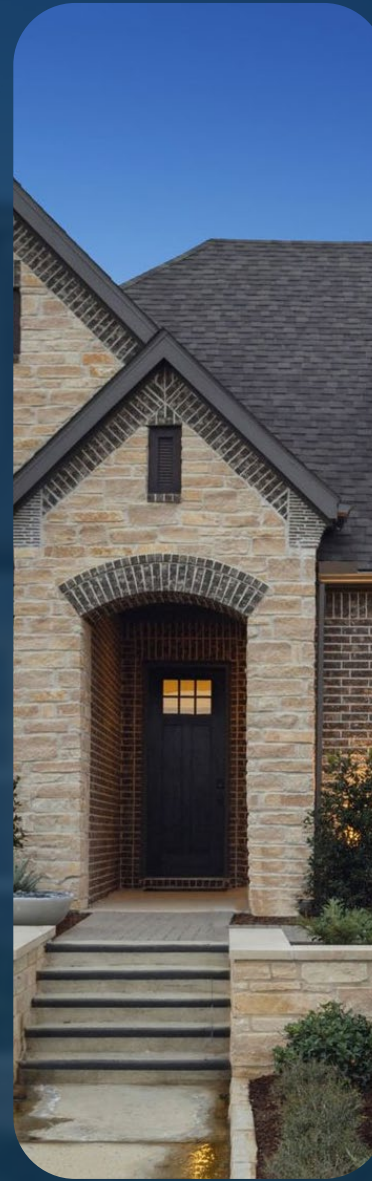




Q1 2025 Operating & Financial Results

April 22, 2025



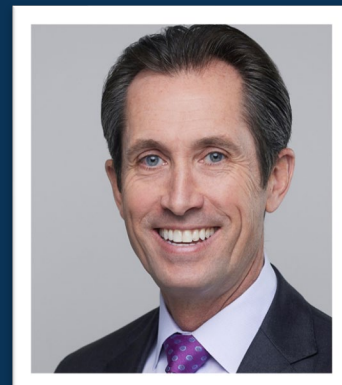
Forward-looking statements

This presentation includes “forward-looking statements.” These statements are subject to a number of risks, uncertainties and other factors that could cause our actual results, performance, prospects or opportunities, as well as those of the markets we serve or intend to serve, to differ materially from those expressed in, or implied by, these statements. You can identify these statements by the fact that they do not relate to matters of a strictly factual or historical nature and generally discuss or relate to forecasts, estimates or other expectations regarding future events. Generally, the words “believe,” “expect,” “intend,” “estimate,” “anticipate,” “plan,” “project,” “may,” “can,” “could,” “might,” “should,” “will” and similar expressions identify forward-looking statements, including statements related to any potential impairment charges and the impacts or effects thereof, expected operating and performing results, planned transactions, planned objectives of management, future developments or conditions in the industries in which we participate and other trends, developments and uncertainties that may affect our business in the future.

Such risks, uncertainties and other factors include, among other things: interest rate changes and the availability of mortgage financing; the impact of any changes to our strategy in responding to the cyclical nature of the industry or deteriorations in industry changes or downward changes in general economic or other business conditions, including any changes regarding our land positions and the levels of our land spend; economic changes nationally or in our local markets, including inflation, deflation, changes in consumer confidence and preferences and the state of the market for homes in general; supply shortages and the cost of labor and building materials; the availability and cost of land and other raw materials used by us in our homebuilding operations; a decline in the value of the land and home inventories we maintain and resulting possible future writedowns of the carrying value of our real estate assets; competition within the industries in which we operate; rapidly changing technological developments including, but not limited to, the use of artificial intelligence in the homebuilding industry; governmental regulation directed at or affecting the housing market, the homebuilding industry or construction activities, slow growth initiatives and/or local building moratoria; the availability and cost of insurance covering risks associated with our businesses, including warranty and other legal or regulatory proceedings or claims; damage from improper acts of persons over whom we do not have control or attempts to impose liabilities or obligations of third parties on us; weather related slowdowns; the impact of climate change and related governmental regulation; adverse capital and credit market conditions, which may affect our access to and cost of capital; the insufficiency of our income tax provisions and tax reserves, including as a result of changing laws or interpretations; the potential that we do not realize our deferred tax assets; our inability to sell mortgages into the secondary market; uncertainty in the mortgage lending industry, including revisions to underwriting standards and repurchase requirements associated with the sale of mortgage loans, and related claims against us; risks associated with the implementation of a new enterprise resource planning system; risks related to information technology failures, data security issues, and the effect of cybersecurity incidents and threats; the impact of negative publicity on sales; failure to retain key personnel; the impairment of our intangible assets; the disruptions associated with the COVID-19 pandemic (or another epidemic or pandemic or similar public threat or fear of such an event), and the measures taken to address it; the effect of cybersecurity incidents and threats; and other factors of national, regional and global scale, including those of a political, economic, business and competitive nature. See Item 1A – Risk Factors in our Annual Report on Form 10-K for the fiscal year ended December 31, 2024, for a further discussion of these and other risks and uncertainties applicable to our businesses. We undertake no duty to update any forward-looking statement, whether as a result of new information, future events or changes in our expectations.



PulteGroup Participants



Ryan Marshall
President & CEO



Jim Ossowski
EVP & CFO



Jim Zeumer
VP, Investor Relations

Q1 2025 Financial Highlights



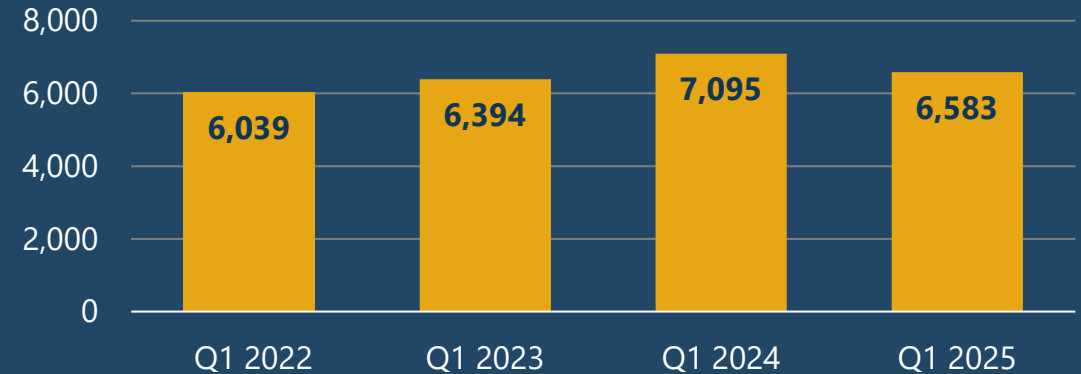
- Generated net income of \$523 million, or \$2.57 per share
- *"PulteGroup's financial results continue to benefit from our broadly diversified operating platform and strategic approach to running our business as we balance sales price and pace in support of delivering high returns," said PulteGroup President and CEO Ryan Marshall. "In the first quarter, this disciplined approach allowed us to again realize strong revenues, margins, earnings and returns, while we used the resulting cash flow to invest in our business and continue returning capital to shareholders."*

GUIDANCE (As of April 22, 2025)		
	Q2 2025	FY 2025
Closings	7,400 – 7,800	29,000-30,000
Gross Margin	26.5% - 27.0%	26.0% - 26.5% in Q3 & Q4
SG&A		9.5% - 9.7%
Average Sales Price	\$560K - \$570K	\$560K - \$570K in Q3 & Q4
Tax Rate		24.5%
Community Count	Up 3% - 5%	Up 3% - 5% in Q3 & Q4
Land Spend	NA	\$5.0B
Operating Cash Flow	NA	\$1.4B

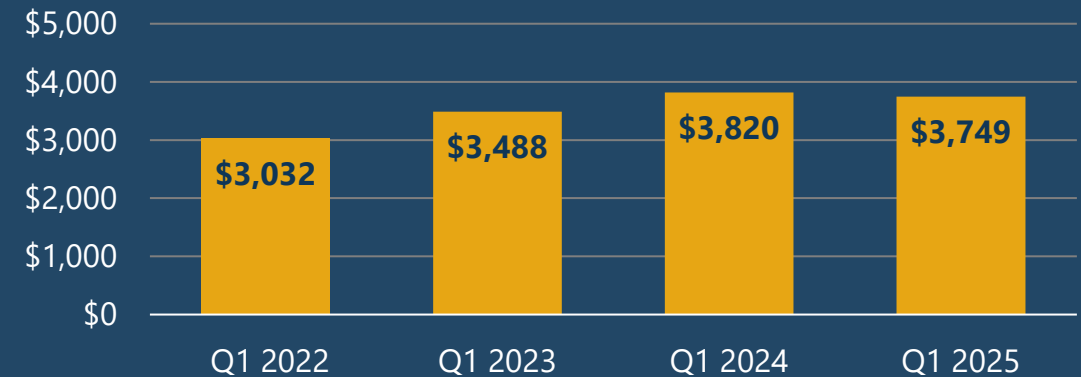
Q1 2025 Financial Highlights

- Home sale revenues decreased 2% to \$3.7B
 - ✓ Average sales price of homes closed in Q1 increased 6% to \$570,000
 - ✓ Closings for the quarter decreased 7% from prior year to 6,583 homes

Closings



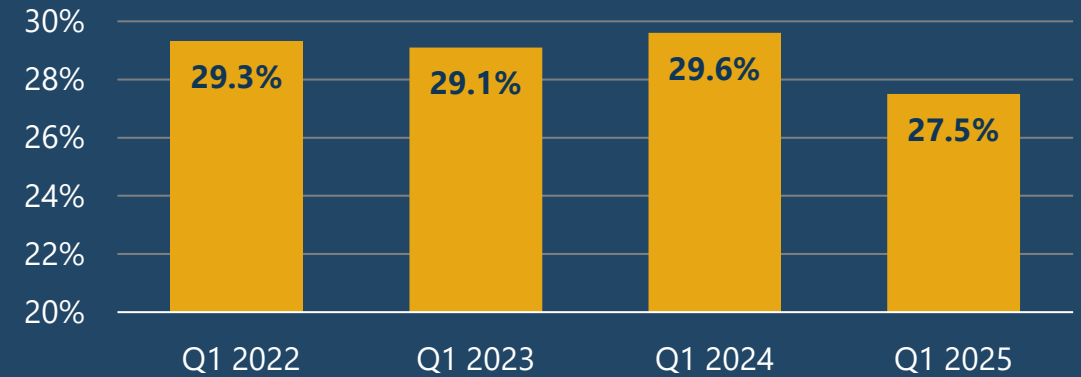
Home Sale Revenues (\$M)



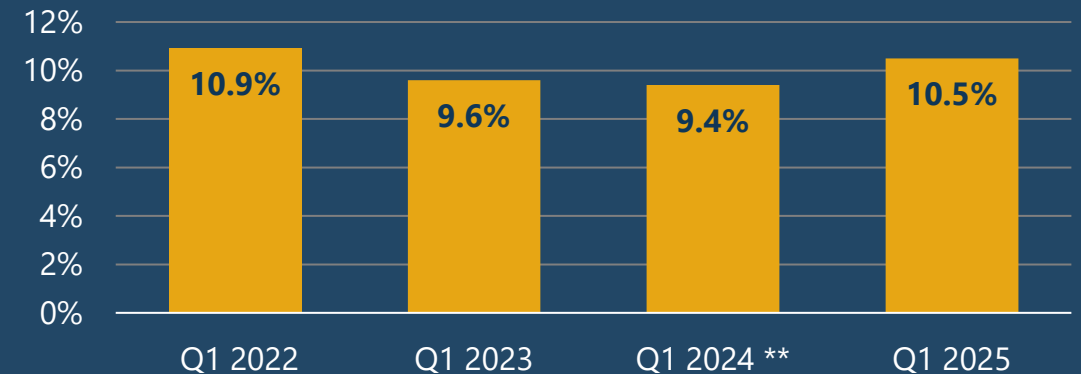
Q1 2025 Financial Highlights

- Q1 gross margin of 27.5% was flat sequentially with Q4, and down 210 bps from the 29.6% reported last year
 - ✓ Gross margins include incentives of 8.0% incurred in Q1 2025, up from 6.5% in Q1 2024 and 7.2% in Q4 2024
- SG&A expense for the period of \$393M, or 10.5% of home sale revenues
 - ✓ Prior year SG&A expense of \$358M, or 9.4% of home sale revenues, includes insurance benefit of \$27M

Gross Margin *



SG&A *



* As a percent of home sale revenues

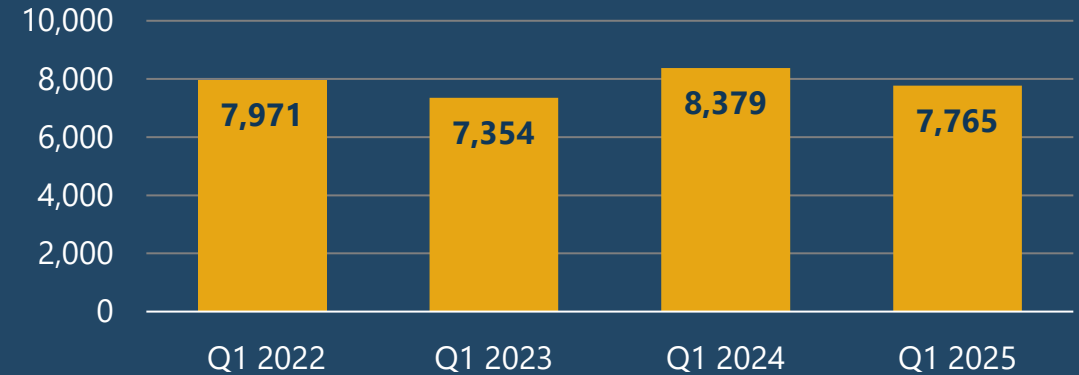
** Includes \$27M pre-tax insurance benefit

Q1 2025 Financial Highlights

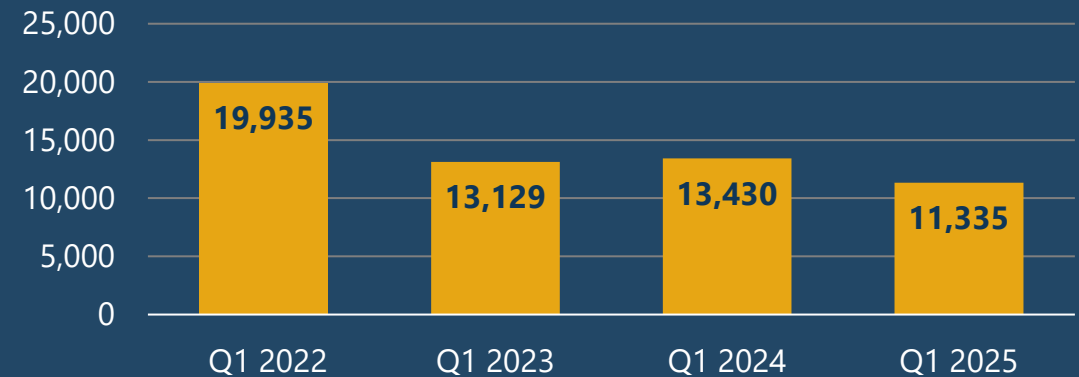


- Net new orders decreased 7% from prior year to 7,765 homes
 - ✓ Q1 net new order value of \$4.5B, compared with \$4.7B in prior year
- Cancellations as a percent of beginning backlog of 11%, up from 10% in Q1 of prior year
- Quarter-end backlog of 11,335 homes with a value of \$7.2B

Net New Orders



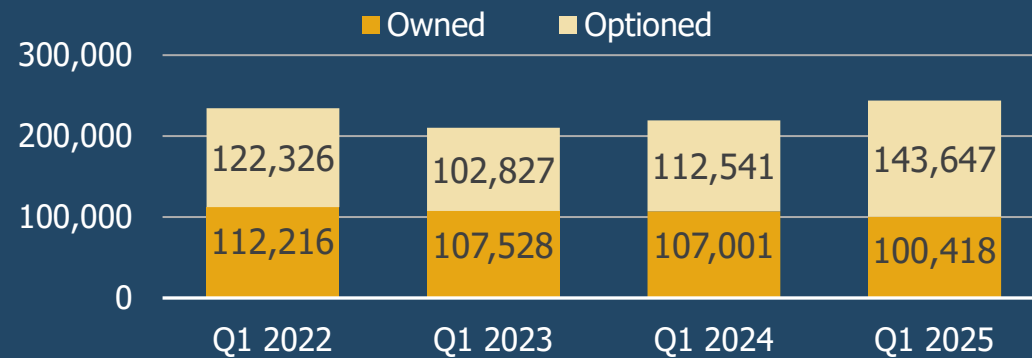
Backlog



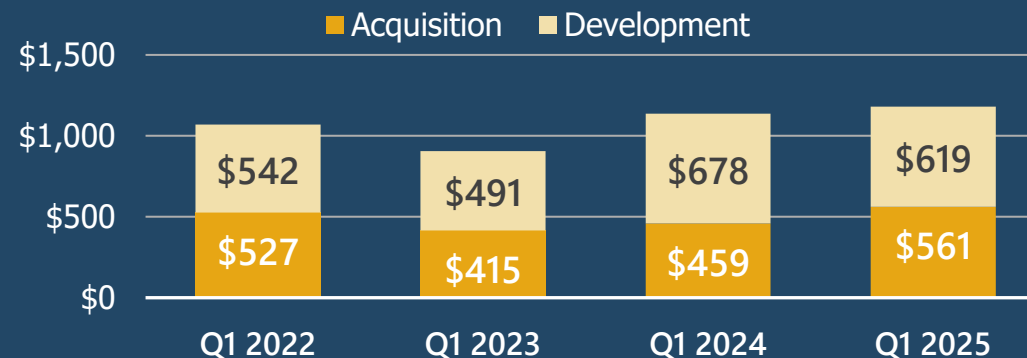
Increasing Efficiency of Land Pipeline

- Ended Q1 with ~244,000 lots under control with 59% held under option
 - ✓ Option lot position increased by almost 30% over prior year
- Invested \$1.2B in land acq. & dev. with 52% of spend for development of existing land assets
 - ✓ Company expects to invest ~\$5.0B in land acq. & dev. in 2025

Lots Under Control



Land Acq & Dev (\$M)

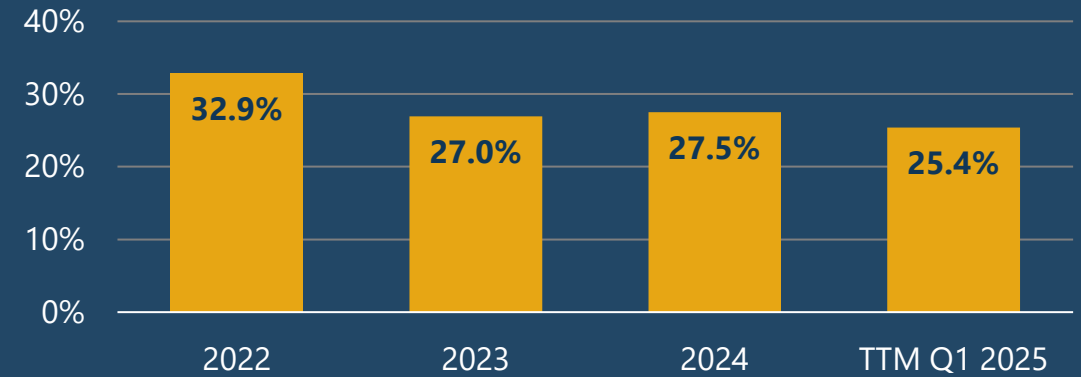


Consistent Return of Capital to Shareholders

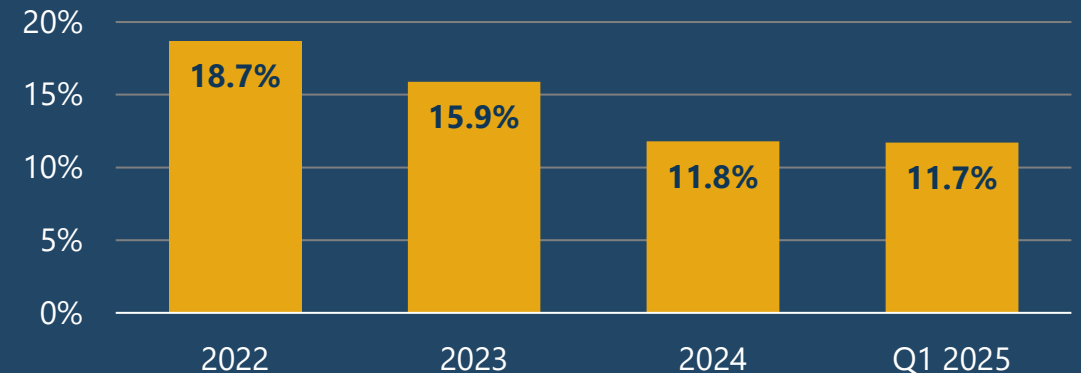


- \$300M of common shares repurchased in Q1
 - ✓ Repurchased 2.8 million shares at an average price of \$108.03
 - ✓ At quarter end, Company had \$1.9B remaining under current share repurchase authorization
- Ended period with \$1.3B of cash and a debt-to-capital ratio of 11.7%
 - ✓ In Q1, Moody's upgraded Company's senior unsecured notes to Baa1

Return on Equity *



Debt-to-Capital Ratio



* Return on equity is calculated as net income for the trailing twelve months divided by average shareholders' equity, where average shareholders' equity is the sum of ending shareholders' equity balances of the trailing five quarters divided by five.

Q1 2025 Selected Financial Data



	Three Months Ended March 31,		Change
	2025	2024	
Home Sale Revenues (\$M)	\$3,749	\$3,820	-2%
Gross Margin Percentage	27.5%	29.6%	-210 bps
SG&A as Percent of Home Sale Revenues	10.5%	9.4% *	110 bps
Financial Services Pre-tax Income (\$M)	\$36	\$41	-12%
Net Income (\$M)	\$523	\$663 *	-21%
Earnings Per Share	\$2.57	\$3.10*	-17%
Backlog Units	11,335	13,430	-16%
Backlog Dollar Value (\$M)	\$7,223	\$8,199	-12%

* Includes \$27M pre-tax insurance benefit

Q1 2025 Selected Balance Sheet Data



	March 31, 2025	December 31, 2024
Cash and Equivalents, including Restricted Cash (\$M)	\$1,276	\$1,654
House and Land Inventory (\$M)	\$12,959	\$12,693
Notes Payable (\$M)	\$1,626	\$1,619
Shareholders' Equity (\$M)	\$12,301	\$12,122
Debt – to – Capital Ratio	11.7%	11.8%
Net Debt – to – Capital Ratio	2.8%	-0.3%
Return on Equity (TTM)*	25.4%	27.5%

* The Company's return on equity is calculated as net income for the trailing twelve months divided by average shareholders' equity, where average shareholders' equity is the sum of ending shareholders' equity balances of the trailing five quarters divided by five.

Reconciliation of Non-GAAP Financial Measures



This presentation contains information about our debt-to-capital ratios. These measures could be considered non-GAAP financial measures under the SEC's rules and should be considered in addition to, rather than as a substitute for, comparable GAAP financial measures. We calculate total net debt by subtracting total cash, cash equivalents, and restricted cash from notes payable to present the amount of assets needed to satisfy the debt. We use the debt-to-capital and net debt-to-capital ratios as indicators of our overall leverage and believe they are useful financial measures in understanding the leverage employed in our operations. We believe that these measures provide investors relevant and useful information for evaluating the comparability of financial information presented and comparing our profitability and liquidity to other companies in the homebuilding industry. Although other companies in the homebuilding industry report similar information, the methods used may differ. We urge investors to understand the methods used by other companies in the homebuilding industry to calculate these measures and any adjustments thereto before comparing our measures to those of such other companies.

The following table sets forth a reconciliation of the debt-to-capital ratios (\$000's omitted):

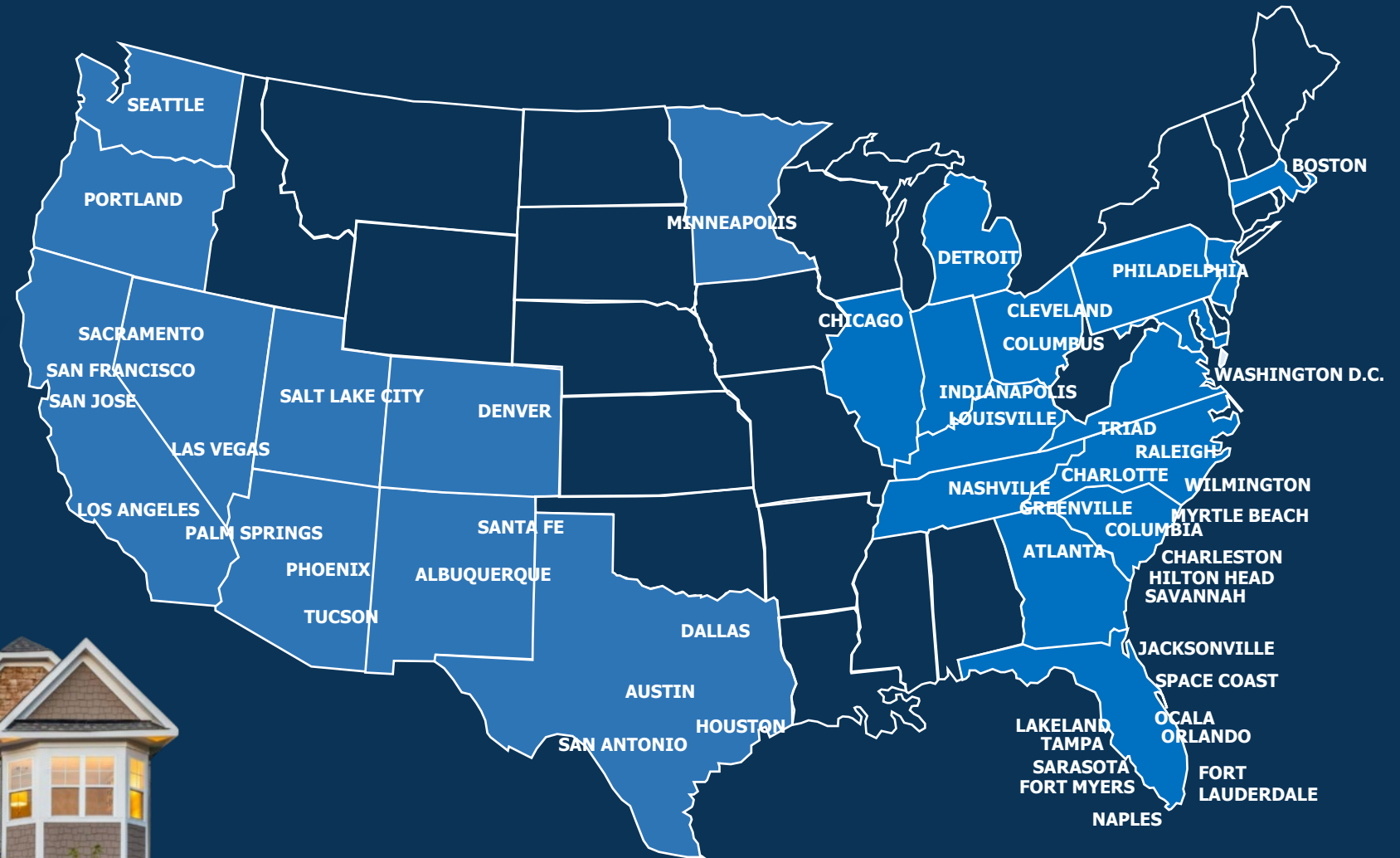
Debt-to-Capital Ratios		
	March 31, 2025	December 31, 2024
Notes payable	\$ 1,625,672	\$ 1,618,586
Shareholders' equity	12,300,972	12,121,964
Total capital	<u>\$ 13,926,644</u>	<u>\$ 13,740,550</u>
Debt-to-capital ratio	11.7 %	11.8 %
Notes payable	\$ 1,625,672	\$ 1,618,586
Less: Total cash, cash equivalents, and restricted cash	<u>(1,275,885)</u>	<u>(1,653,680)</u>
Total net debt	\$ 349,787	\$ (35,094)
Shareholders' equity	12,300,972	12,121,964
Total net capital	<u>\$ 12,650,759</u>	<u>\$ 12,086,870</u>
Net debt-to-capital ratio	2.8 %	(0.3)%

Building Returns for Our Shareholders

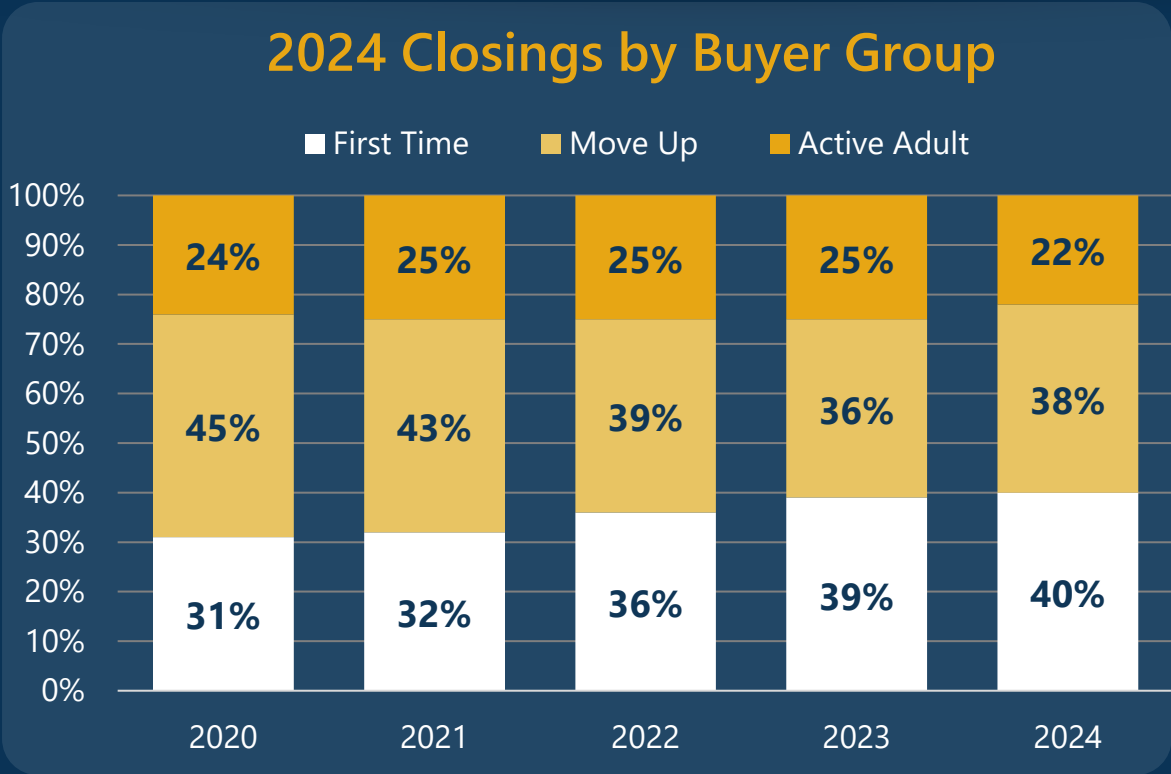


Nation's 3rd Largest Homebuilder

National Operating Platform



Strategically Positioned to Serve All Buyer Groups



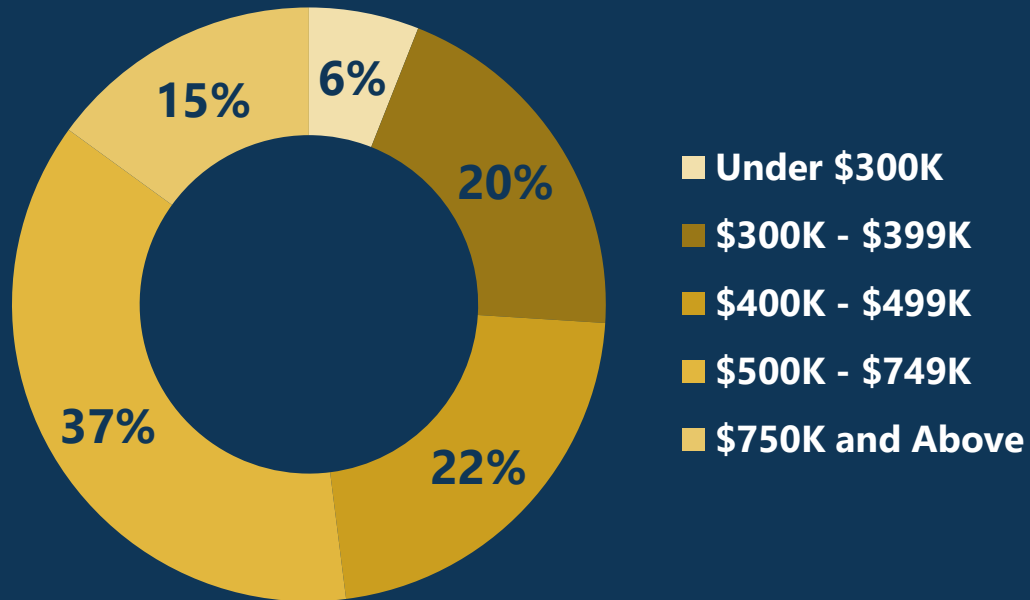
Offering both spec and build-to-order homes to better meet the needs of U.S. consumers



~60% of closings among higher-margin move-up and active-adult buyers

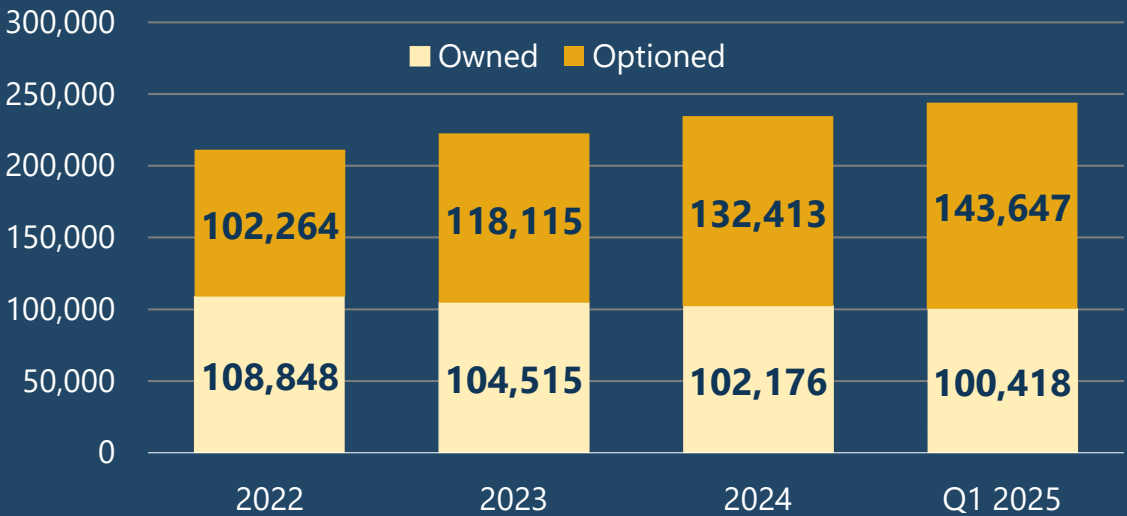
Well Diversified Across Price Points

2024 Closings by Price Point

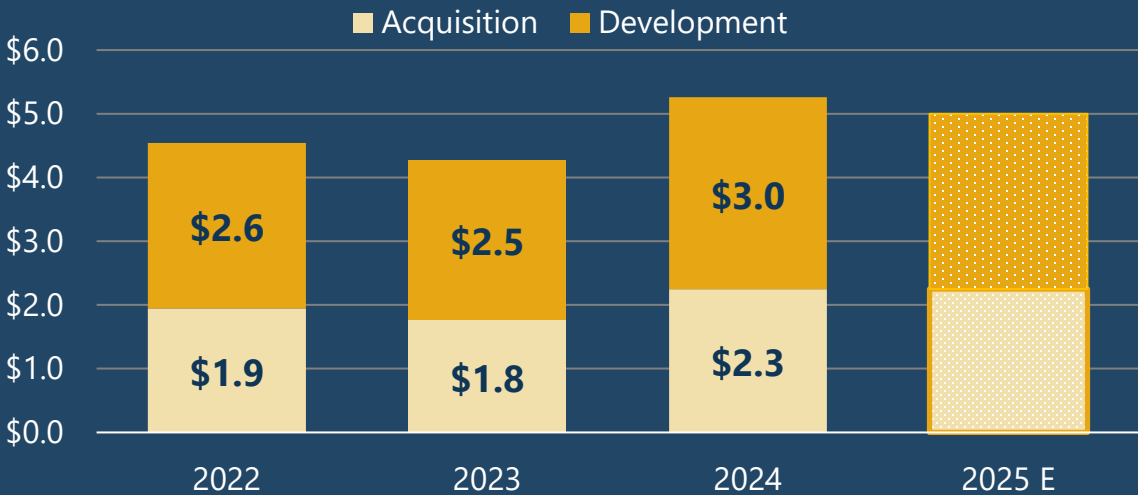


Control of Critical Land Resources

Lots Under Control



Land Acquisition & Development Spend (\$B)



Actively managing land pipeline
With 59% of lots held via option



Invested \$5.3B in land
acquisition and development
in 2024 with plans to invest
\$5.0B in 2025



Expect 2025 community
count growth of 3%
to 5% over prior year

Disciplined Land Investment Process is Key Driver of Sustained Business Success



Land Underwriting Tied to Return on Invested Capital

IRR Threshold	18%	18%	18%	18%	18%	19%	19%	20%	20%	21%	21%	22%	22%	23%	24%	25%	26%	27%	28%	29%	30%
Score	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33

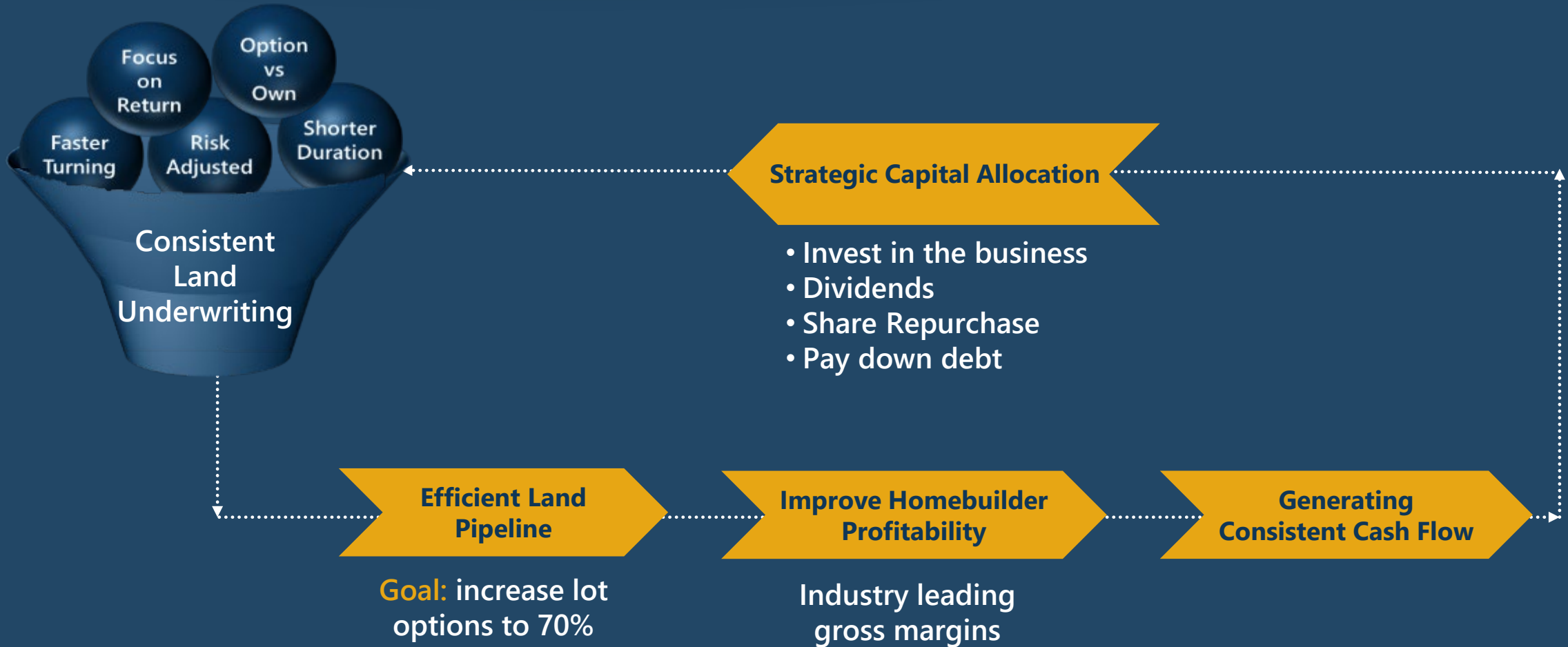


Land investments sourced by divisions but require corporate approval



- Consistent underwriting of all deals against defined risk criteria**
- Categories of risk: Strategic Marketing, Execution, Deal Structure, Operational Metrics
 - Underwritten against return, not gross margin
 - Review process provides common language for assessing projects across operations

Operating Model Launched a Decade Ago



Operating Model Aligned with Driving High Returns Over the Housing Cycle



Drive superior homebuilding profitability

- Disciplined underwriting process
- Efficient Build to Order and Spec operating model
- More efficient construction processes
- Strategic pricing methodology
- Importance of gross margin as a critical driver of returns



- Strategic expansion into new markets to support growth
- Increase use of land options

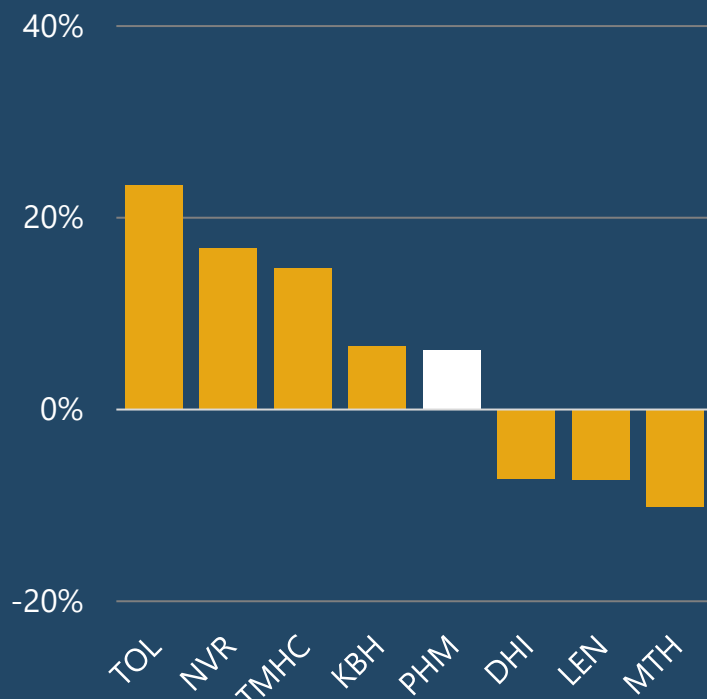


Consistently realize positive cash flows to fund allocation priorities

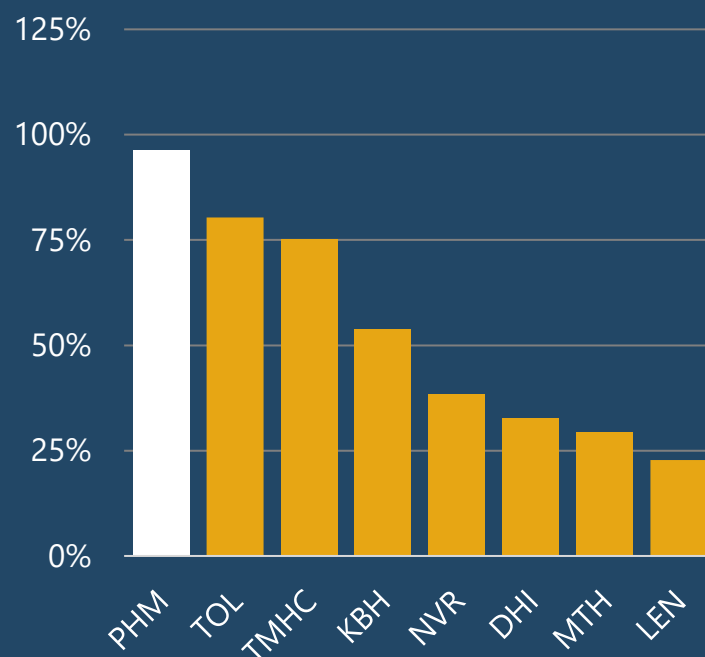


And Achieving Our Goal of Superior Total Shareholder Returns

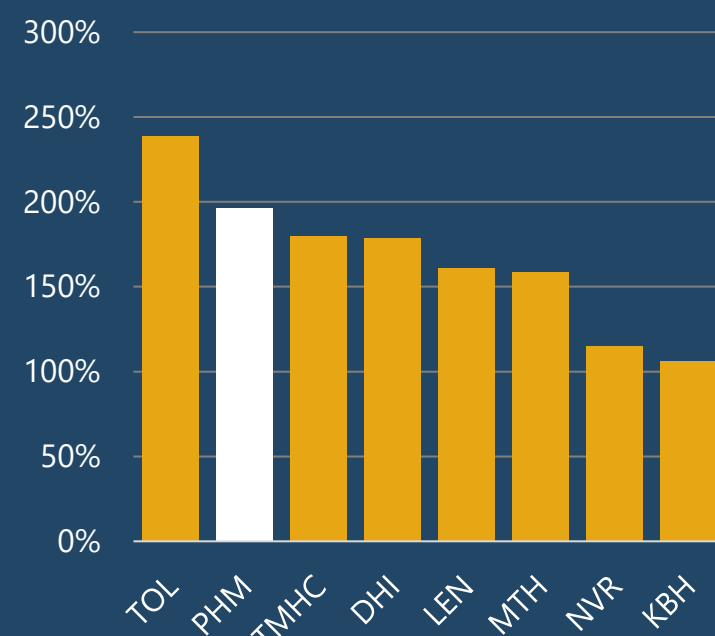
1 Year



3 Year



5 Year



Rankings based on results through the periods ending December 31, 2024

The Long-term Investment Thesis for PHM



Investing in the business to support the goal of growing volumes 5% to 10% annually

- Opportunity to expand share of U.S. home sales



Seek to maintain high returns on equity as we work to build long-term shareholder value, while maintaining a strong balance sheet



Continue to drive positive cash flows to fund capital allocation priorities:

- Invest in the business
- Pay and grow our dividend
- Share repurchase
- Opportunistic debt reduction



