



NEWS RELEASE

## Plumas Bank's EVP BJ North Selected to Join International Women's Forum

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QUINCY, Calif., May 26, 2016 (GLOBE NEWSWIRE) -- Plumas Bank, a subsidiary of Plumas Bancorp (Nasdaq:PLBC), today announced that BJ North, executive vice president, retail banking/commercial lending, was recently nominated and selected for membership into the International Women's Forum (IWF) Nevada Chapter. Members of this organization are committed to bettering global leadership and cultivating women leaders.

Plumas Bank Director, President and Chief Executive Officer, Andrew J. Ryback, remarked, "On behalf of the Board of Directors and executives, I congratulate BJ on this very prestigious selection and am confident that she will be a valuable and dynamic new member of the International Women's Forum organization. She is a visionary, an effective leader, and a strong advocate for women and we are proud to have her as an executive on the Plumas Bank team."

North commented, "I am honored to have been chosen by my peers in the Nevada Chapter. I am eager to join these female leaders in supporting the organization's mission of building better global leadership across careers, continents and cultures. I look forward to bringing more attention to the inspirational, collegial and dynamic leadership that women bring to their respective industries."

BJ North joined Plumas Bank in 2008 and oversees the Bank's branch network, commercial loan group, and marketing. She is a Certified Associate of Emergenetics International, specializing in analyzing, identifying and leveraging the way people think and behave. Prior to her position at Plumas Bank, Ms. North was the Chief Advancement Officer for Truckee Meadows Community College; prior to this she was the Senior Vice President for Adagio Trust. North received her Bachelor of Science degree in Education and her Master's degree in Educational

Leadership from the University of Nevada, Reno. North is involved in various international, national and local organizations. She has served/serves on numerous boards including the American Heart Association, the Renown Community Advisory Board, the Economic Development Authority of Western Nevada (EDAWN), Western Industrial Nevada (WIN), the Washoe County School District Investment Committee, the Nevada Commission on Post-Secondary Education, and the Nevada Humane Society.

#### About International Women's Forum

Founded in 1982 in the United States, the International Women's Forum has grown across 6 continents into 76 local forums representing 35 nations. There are more than 6,200 women leaders participating in Africa, Asia, the Caribbean, Europe, Latin America, the Middle East, Australia and North America. Membership in the International Women's Forum (IWF) is by invitation and is influenced by definitive international standards. For more information please visit [www.iwforum.org](http://www.iwforum.org).

#### About Plumas Bank

Founded in 1980, Plumas Bank is a locally owned and managed full-service community bank based in Northeastern California. The Bank operates eleven branches located in the counties of Plumas, Lassen, Placer, Nevada, Modoc and Shasta and one branch in Reno, Nevada, in Washoe County. Plumas Bank offers a wide range of financial and investment services to consumers and businesses and has received nationwide Preferred Lender status with the United States Small Business Administration. For more information on Plumas Bancorp and Plumas Bank, please visit our website at [www.plumasbank.com](http://www.plumasbank.com).

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