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# Qualcomm Appoints Michelle Sterling to Executive Vice President of Human Resources

## Dan Sullivan to retire after more than 23 years of service to the Company

SAN DIEGO, April 9, 2015 /PRNewswire/ -- Qualcomm Incorporated (NASDAQ: QCOM) today announced the appointment of Michelle Sterling as executive vice president of Human Resources, joining Qualcomm's executive committee, and the retirement of Dan Sullivan, executive vice president of Human Resources. Sterling's appointment will be effective May 4, 2015 and she will report directly to Steve Mollenkopf, chief executive officer of Qualcomm Incorporated. Sullivan will serve in an advisory role to support the transition until his retirement at the end of the year.

Sterling joined Qualcomm in 1994 and throughout her tenure has provided HR leadership, strategy and support to nearly all areas of the company, including manufacturing, corporate functions and business divisions, as well as new and emerging businesses. During this time, she also has worked on complex business transactions including acquisitions, joint ventures and divestitures. In her current role, Sterling oversees HR Operations, International HR, Global Inclusion & Diversity, Employee Relations, HR Systems and Talent Analytics. Sterling holds a bachelor's degree in Business Management from the University of Redlands, is a recipient of the TWIN (Tribute to Women and Industry) award and is currently the Chair of the Board of Directors for Serving Seniors.

"I'm pleased to have Michelle Sterling join Qualcomm's executive committee as EVP, Human Resources, she brings more than 25 years of experience to this role. Michelle is a seasoned and strategic HR leader with strong knowledge of Qualcomm's businesses and organization, and I will look to her leadership as the Company continues to evolve," Mollenkopf said. "Dan Sullivan has been a trusted and valuable advisor to me and the executive team and a key leader in building Qualcomm's progressive workplace and innovative and unique company culture. On behalf of myself, the executive team and our employees worldwide, I would like to thank Dan for his many important contributions to our Company."

Sullivan has led Qualcomm's HR organization since joining Qualcomm in 1992, and has served as executive vice president for more than 13 years. He has been instrumental in building, developing and evolving the HR, Real Estate and Facilities and Security organizations through the many phases of Qualcomm's growth, business changes and global expansion. During his time leading the HR organization, Qualcomm has grown from a U.S.-based company of 700 employees to more than 30,000 today working around the world. Sullivan has also scaled the HR organization to ensure close business alignment and partnership, and has established the robust employee resources and programs that support our global workforce, earning Qualcomm many distinguished awards.

"It has been my great pleasure to work with Dan Sullivan over these past many years, he has played a critical role on the executive team and the Company has greatly benefited from his dedication and vision in distinguishing Qualcomm as a best-in-class employer," said Paul Jacobs, executive chairman of Qualcomm Incorporated. "I wish Dan all the best in the future and my appreciation for his 23 years of leadership and commitment to our Company and our employees."

### About Qualcomm Incorporated

Qualcomm Incorporated (NASDAQ: QCOM) is a world leader in 3G, 4G and next-generation wireless technologies. Qualcomm Incorporated includes Qualcomm's licensing business, QTL, and the vast majority of its patent portfolio. Qualcomm Technologies, Inc., a wholly-owned subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of Qualcomm's engineering, research and development functions, and substantially all of its products and services businesses, including its semiconductor business, QCT. For more than 25 years, Qualcomm ideas and inventions have driven the evolution of digital communications, linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

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