



NEWS RELEASE

Plumas Bank Proudly Promotes Tahoe Public Art Trail Launch

2017-08-16

QUINCY, Calif., Aug. 16, 2017 (GLOBE NEWSWIRE) -- Plumas Bank and its parent company, Plumas Bancorp (Nasdaq:PLBC), proudly support Tahoe Public Art and the Art Trail fundraising event which will be launched tomorrow, August 17th from 6:30-8:30pm at the Mourelatos Lakeshore Resort in Tahoe Vista, California.

The Tahoe Public Art Trail program places temporary, semi-permanent, and permanent art at public, private, and resort locations around the Lake Tahoe Basin. The goal of the program is to have a transformational effect on the greater Lake Tahoe community and is designed to engage audiences in contemplating their civic responsibility and instill lasting values that embrace the preservation of the unique and fragile ecological diversity of the Lake Tahoe Basin.

Executive Director, Tahoe Public Art, Mia Hanak, explained, "While artists respond to the public experience of contemporary culture, public art helps create a sense of place in our communities by stimulating dialogue around current social and environmental challenges and solutions." She added, "With Plumas Bank's help we were able to organize a successful launch of this program and we appreciate their continued support of the arts and the environment."

Guests at tomorrow's fundraising event will be able to talk with the artist and view the first sculptural exhibit placed along the new Tahoe Public Art Trail, featuring Burning Man artist Kate Raudenbush's FUTURE'S PAST. Raudenbush explained that FUTURE'S PAST, a 23-foot tall steel tree sculpture, is an imagined futuristic environment that draws inspiration from the archeological sites of past cultures. It is a theoretic modern ruin that imagines the trajectory of our civilization's voracious consumption and technological advances.

The sculpture will be exhibited and is available for viewing to the public at Mourelatos Lakeshore Resort in Tahoe Vista, California now through October 1, 2017. For more information visit tahoepublicart.org.

About Tahoe Public Art

Tahoe Public Art (TPA) enhances the cultural landscape of the Tahoe region by providing dynamic art experiences inspired by the Lake Tahoe Basin's natural beauty and heritage to create momentum towards local environmental preservation efforts. In 2016, TPA became a registered 501(c)(3) nonprofit organization in CA and NV.

About Plumas Bank

Founded in 1980, Plumas Bank is a locally owned and managed full-service community bank headquartered in Northeastern California. The Bank operates twelve branches: eleven located in the California counties of Placer, Nevada, Plumas, Lassen, Modoc and Shasta and one branch in the Nevada County of Washoe. The Bank also operates four loan production offices: two located in the California Counties of Placer and Butte, one located in the Oregon County of Klamath and one located in the Arizona County of Maricopa. Plumas Bank offers a wide range of financial and investment services to consumers and businesses and has received nationwide Preferred Lender status with the United States Small Business Administration. Plumas Bancorp, (NASDAQ:PLBC), is the parent company of Plumas Bank. For more information on Plumas Bank and Plumas Bancorp, please visit our website at www.plumasbank.com.

Contact:

Elizabeth Kuipers
Vice President, Marketing Manager &
Investor Relations Officer
Plumas Bank 35 S. Lindan Ave. Quincy, CA 95971
Ph: 530.283.7305 x8912
Fax: 530.283.9665
elizabeth.kuipers@plumasbank.com

Source: Plumas Bancorp