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Qualcomm Announces Cutting-Edge Wearables Platform Supporting LTE IoT Categories M1 and NB1 for Next Generation Connected Wearable Devices

-- Snapdragon Wear 1200 Platform is Designed to Bring New Innovations to Targeted Purpose Wearables such as Kid, Pet, Elderly, and Fitness Trackers --

SHANGHAI, June 28, 2017 /PRNewswire/ -- Qualcomm Incorporated (NASDAQ: QCOM) today announced at MWC Shanghai that its subsidiary, Qualcomm Technologies, Inc., is bringing LTE categories M1 (eMTC) and NB1 (NB-IoT) connectivity to the wearables industry with the launch of the new [Qualcomm® Snapdragon™ Wear 1200 platform](#). Snapdragon Wear 1200 takes advantage of the wide coverage provided by emerging LTE narrowband technologies, or [LTE IoT](#), to help usher in a new generation of ultra-low power, highly energy efficient, always connected, and cost-efficient experiences to targeted purpose wearable devices such as kid, pet, elderly, and fitness trackers. Snapdragon Wear 1200 complements the existing [Snapdragon Wear 1100](#) and [Snapdragon Wear 2100](#) platforms, extends the proven Snapdragon Wear product family, and further positions Qualcomm Technologies for continued momentum and leadership across the smart wearables industries.

The full release is available on the Qualcomm News Center website at

<https://www.qualcomm.com/news/releases/2017/06/28/qualcomm-announces-cutting-edge-wearables-platform-supporting-lte-iot>

About Qualcomm

Qualcomm's technologies powered the smartphone revolution and connected billions of people. We pioneered 3G and 4G – and now we are leading the way to 5G and a new era of intelligent, connected devices. Our products are revolutionizing industries, including automotive, computing, IoT, healthcare and data center, and are allowing millions of devices to connect with each other in ways never before imagined. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, our QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

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