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DEL WEBB TO OPEN NEWEST COMMUNITY AT CHATEAU ELAN

New Community Offers Prime Georgia Location for Active Adult Buyers

ATLANTA, Jan. 21, 2016 – Del Webb announced today that it has acquired land for its fourth community in the state of Georgia, Del Webb at Chateau Elan, located adjacent to the Chateau Elan resort in Braselton. Targeted toward residents age 55 and better, the community will span 385 acres and feature 730 single-family ranch homes with an amenity center of more than 25,000 square feet. The community is expected to open for sales in the fall of 2016.

"Nestled in the foothills of the North Georgia Mountains, this location is highly attractive to the baby boomer looking for their next home in retirement," said Sean Clancy, the Company's vice president of sales in Georgia.

"We have had tremendous success in serving the active adult buyer at our now sold-out Village of Deaton Creek community located less than 1 mile from the new community. With the prestigious brand name of Chateau Elan coupled with our new home designs and experience delivering the legendary Del Webb lifestyle, we can continue that success and meet the growing demand for this type of housing."

Mr. Clancy added that this location is very popular with both in-state and out-of-state buyers. In fact, Hall County where Chateau Elan is located is the number one submarket for active adults in the Greater Atlanta area.

Fitness center, swimming pools and more

Planned amenities for Del Webb at Chateau Elan include a clubhouse with fitness center, sports courts for pickleball, tennis and bocce ball, library, ballroom, billiards and arts and crafts studio, as well as indoor and outdoor pools.

This location is 55 miles northeast of Atlanta, close to the North Georgia mountains and Lake Lanier, but still convenient to family and friends who live in the Atlanta area. According to Clancy, one of the characteristics that made the Village of Deaton Creek successful is its proximity to all of the things that active adult's value: proximity to medical services - including award-winning Northeast Georgia Medical Center - grocery, affordable entertainment, shopping and recreation.

Information sessions for interested buyers will be held beginning in the spring, with sales scheduled to start in the fall.

To join the VIP Interest List or for more information, visit delwebb.com/ChateauElan or call toll free at 866-204-2324.

About Del Webb

Del Webb is a national brand of PulteGroup, Inc. (NYSE: PHM). Del Webb is the pioneer in active adult communities and America's leading builder of new homes targeted to pre-retirement and retiring boomers. Del Webb builds consumer inspired homes and communities for active adults ages 55+ who want to continue to explore, grow and learn, socially, physically and intellectually as they look forward to retirement. For more information on Del Webb, visit www.delwebb.com.

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