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# Tencent and ZEROTECH Unveil Commercial Drone Based on Qualcomm Snapdragon Flight Platform

## --- YING Drone Streams Directly to Tencent's Social Media Networks Creating The Ultimate Selfie Camera ---

LAS VEGAS, Jan. 5, 2016 /PRNewswire/ -- At CES® 2016 today, Qualcomm Technologies Inc., a subsidiary of Qualcomm Incorporated (NASDAQ: QCOM), Tencent (HKG:0700) and ZEROTECH announced and demonstrated a commercial drone based on the Qualcomm® Snapdragon Flight™ platform. YING is an innovative drone that uses the Snapdragon 4K capture to "supersample" the video image, providing a stabilized, corrected video and picture recording at 1080P as well as first person view at 720p that can be directly streamed or uploaded to Tencent's drone social community platforms Wexin and QQ.

Tencent and ZEROTECH have co-designed YING, a small, lightweight drone that can be easily controlled right from your smartphone, leveraging the companies' advanced software, and the computational power of the Qualcomm® Snapdragon™ 801 processor, making it fun and easy to capture great video that can be streamed directly to your friends using QQ and Wexin. "As the industry's leading unmanned aerial vehicle (UAV) manufacturer, we continue to bring a range of new research and development products to meet the needs and demands of our customers across various industries," said Jianjun Yang, Founder, ZEROTECH. "We're excited to work with two companies who are technology leaders in their space - Qualcomm Technologies who has brought their mobile expertise to the consumer drone industry, and Tencent with its popular social networks, to bring a lightweight, highly integrated consumer drone that enables users to share their photos and videos instantly with their friends."

"The consumer drone market is expected to soar in the next few years, and YING is a good example that shows how Tencent is working closely with the fast growing drone market by enriching use cases of our core and leading social communication services," said Roland Cai, vice president, IEG, Tencent. "ZEROTECH's expertise in UAV manufacturing and, Qualcomm Technologies' highly integrated drone development board coupled with our social networking platforms allows us to provide our hundreds of millions of active users with a competitive price on a high quality drone such as YING that can share their experiences in real time."

Snapdragon Flight is a highly optimized 58x40mm board targeted specifically for consumer drones and robotics applications. Snapdragon Flight is based on the Snapdragon 801 processor, with GPS, 4K video capture, and robust connectivity, along with advanced drone software and development tools, bringing cutting-edge mobile technologies to create a new class of consumer drones.

"Consumer drones are becoming the ultimate selfie camera but with advanced capabilities such as 4K capture and high performance computing and connectivity," said Raj Talluri, senior vice president, Qualcomm Technologies, Inc. "We are tapping into our proven mobile technologies for the exciting drone opportunity, and teaming up with ZEROTECH and Tencent enables us to support smaller, smarter drones that deliver real-time content to China's largest social media network."

Attendees can check out the YING and other drones and robotics at the Qualcomm Technologies Booth #25824 in South Hall. Attendees can also attend the official launch event for the YING at ZERO TECH's Booth #26035 in South Hall on January 7, 2016 at 11 a.m. PT.

### Availability

The YING drone is expected to be available globally by 1H 2016.

### About Qualcomm Incorporated

Qualcomm Incorporated (NASDAQ: QCOM) is a world leader in 3G, 4G and next-generation wireless technologies. Qualcomm Incorporated includes Qualcomm's licensing business, QTL, and the vast majority of its patent portfolio. Qualcomm Technologies, Inc., a wholly-owned subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of Qualcomm's engineering, research and development functions, and substantially all of its products and services businesses, including its semiconductor business, QCT. For more than 30 years, Qualcomm ideas and inventions

have driven the evolution of digital communications, linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

### **About Tencent**

Tencent Holdings Ltd. <http://www.tencent.com/>. Founded in November, 1998, Tencent has grown into one of China's largest and most used Internet service portal. Since its establishment over the last decade, Tencent has maintained steady growth under its user-oriented operating strategies. On June 16, 2004, Tencent Holdings Limited (SEHK 700) went public on the main board of the Hong Kong Stock Exchange.

### **About ZEROTECH**

"ZEROTECH" set up in 2007, is international leading supplier in intelligent drones and industrial turnkey solutions, owns core technology in Fixed Wing, Multi-copter and Helicopter etc main drones area, the technology covered Flight Controller, Gimbal, HD Video Transmitter, CV, Binocular, Video Stabilization etc key drone area. Combine the mobile chips and drone, ZEROTECH launched "SMART Intelligent Drone" turnkey solution, aims to make drones more intelligent and let smart machine serve for more area, making more people's dream come true!

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