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Qualcomm Announces Flagship Companies to Build Windows 10 PCs Powered by Snapdragon

-- ASUS, HP and Lenovo to Launch Sleek, Innovative, Fanless Devices Running Windows 10 Powered by the Qualcomm Snapdragon 835 Mobile PC Platform --

TAIPEI, Taiwan, May 31, 2017 /PRNewswire/ -- Today at Computex 2017, Qualcomm Incorporated (NASDAQ: QCOM) through its subsidiary, Qualcomm Technologies, Inc., announced that ASUS, HP and Lenovo are the first original equipment manufacturers (OEM) to develop mobile PCs powered by the Qualcomm® Snapdragon™ 835 Mobile PC Platform featuring the cutting-edge X16 LTE modem.

"Today's consumers experience mobility in nearly every aspect of their lives and they've come to expect more from their PCs than legacy computing models are able to provide," said Cristiano Amon, executive vice president, Qualcomm Technologies, Inc., and president, QCT. "With compatibility for the Windows 10 ecosystem, the Snapdragon Mobile PC Platform will enable Windows 10 hardware makers to develop next-generation modern device form factors and deliver unparalleled anytime, anywhere creation experiences with up to Gigabit Class LTE connectivity."

Each company is set to produce sleek, thin and fanless PCs running a Windows 10 experience with unparalleled LTE connectivity for an always connected, on the go experience. Coupled with the incredible 10nm leading node efficiency of the Snapdragon 835 Mobile PC Platform, these devices will feature beyond all-day battery life.

"The PC ecosystem continues to evolve, and this evolution requires new innovations in an ever-increasing mobile computing world," said Jerry Shen, chief executive officer, ASUS. "With the Snapdragon Mobile PC Platform powering our new lineup of Windows 10 devices, our users now can take advantage of new always on, always connected experiences available to them."

The entire Windows 10 package makes it possible to combine the best of ARM architecture and Qualcomm Technologies engineering on the Snapdragon 835 Mobile PC Platform to bring a cutting edge, hypermobile experience to the consumer laptop space. New PCs will include support for all Windows applications, including Microsoft Office.

The Snapdragon 835 SoC built into the Mobile PC Platform features the Qualcomm® Kryo™ 280 CPU, Qualcomm® Adreno™ 540 GPU and Qualcomm® Hexagon™ 682 DSP, to manage separate heterogeneous workloads.

"Today's PC users want solutions that provide better battery life and the ability to connect anytime, anywhere, while also being lighter and more portable than any other laptop currently available," said Jeff Meredith, senior vice president and general manager, PCs and smart devices, consumer business segment, Lenovo. "We're excited to work with Microsoft and Qualcomm Technologies to bring a whole new class of devices to consumers that will change the future of personal computing."

The Snapdragon 835 provides devices with superior thermal handling and greater power efficiency, enabling fanless designs with longer battery life, attributed to it being on the leading 10nm process node. With an integrated Snapdragon X16 Gigabit LTE modem, devices will be able to support peak download speeds of up to 1Gbps. The Snapdragon 835 Mobile PC Platform will also feature 2x2 802.11ac MU-MIMO for optimal Wi-Fi connectivity on the go.

"We are thrilled that OEMs are sharing our vision to bring the Windows 10 experience to the ARM ecosystem, powered by Qualcomm Technologies," said Matt Barlow, corporate vice president, Windows marketing, Microsoft. "This collaboration offers consumers something new and that they have been craving – the best of a mobile computing experience with the best of Windows 10, all in one thin, light, connected device."

For more information on Windows 10 PCs powered by the Snapdragon Mobile PC Platform please visit <https://www.qualcomm.com/products/snapdragon>.

About Qualcomm

Qualcomm's technologies powered the smartphone revolution and connected billions of people. We pioneered 3G and 4G – and now we are leading the way to 5G and a new era of intelligent, connected devices. Our products are revolutionizing industries, including automotive, computing, IoT, healthcare and data center, and are allowing millions of devices to connect with each other in ways never before imagined. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, all of our engineering, research and development functions, and all of our products and services businesses, including, our QCT semiconductor business. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

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