November 18, 2014

Qualcomm to Host Analyst Meeting

Qualcomm Incorporated (NASDAQ: QCOM)

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Analyst Meeting

Qualcomm Incorporated will hold an analyst meeting in New York, NY on Wednesday, November 19, 2014 beginning at 10 a.m. (ET). This meeting is by invitation only for financial analysts and institutional investors.

Webcast and Supplemental Information

The analyst meeting will be webcast live via Qualcomm's Investor Relations web site at http://investor.qualcomm.com/events.

The meeting will include a discussion of non-GAAP (Generally Accepted Accounting Principles) financial measures. Information reconciling these non-GAAP financial measures to Qualcomm's financial results prepared in accordance with GAAP will be posted on Qualcomm's Investor Relations web site at http://investor.qualcomm.com/events upon commencement of the meeting.

Rebroadcast

The webcast will be available on Qualcomm's Investor Relations web site athttp://investor.qualcomm.com/events for one month following the live event.

Historical news releases and financial documents are available on the Company's web site atwww.qualcomm.com.

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