

December 5, 2017



Qualcomm Launches Technology Innovation with Advancements in the Always Connected PC and its Next-Generation Qualcomm Snapdragon Mobile Platform

MAUI, Hawaii, Dec. 5, 2017 /PRNewswire/ -- Today at its second annual Snapdragon Technology Summit, Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated (NASDAQ: QCOM), made several customer, ecosystem and technology announcements aimed to deliver significant advancements and innovation in mobile and Always Connected PC technologies. Cristiano Amon, executive vice president of Qualcomm Technologies and president of QCT, as well as Alex Katouzian, senior vice president and general manager of mobile for Qualcomm Technologies, were joined on stage by senior executives from Microsoft, Asus, Sprint, HP, AMD, Xiaomi and Samsung Electronics, each delivering technologies and products designed to support superior mobile experiences for the consumer using Qualcomm® Snapdragon™ mobile platforms.

Always Connected PC

Amon was joined by Terry Myerson, executive vice president of the Windows and Devices Group at Microsoft, where they reiterated their collaboration and the progress made over the last several months, to deliver Windows 10 on Snapdragon. They were joined by Jerry Shen, chief executive officer of Asus, who announced the first Windows on Snapdragon device: the 2-in-1 convertible ASUS NovaGo, expected to be available early next year. Kevin Frost, vice president and general manager of consumer personal systems at HP, Inc., also joined Amon to announce a detachable HP ENVY x2 Windows on Snapdragon Mobile PC. This new class of PC can support an always on and always connected experience with Gigabit LTE speed*. It also supports beyond all-day battery life and thin, sleek, fanless PC designs, all while incorporating Windows 10.

Mobile operators are also supporting Qualcomm Technologies' initiative with Günther Ottendorfer, chief operating officer of technology at Sprint, announcing its support for the new Always Connected PC category and its desire to deliver unlimited data to the Windows on Snapdragon ecosystem.

Qualcomm Technologies was then joined by Kevin Lensing, corporate vice president and general manager of the client business unit at AMD, to announce their collective work to bring Qualcomm Technologies modem technology to AMD's high-performance Ryzen processor platforms. AMD and Qualcomm Technologies hope to make it easy for leading global PC companies to create premium computing platforms with virtually always connected, Gigabit LTE speeds alongside the AMD Ryzen mobile processors' blazingly fast performance, fluid graphics rendering, and optimal efficiency.

"Qualcomm Technologies continues to transform the way people use their mobile devices," said Amon. "At the second annual Snapdragon Technology Summit, we are excited to highlight our role in the mobile ecosystem while we continue to execute on our strategy with Microsoft for the Always Connected PC. I am honored to have been joined on stage today by industry leaders from around the globe to illustrate how we are driving mobile technology forward to redefine consumer mobile experiences."

Announcing the Snapdragon 845 Mobile Platform

Katouzian unveiled Qualcomm Technologies' next generation flagship mobile technology – the Snapdragon 845 Mobile Platform. The full unveiling of all the Snapdragon 845 Mobile Platform features and specs will take place tomorrow, Wednesday, December 6.

Amon then came back on stage to invite ES Jung, president and general manager of the foundry business, Samsung Electronics, to confirm Samsung Foundry will be the foundry for Snapdragon 845 as the Companies continue to work together to advance the silicon manufacturing process.

To highlight Qualcomm Technologies' commitment to the China ecosystem, Amon was joined by Xiaomi Founder, Chairman and Chief Executive Officer, Lei Jun. Mr. Lei emphasized Xiaomi's close relationship with Qualcomm Technologies in the premium tier and announced that Xiaomi's next flagship smartphone will be powered by Snapdragon 845.

Ecosystem/Customer Quotes

AMD:

"AMD and Qualcomm Technologies have a long history of working together to deliver computing solutions based on AMD processor and Qualcomm Technologies modem solutions, and we are very excited to extend that work to platforms based on the newly announced Ryzen™ mobile processor with Radeon™ Vega graphics," said Kevin Lensing, corporate vice president and general manager, client computing, AMD. "OEMs can now build Always Connected PC's with AMD Ryzen mobile processors and Qualcomm Technologies' industry leading connectivity technologies, delivering an unprecedented combination of desktop-class performance and virtually always-on connectivity in an ultrathin notebook."

Asus:

"Today marks the beginning of a new era of personal computing and ASUS is proud to be paving the way with Qualcomm Technologies and other companies to develop this new landscape for 'Always Connected' Windows on Snapdragon PCs. ASUS NovaGo reinvents the concept of laptop connectivity and productivity — it's the world's first announced laptop that is connected virtually anywhere, at any time, with the new Gigabit LTE network*; and lasts up to 22 hours on a single charge for 'all-day' battery life," said Jerry Shen, chief executive officer, ASUS

HP:

"Mobile intensive customers want a versatile device that keeps up with their busy lives and lets them be connected to everything that matters when they need to," said Kevin Frost vice president and general manager, consumer personal systems, HP, Inc. "The HP ENVY x2 is designed to go everywhere with an incredibly thin and durable design built to be always connected with ultra-fast 4G LTE and Wi-Fi."

Microsoft:

"Always Connected PCs are instantly on, always connected with a week of battery life," said Terry Myerson, executive vice president, Windows and devices group, Microsoft. "Powered by the Snapdragon 835 Mobile PC Platform, these Always PCs have huge benefits for organizations, enabling a new culture of work, better security and lower costs for IT."

Samsung:

"I am proud to join Qualcomm Technologies on stage at the Snapdragon Technology Summit. As the foundry partner for the Snapdragon 845 Mobile Platform, we look forward to our continued collaboration," said Dr. ES Jung, president and general manager, foundry business, Samsung Electronics. "Samsung Foundry continues to reduce power consumption and increase performance in process technology and we look forward to the success of Snapdragon 845 in 2018."

Sprint:

"We are very enthused about the Always Connected PC as a new category that clearly meets a strong consumer need, and the Sprint LTE Plus network is a natural partner for that device," said Günther Ottendorfer, chief operating officer, technology, Sprint. "We're delighted to bring customers an unmatched value proposition, pairing Always Connected PCs with our best value rate plans on the highest capacity LTE Plus network that's built for unlimited data. Today the Sprint network is performing at its best-ever levels and we look forward to supporting Always Connected PCs with fast, strong, reliable service in top markets across the country."

Xiaomi:

"I am very excited to be part of the Snapdragon Technology Summit and reaffirm that Xiaomi's close relationship with Qualcomm Technologies in the premium tier will continue into 2018," said Lei Jun, founder, chairman and chief executive officer, Xiaomi. "Xiaomi is committed to making devices that combine cutting-edge innovations in technology and beautiful design, while defying price expectations, and we have chosen Snapdragon 845 to power our next flagship smartphone."

This year's Snapdragon Technology Summit features an inside look at the latest innovations built into Snapdragon Mobile Platforms, along with demonstrations that exhibit upcoming technologies and advancements that will continue to shape the way we use mobile devices, Always Connected PCs and other future technologies.

About Qualcomm

Qualcomm's technologies powered the smartphone revolution and connected billions of people. We pioneered 3G and 4G – and now we are leading the way to 5G and a new era of intelligent, connected devices. Our products are revolutionizing industries, including automotive, computing, IoT, healthcare and data center, and are allowing millions of devices to connect with each other in ways never before imagined. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, our QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

*Requires compatible network.

Qualcomm and Snapdragon are trademarks of Qualcomm Incorporated, registered in the United States and other countries. AMD, the AMD logo, Ryzen, and combinations thereof are trademarks of Advanced Micro Devices, Inc.

Qualcomm Snapdragon is a product of Qualcomm Technologies, Inc.

Qualcomm Contacts:

Pete Lancia, Corporate Communications

Phone: 1-858-845-5959

Email: corpcomm@qualcomm.com

John Sinnott, Investor Relations

Phone: 1-858-658-4813

Email: ir@qualcomm.com

View original content: <http://www.prnewswire.com/news-releases/qualcomm-launches-technology-innovation-with-advancements-in-the-always-connected-pc-and-its-next-generation-qualcomm-snapdragon-mobile-platform-300567034.html>

SOURCE Qualcomm Incorporated