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Qualcomm Snapdragon Chipsets Power New Samsung Galaxy S5 and Samsung Galaxy Grand 2

--Qualcomm Technologies continues to bring LTE-A carrier aggregation to the latest Samsung devices with Snapdragon 801; enables first LTE smartphone launch in volume tier with Snapdragon 400--

BARCELONA, Spain, Feb. 25, 2014 /PRNewswire/ -- Qualcomm Incorporated (NASDAQ: QCOM) today announced that its wholly owned subsidiary, Qualcomm Technologies, Inc., is powering Samsung's newest flagship smartphone, the Samsung Galaxy S5. The Samsung Galaxy S5 features the Qualcomm® Snapdragon™ 801 processor with integrated LTE, along with a broad set of features from Qualcomm Technologies making this device the next in ultimate mobility. Additionally, the Qualcomm Snapdragon 400 processor is featured in the Samsung Galaxy Grand 2, bringing LTE connectivity in mainstream smartphones for the very first time. The Qualcomm Snapdragon 801 and 400 chipsets are products of Qualcomm Technologies, Inc.

"We are excited that Samsung has selected chipsets from Qualcomm Technologies to power the Galaxy S5 and the Grand 2," said Murthy Renduchintala, executive vice president, Qualcomm Technologies, Inc. and co-president, QCT. "With integrated 4G LTE connectivity and industry-leading camera technology in our Snapdragon 801 and 400 processors, Samsung customers will have access to the rich connectivity, advanced multimedia and high performance features that Snapdragon processors and Samsung devices deliver to a broad range of customer."

"Qualcomm Technologies' diverse technology portfolio enables the right processing and connectivity solutions to meet the needs of a wide range of Samsung Galaxy customers worldwide," said Younghee Lee, Executive Vice President and Head of Mobile Marketing, Samsung. "From the flagship Galaxy S5 to the versatile Galaxy Grand 2, our customers can enjoy a mobile user experience like none other, complete with fast 4G LTE connections, stunning graphics and high-definition video helped by Qualcomm Technologies' leading LTE solutions."

The Snapdragon 801 processor featured in the Samsung Galaxy S5 is engineered to help enable outstanding mobile user experiences, including:

- **Superior mobile graphics and multimedia:** The Qualcomm Snapdragon 801 processor helps enable higher quality imaging with support for larger, faster camera sensors and improved image post-processing, immersive mobile graphics and gaming with enhanced Adreno 330 GPU performance, as well as higher speed SD card memory.
- **Fast and seamless connectivity virtually anytime, anywhere:** The Qualcomm Snapdragon 801 processor offers fully integrated connectivity with 4G LTE Advanced carrier aggregation for download speeds of up to 150Mbps, as well as dedicated hardware for dual-SIM/dual active (DSDA) service in China.
- **Leading overall system performance and power efficiency:** The Qualcomm Snapdragon 801 processor features Qualcomm Technologies' custom quad core Krait™ 400 CPU at up to 2.5GHz per core, its custom Adreno™ 330 GPU for premium mobile graphics, and its custom Hexagon™ QDSP6 for ultra-low power applications. In the Snapdragon 801 processor, Qualcomm Technologies has boosted the performance of these key processing engines, and continues to achieve superior processing performance through the unique and efficient integration of all of its custom-designed processing engines, including Qualcomm Technologies' heterogeneous

computing architecture.

Powering the Galaxy Grand 2, the Snapdragon 400 processor supports 4G LTE World Mode connectivity. Featuring a CPU running at speeds of up to 1.2 GHz and the Adreno 305 GPU, the Snapdragon 400 enables 4G LTE connectivity on affordable and high-volume mobile devices, as well enables great user experiences with stunning gameplay and graphics and support for a 13 MP camera and up to 1080p video playback.

About Qualcomm Incorporated

Qualcomm Incorporated (NASDAQ: QCOM) is a world leader in 3G, 4G and next-generation wireless technologies. Qualcomm Incorporated includes Qualcomm's licensing business, QTL, and the vast majority of its patent portfolio. Qualcomm Technologies, Inc., a wholly-owned subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of Qualcomm's engineering, research and development functions, and substantially all of its products and services businesses, including its semiconductor business, QCT. For more than 25 years, Qualcomm ideas and inventions have driven the evolution of digital communications, linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm's website, OnQ blog, Twitter and Facebook pages.

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