the end of the year.

This is Del Webb's third community in the Triangle area. In addition to Del Webb at Traditions, the Company also has an actively-selling Del Webb community in Durham, Carolina Arbors by Del Webb and successfully closed-out of Carolina Preserve by Del Webb in Cary in 2013.

For more information, visit [www.delwebb.com/Traditions](http://www.delwebb.com/Traditions) or call 919-816-1158.

### **About Del Webb**

Del Webb is a national brand of PulteGroup, Inc. (NYSE: PHM). Del Webb is the pioneer in active adult communities and America's leading builder of new homes targeted to pre-retirement and retiring boomers. Del Webb builds consumer inspired homes and communities for active adults ages 55+ who want to continue to explore, grow and learn, socially, physically and intellectually as they look forward to retirement. For more information on Del Webb, visit [www.delwebb.com](http://www.delwebb.com).

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