For Media Inquiries
Valerie Dolenga
Cell: 773.633.5319
Office: 847.230.5266
valerie.dolenga@delwebb.com

HIGHLY-ANTICIPATED AMENITY CENTER UNVEILED AT CAROLINA ARBORS

37,000-square-foot Piedmont Hall will be recreational and social hub of Raleigh/Durham's premier active adult community

DURHAM, N.C., Feb. 09, 2016 – Meeting the growing social, lifestyle and fitness needs of its active residents, Carolina Arbors by Del Webb announced today the planned grand opening of Piedmont Hall Amenity Center on Saturday, Feb. 13, 2016. The community's resident ambassador will be providing guided tours of the custom-designed 37,000-square-foot facility.

"Piedmont Hall is the perfect venue to encourage social interaction, physical fitness and continuous learning for our residents," said David Carrier, Raleigh division president of PulteGroup, the parent company of Del Webb. "As with all Del Webb communities, we know our homeowners are here for the active lifestyle Carolina Arbors has to offer and we're excited to provide them an amenity complex that truly meets their needs."



Some of Piedmont Hall's offerings include an indoor pool & spa, billiards, state-of-the-art recreation and fitness center, varsity rooms, aerobic exercise rooms, ceramics room, ballroom and more. The amenity center offers residents the flexibility of staging indoor and outdoor social events simultaneously while giving the residents a way to expand their social circle. According to Kellie Criscoe, the HOA Manager, the community already has 50+ established clubs and groups that are focused around residents' social, fitness and educational pursuits.

In addition to Piedmont Hall's offerings, the community also has an outdoor saline pool, tennis and bocce courts, over 8,000 square feet of covered outdoor spaces, a botanical garden, walking and jogging trails, and courts for the hottest active adult sports craze: pickleball. A dog park and community garden is planned to open later in 2016.

"More than 500 of our current residents recently attended one of several planned Resident Grand Opening Parties and tested out the dance floor where they danced the night away in celebration of this state of the art facility. Others celebrated the indoor pool with a beach ball party and all jumped in together. Now that's taking advantage of the lifestyle."

Carolina Arbors by Del Webb, located a mile and a half from Brier Creek, about 9 miles from downtown Durham and about 20 miles from downtown Raleigh, is nestled on nearly 430 acres with streams and wooded buffers and will have approximately 1,300 homes at build out. Targeted to those aged 55 and older, the community features single-family, one-story homes with loft options ranging from 1,109 – 3,818 square feet and are priced from the $300s - $600s.

Carolina Arbors is located at 3055 Del Webb Arbors Drive Durham NC, 27703. For more information, visit www.delwebb.com/carolina-arbors or call 919-598-3942.

About Del Webb

Del Webb is a national brand of PulteGroup, Inc. (NYSE: PHM). Del Webb is the pioneer in active adult communities and America's leading builder of new homes targeted to pre-retirement and retiring boomers. Del Webb builds consumer inspired homes and communities for active adults ages 55+ who want to continue to explore, grow and learn, socially, physically and intellectually as they look forward to retirement. For more information on Del Webb, visit www.delwebb.com.