

January 8, 2018



# Qualcomm Releases Industry-First Smart Speaker Platform Supporting Microsoft Cortana

## --Qualcomm® Smart Audio Platform now helps manufacturers to reduce development time of smart speakers featuring Cortana--

LAS VEGAS, Jan. 8, 2018 /PRNewswire/ -- At CES® 2018, Qualcomm Technologies International, Ltd., a subsidiary of Qualcomm Incorporated (NASDAQ: QCOM), today announced that its [Qualcomm® Smart Audio Platform](#) now supports Microsoft Cortana. The platform integrates the hardware and software required to help original equipment manufacturers (OEMs) reduce the time and cost of developing smart speakers with support for the intelligent digital assistance provided by Microsoft Cortana – for a personalized voice interface experience that helps people get more done with less effort, at work, at home, and on the go.

"We are pleased to support the powerful capabilities of Microsoft Cortana Digital Assistant for smart speakers on our Smart Audio Platform," said Anthony Murray, senior vice president and general manager, voice and music, Qualcomm Technologies International, Ltd. "Demand for voice control and voice-enabled services in the home is rapidly gaining traction, and our audio platform is now designed to offer greater flexibility for manufacturers wanting to deliver highly differentiated user experiences taking advantage of the power and personalization capabilities of Cortana."

"Microsoft and Qualcomm Technologies are collaborating on a variety of strategic projects, and we're pleased that Qualcomm Technologies are bringing support for the power of Cortana to their Smart Audio platform," said Jordi Ribas, Corporate Vice President, AI Products, Microsoft. "Support for Microsoft technology on Qualcomm Technologies powered smart speakers will help to empower people's creativity and productivity at work and at home."

The Qualcomm Smart Audio Platform with support for Cortana is expected to be generally available in the first half of 2018. For more information and to start developing smart speakers using Qualcomm Smart Audio platform please visit the Qualcomm booth at CES 2018 in Las Vegas, January 9 – 12, Central Hall, 10948.

### About Qualcomm

Qualcomm's technologies powered the smartphone revolution and connected billions of people. We pioneered 3G and 4G – and now we are leading the way to 5G and a new era of intelligent, connected devices. Our products are revolutionizing industries, including automotive, computing, IoT, healthcare and data center, and are allowing millions of devices to connect with each other in ways never before imagined. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, our QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

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