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Qualcomm Innovations Drive IoT Momentum Spanning Hundreds of Leading Brands

-- Company Recorded Over \$1 Billion in FY17 Sales for the Internet of Things --

BARCELONA, Spain, Feb. 26, 2018 /PRNewswire/ -- Qualcomm Incorporated (NASDAQ: QCOM) today announced that through its subsidiary, Qualcomm Technologies, Inc., is providing highly differentiated chipset products, reference designs and more than 30 purpose-built platforms that are designed to make it easy for a broad array of leading brands to participate in the Internet of Things (IoT). As a result, Qualcomm's fiscal 2017 IoT revenues exceeded \$1 billion. This milestone reflects the success of the Company's strategy to work with customers who are category leaders and shows its ability to innovate and deliver the technologies and platforms that help them commercialize IoT products quickly and cost-effectively in categories including wearables, voice and music, cameras, robotics and drones, home control and automation, home entertainment, and commercial and industrial IoT. For Qualcomm, IoT and security represent a \$43 billion serviceable addressable opportunity in 2020.

"The wireless and computing technologies that enabled the mobile revolution are fueling fast growth in connected devices, and as the IoT brings exciting change to virtually every industry you can think of, Qualcomm Technologies is present with the right innovations and products to help make that happen," said Mike Finley, senior vice president and president, Qualcomm North America and Australia, Qualcomm Technologies, Inc. "We are successfully scaling the business to serve hundreds, and ultimately thousands of new customers in the IoT, and with our deep technology portfolio we are well-positioned to help innovators everywhere participate in the IoT opportunity by building on the depth of our mobile technologies. With our customers we are bringing the benefits of the IoT to life by providing the connectivity, compute and security they need as a foundation."

Qualcomm Technologies will be participating at Mobile World Congress in Barcelona, February 26 – March 1, Hall 3 Stand 3E10, where the company will also highlight its leadership in 5G. 5G is exciting not only for its possibilities in mobile, but it also poised to greatly expand the opportunities in IoT, serving as a unifying fabric that will further support the connection of billions of devices. 5G technology is designed not only to provide ultra-fast connectivity to more things, but also to connect a vast number of smart, efficient, often low-cost, low-complexity devices — and keep them connected even under very challenging conditions.

Qualcomm Technologies is serving consumer verticals including wearables, cameras and appliances:

"Fossil Group has doubled down on its long-term wearables innovation, designing smartwatches that fuse the latest in technology and connectivity into an attractive, beautifully designed watch," said Greg McKelvey, Fossil Group Chief Strategy and Digital Officer. "In 2016, Fossil Group was the first to ship smartwatches based on the Qualcomm® Snapdragon Wear™ platform, and since then, we've relied on Qualcomm Technologies' solutions to bring an array of touchscreen smartwatches from brands including Diesel, Emporio Armani, Fossil, Kate Spade New York, Michael Kors, Misfit and Skagen. Qualcomm Technologies has produced key innovations that allow us to deliver the best of fashion and technology to consumers."

"Qualcomm Technologies initially provided emerging connectivity technology for our cameras, which capture immersive, engaging content that is shared across multiple platforms. Qualcomm Technologies has moved beyond connectivity to becoming an engine enabling many of our cameras to capture those unique perspectives," said Sandor Barna, CTO of GoPro. "We look forward to continuing using Qualcomm Technologies' breakthroughs to fuel user's creativity and passion with a new generation of GoPro products using the latest technologies in imaging, video, connectivity and machine learning."

"Consumers today expect all kinds of devices at home to be intelligent and connected," said Christian Gianni, Whirlpool Corporation CTO. "Qualcomm Technologies' focus on R&D and technology innovation is key for our industry to meet such expectations, and we are pleased to be working with its solutions to deliver a new generation of smart home appliances."

Qualcomm Technologies is helping drive the Industrial IoT with solutions for enterprise cameras, point of sale and industrial handhelds, meters and other smart devices:

"Edge computing is poised to transform the way we perceive surveillance cameras." said George Bentinck, Product Manager at Cisco Meraki. "Thanks to the capabilities of the Qualcomm Technologies platform, machine learning based analytics can now be implemented in camera. With this new intelligence, video can become a source of information for business operations, not just a tool for security."

"Qualcomm Technologies' products support us as we develop innovative point-of-sale solutions that meet the needs of our business clients," said Vincent Durieux, Head of Hardware at Clover, a First Data company. "Qualcomm Technologies provides the building blocks for us to be able to bring world class solutions to our small and medium business clients, and we look forward to continuing to work with its platforms and solutions."

"Enterprise mobile technologies, such as industrial handheld computers, play a significant role in driving productivity gains and connecting workers to critical business systems," said Suresh Venkatarayalu, chief technology officer for Honeywell Safety and Productivity Solutions. "Qualcomm Technologies' breakthroughs in areas such as next-generation wireless connectivity, location, machine learning, ultra-low power solutions for wearables, along with the shift of industrial solutions toward Android, opens up opportunities for Honeywell to deliver more powerful and intelligent work devices. We will continue to work with Qualcomm Technologies to help us deliver on these opportunities."

"Sierra Wireless and Qualcomm Technologies have a long-standing history of pushing the limits in connectivity and providing cutting-edge technologies for IoT and automotive applications," said Philippe Guillemette, CTO, Sierra Wireless. "Building on Qualcomm Technologies' innovations, we will continue to offer differentiated products that simplify the development of IoT solutions for our customers in key areas such as energy, healthcare, enterprise, smart cities and automotive."

"As a world leader in the design and development of ultra-rugged smartphones, Sonim provides mission-critical communications and always-on connectivity to a myriad of industries, including public safety, security, construction and more," said Bob Plaschke, President and Chief Executive Officer, Sonim Technologies. "Thanks to our work with Qualcomm Technologies and the integration of IoT technologies into our devices, Sonim continues to deliver some of the toughest, most responsive devices that increase productivity, safety and effectiveness for rugged and commercial markets around the world."

"This is a transformative time for the industrial handheld space as a new breed of devices incorporate the benefits of smartphone technology in a rugged format that's ideal for enterprises," said Joe White, Senior Vice President, Enterprise Mobile Computing, Zebra Technologies. "Building on continued innovations in wireless such as advanced connectivity, compute and security capabilities that are developed by Qualcomm Technologies, Zebra looks forward to bringing the next generation of solutions to help our customers achieve a performance edge."

About Qualcomm

Qualcomm invents breakthrough technologies that transform how the world connects and communicates. When we connected the phone to the Internet, the mobile revolution was born. Today, our inventions are the foundation for life-changing products, experiences, and industries. As we lead the world to 5G, we envision this next big change in cellular technology spurring a new era of intelligent, connected devices and enabling new opportunities in connected cars, remote delivery of health care services, and the IoT — including smart cities, smart homes, and wearables. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, the QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

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