

June 29, 2018



Qualcomm Makes Truly Wireless Experiences Simpler to Design for a Broader Range of Earbuds and Hearables

Qualcomm® QCC3026 Bluetooth® Audio System-on-Chip Gives Manufacturers Innovative Technology to Create both an Economical and Robust User Experience

SAN DIEGO, June 29, 2018 /PRNewswire/ -- Qualcomm Incorporated (NASDAQ: QCOM) today announced that its subsidiary, Qualcomm Technologies International, Ltd., introduced the QCC3026, a flash-programmable Bluetooth Audio System-on-Chip (SoC) that is designed to reduce power consumption by up to 50% compared to previous generation entry-level flash devices. The new SoC is also engineered to balance functionality and cost to help manufacturers simply and quickly develop and commercialize feature optimized truly wireless headsets, and extends the Company's portfolio of low power Bluetooth audio solutions following the announcement of the [flagship QCC5100 Bluetooth SoC series](#) earlier this year.

The full release is available on the Qualcomm News Center website at

<https://www.qualcomm.com/news/releases/2018/06/29/qualcomm-makes-truly-wireless-experiences-simpler-design-broader-range>

About Qualcomm

Qualcomm invents breakthrough technologies that transform how the world connects, computes and communicates. When we connected the phone to the Internet, the mobile revolution was born. Today, our inventions are the foundation for life-changing products, experiences, and industries. As we lead the world to 5G, we envision this next big change in cellular technology spurring a new era of intelligent, connected devices and enabling new opportunities in connected cars, remote delivery of health care services, and the IoT — including smart cities, smart homes, and wearables. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, our QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

Qualcomm and Snapdragon are trademarks of Qualcomm Incorporated, registered in the United States and other countries. Qualcomm TrueWireless is a trademark of Qualcomm Incorporated. aptX and cVc is a trademark of Qualcomm Technologies International, Ltd., registered in the United States and other countries.

Qualcomm QCC3026, Qualcomm Snapdragon, Qualcomm aptX, Qualcomm TrueWireless and Qualcomm cVc are products of Qualcomm Technologies, Inc. and/or its subsidiaries.

Qualcomm Contacts:

Pete Lancia, Corporate Communications
Phone: 1-858-845-5959
Email: corpcomm@qualcomm.com

John Sinnott, Investor Relations
Phone: 1-858-658-4813
Email: ir@qualcomm.com

View original content: <http://www.prnewswire.com/news-releases/qualcomm-makes-truly-wireless-experiences-simpler-to-design-for-a-broader-range-of-earbuds-and-hearables-300674490.html>

SOURCE Qualcomm Incorporated