

April 8, 2015



Qualcomm Announces the Launch of HealthyCircles Mobile

- Adaptive and personalized mobile care experience guides and empowers healthy behaviors -

SAN DIEGO, April 8, 2015 /PRNewswire/ -- Qualcomm Incorporated (NASDAQ: QCOM) today announced that its subsidiary, Qualcomm Life, Inc., launched the HealthyCircles™ Mobile application, a secure, medical-grade mobile care solution that provides a frictionless on-the-go care experience for consumers via their mobile device. The application is an extension of Qualcomm Life's web-based [HealthyCircles Care Coordination Platform](#), offering personalized care, patient activation and behavior modification for chronic care patients.

HealthyCircles Mobile is an enterprise private-label chronic care management application designed to operate on the iOS and Android operating systems. The mobile solution enables convenient access to vital health information and secure communications for care team coordination. As health care moves home and the industry transitions away from episodic care, patients and health care professionals are engaging in a continuous care model for medication management, appointment reminders, interactive health programs and biometric data monitoring. The application is built on Qualcomm Life's 2net™ Mobile core, an FDA-listed Class I MDDS secure gateway that seamlessly captures biometric data from a wide array of medical devices, allowing patients to visualize their own biometric data in color coded trackers. Now, with HealthyCircles Mobile, patients have access to these personalized care features in the palm of their hands and can take a more active role to adhere and engage in their health.

"HealthyCircles Mobile is an adaptive, personalized mobile care experience for patients who need it the most: people with chronic conditions and those transitioning from hospital to the home," said James Mault, MD F.A.C.S., vice president and chief medical officer, Qualcomm Life, Inc. "Our goal is to provide a frictionless platform that will guide healthy behaviors and motivate patients to engage in their own self-care."

"As care is moving from the hospital to the home, it's crucial that patients have an easy way to track their health and communicate with a care team," said Rick Valencia, senior vice president and general manager of Qualcomm Life. "With Qualcomm's 30 years of experience in mobile and a proven track record of transforming other verticals with wireless technology, we are uniquely positioned to deliver a scalable, secure, medical-grade mobile health solution."

Qualcomm Life to Have Significant Presence at HIMSS 2015

Qualcomm Life will showcase its transitional care, chronic care and connected therapy management solutions in its Ecosystem Pavilion booth #6420 in Hall B of the McCormick Place convention center. Qualcomm Life will be joined by select Ecosystem Members in the Pavilion including Roche Diagnostics, AMC Health, ResMed, TruClinic, Walgreens and [more](#). James Mault, MD, F.A.C.S., vice president and chief medical officer, Qualcomm Life, will participate in a speakership with Matt Ebaugh, vice president and chief strategy and information officer, King's Daughters Medical Center, on "Scalable Frictionless Care Coordination: Taking the Risk Out of At Risk Care" from 1:00 - 2:00 p.m. CT in Room W196 in McCormick Place on Monday, April 13. Qualcomm Life will also be exhibiting and speaking in the Walgreens Connected Patient Gallery booth #8127 in Hall B of McCormick Place, on Tuesday, April 14 from 11:30 – 12:00 pm CT.

About Qualcomm Incorporated

Qualcomm Incorporated (NASDAQ: QCOM) is a world leader in 3G, 4G and next-generation wireless technologies. Qualcomm Incorporated includes Qualcomm's licensing business, QTL, and the vast majority of its patent portfolio. Qualcomm Technologies, Inc., a wholly-owned subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of Qualcomm's engineering, research and development functions, and substantially all of its products and services businesses, including its semiconductor business, QCT. For more than 25 years, Qualcomm ideas and inventions have driven the evolution of digital communications, linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

Qualcomm and 2net are trademarks of Qualcomm Incorporated, registered in the United States and other countries. HealthyCircles is a trademark of MyTeleHealth Solutions, LLC, used with permission. 2net and HealthyCircles are products of Qualcomm Life, Inc.

Qualcomm Contacts:

Emily Kilpatrick, Corporate Communications
Phone: 1-858-845-5959
Email: corpcomm@qualcomm.com

Jamie Eisinger, Qualcomm Life, Inc.
Phone: 1-858-845-1033
Email: jeisinge@qti.qualcomm.com

Warren Kneeshaw, Investor Relations
Phone: 1-858-658-4813
Email: ir@qualcomm.com

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/qualcomm-announces-the-launch-of-healthycircles-mobile-300062564.html>

SOURCE Qualcomm Incorporated