

August 2, 2016



Qualcomm Invent-Off Documentary Web Series Premieres Today

Inventors use Qualcomm's technologies and the internet of things to save lives

WHAT: The Invent-Off, a five-part documentary web series by Qualcomm, challenged two teams of inventors to create a new technology in three days that can help save a life. The web series shows what start-ups, developers and inventors can do with the right tools to create significant — even life-saving — technologies and applications quickly and without massive resources.

To learn more about **#WhyWait Invent-Off**: www.qualcomm.com/news/onq/2016/08/02/can-inventors-use-qualcomm-technology-and-iot-save-lives

WHEN: First episode premieres on Tuesday, Aug. 2, 2016: 4 a.m. PT

WHERE: First Episode: <https://youtu.be/8ryVbAkDNMo>
<https://www.qualcomm.com/inventoff>

WHO: Director: Andrew Fried, producer and director of Iconoclasts and Netflix's original series Chef's Table

Judges:

- Jason Silva, host of Brain Games on National Geographic
- Cheryl Heller, founder of CommonWise and Program Chair of the School of Visual Arts Design for Social Innovation MFA program
- Saura Naderi, Qualcomm Thinkabit Lab's Engineer, Educator & artist

Team Captains:

- Mike Senese, executive editor at Make: magazine
- Ian Ingram, artist and technologist

Cast and crew members, including director, judges and all team members, are available for media interviews.

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