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Qualcomm to Showcase In-Vehicle Capabilities Featuring Amazon Alexa at CES 2019

- Showcase Designed to Demonstrate Personalized In-Vehicle Experiences, Including Navigation, Driver Monitoring Services, Multimedia Services and More -

LAS VEGAS, Jan. 7, 2019 /PRNewswire/ -- Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated (NASDAQ: QCOM), today announced plans to showcase artificial-intelligence (AI) intuitive in-vehicle experiences for next generation vehicles during the Consumer Electronic Show (CES) 2019. Utilizing the natural language processing and speech recognition capabilities offered by Amazon Alexa, Qualcomm Technologies plans to exhibit how the capabilities of highly intuitive voice-based experiences, such as in-car virtual assistance and natural interactions between the vehicle and driver, can transform in-vehicle experiences for next generation vehicles. Qualcomm Technologies will also feature Amazon Music, Prime Video, Fire TV and Audible services as a part of the in-vehicle demonstration.

The full release is available on the Qualcomm News Center website at

(<https://www.qualcomm.com/news/releases/2019/01/07/qualcomm-showcase-vehicle-capabilities-featuring-amazon-alexaces-2019>)

About Qualcomm

Qualcomm invents breakthrough technologies that transform how the world connects, computes and communicates. When we connected the phone to the Internet, the mobile revolution was born. Today, our inventions are the foundation for life-changing products, experiences, and industries. As we lead the world to 5G, we envision this next big change in cellular technology spurring a new era of intelligent, connected devices and enabling new opportunities in connected cars, remote delivery of health care services, and the IoT — including smart cities, smart homes, and wearables. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, the QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

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