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# Qualcomm Appoints Martin Anstice and Irene Rosenfeld to its Board of Directors

SAN DIEGO, Oct. 9, 2018 /PRNewswire/ -- Qualcomm Incorporated (NASDAQ: QCOM) today announced the appointment of Martin Anstice, Chief Executive Officer of Lam Research Corporation, and Irene Rosenfeld, former Chairman and CEO of Mondelez International, to its Board of Directors.

Both Anstice and Rosenfeld bring significant business knowledge and operational experience that will be valuable to Qualcomm as it works to execute against its strategic plan to drive continued growth and excellence in mobile and diversify into industries that are being redefined and transformed by the transition to 5G. These industries include Automotive, Internet of Things, Mobile Compute and Networking.

"On behalf of the Qualcomm Board, I want to welcome both Martin and Irene. We look forward to their perspectives and guidance across a variety of areas – including technology, international operations, financial expertise, leadership development, business transformation and innovation – as Qualcomm brings 5G to market, a transition that will accelerate the Company's opportunity in mobile and beyond," said Jeffrey W. Henderson, Chairman of the Board, Qualcomm Incorporated. "The addition of these new independent Directors is part of an ongoing process to ensure the experience of the Board is well-rounded and aligned with both the strategic direction of the Company and stockholder interests."

## About Martin Anstice

Martin Anstice currently serves as Chief Executive Officer of Lam Research Corporation, a position he has held since January 2012. Mr. Anstice joined Lam Research Corporation in April 2001, and has held several roles since then, including Chief Financial Officer from June 2004 to September 2008, Executive Vice President and Chief Operating Officer in September 2008 to December 2010 and President and Chief Operating Officer from December 2010 through January 2012. Prior to Lam Research Corporation Mr. Anstice held various finance positions from 1988 to 1999 at Raychem Corporation, a global materials science company. Subsequent to the acquisition of Raychem by Tyco International, a global provider of engineered electronic components, network solutions and wireless systems, he assumed responsibility for supporting mergers and acquisitions activities of Tyco Electronics. Mr. Anstice is an Associate member of the Institute of Chartered Management Accountants in the United Kingdom.

## About Irene Rosenfeld

Irene Rosenfeld is a veteran of the consumer products industry. She is the former Chairman and CEO of Mondelez International, a global snack food and beverage company, with sales in more than 165 countries and 2017 net revenue of approximately \$26 billion. After a 20+ year career at General Foods and then Kraft Foods, Irene became Chairman and CEO of Frito-Lay North America in September 2004. She returned to Kraft Foods, the predecessor to Mondelez International, in June 2006 as CEO, and then became Chairman in March 2007. In 2012, she led the creation of Mondelez International by spinning off the company's North American grocery operations – which kept the Kraft name.

The Financial Times, Fortune and Forbes have repeatedly ranked Irene on their lists of the "Top 50 Women in Global Business," "50 Most Powerful Women in Business" and as one of the world's "100 Most Powerful Women."

## About Qualcomm

Qualcomm invents breakthrough technologies that transform how the world connects, computes and communicates. When we connected the phone to the Internet, the mobile revolution was born. Today, our inventions are the foundation for life-changing products, experiences, and industries. As we lead the world to 5G, we envision this next big change in cellular technology spurring a new era of intelligent, connected devices and enabling new opportunities in connected cars, remote delivery of health care services, and the IoT — including smart cities, smart homes, and wearables. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, the QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

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