Snapdragon
Tech Summit



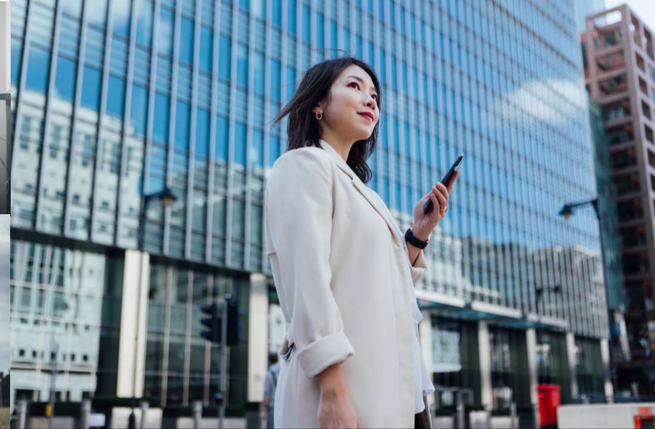
Cristiano Amon

PRESIDENT AND CEO, QUALCOMM INCORPORATED









Delivering the experiences you deserve

Snapdragon helps us deliver a world where everyone and everything is intelligently connected



Lightning-fast
connectivity

Cutting-edge
performance

Immersive
experiences


Snapdragon
Industry-leading performance and features

#1 **Consumer preference**
Mobile platform for Android[1]

#1 **Modem-RF**
Performance and key features[3]

#1 **Mobile gaming**
Desktop-level features[2]

#1 **Sound**
CD lossless audio over Bluetooth[6]

#1 **AI**
Performance per watt[5]

#1 **Camera**
Leading DXOMARK ratings[7]

#1 **Wi-Fi**
Peak performance, Wi-Fi 6/6E[4]

…while delivering all-day battery life[8]



1. Qualcomm global brand tracker; 2. Internal competitive analysis; 3. First-announced 10 Gigabit 5G and 3GPP Release 16 Modem-RF System; 4. Fastest Wi-Fi peak speeds in commercially available device and access point chipsets; 5. Internal competitive analysis; 6. First-announced CD lossless audio codec over Bluetooth; 7. DXOMARK ratings for devices based on Snapdragon; 8. Battery life varies significantly with settings, usage and other factors





Connectivity is at the heart of premium experiences





Snapdragon

X65 5G modem-RF

World's most advanced 5G solution

Fast and reliable data speeds



Capacity and coverage



All day battery life*



*Battery life varies significantly with settings, usage and other factors.

Snapdragon

X65 5G modem-RF

Upgradable architecture

4nm process efficiency

Global solution

Snapdragon
X65 5G modem-RF

World's first

10 Gigabit 5G and first 3GPP Release 16 modem-RF solution

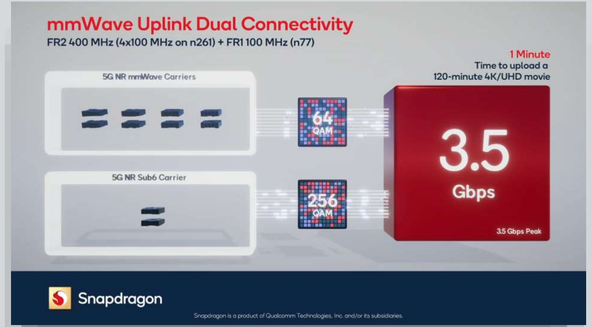
Snapdragon

X65 5G modem-RF



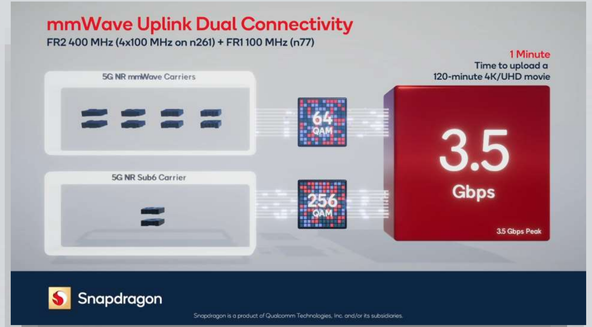
Upload speeds are just as important





3.5 Gbps

UPLOADS





New Jersey

Qualcomm

verizon

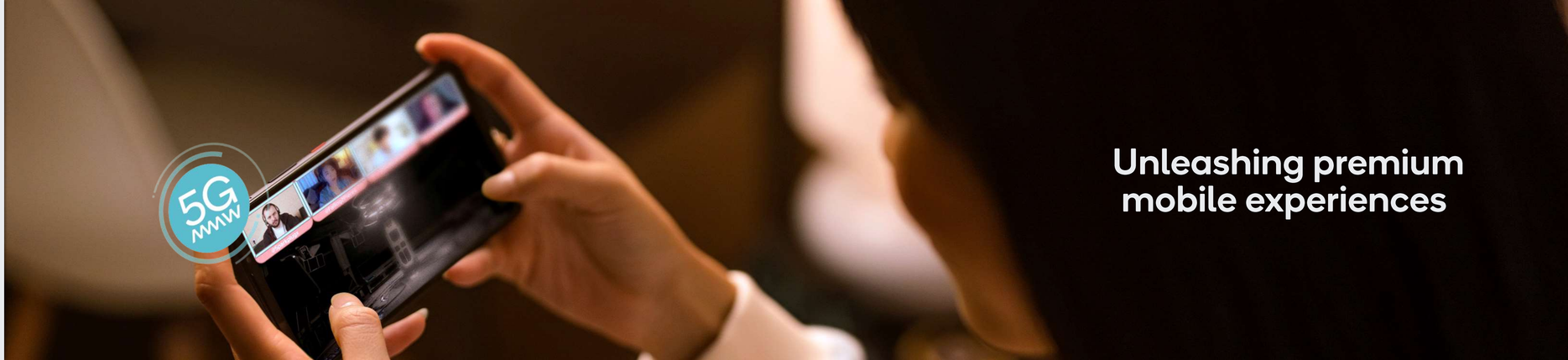


Hawaii

Qualcomm

verizon

5G mmwave



Unleashing premium mobile experiences

5G mmwave

Unlocking the full potential of 5G



Source: Based on analysis by Qualcomm Technologies of Ookla® Speedtest Intelligence® data top U.S. providers comparing 5G median mmWave download speeds to sub-6GHz and LTE results for Q1 2021. Ookla trademarks used under license and reprinted with permission

5G mmwave

5G mmWave momentum continues to grow globally




Powering the cameras that photographers love

High resolution

High frame rate

Low light

Multi-ISP





4K HDR video

#ShotOnSnapdragon



8K video

#ShotOnSnapdragon



8K video

#ShotOnSnapdragon



Taking photography to
new levels with AI




Redefining premium audio experiences



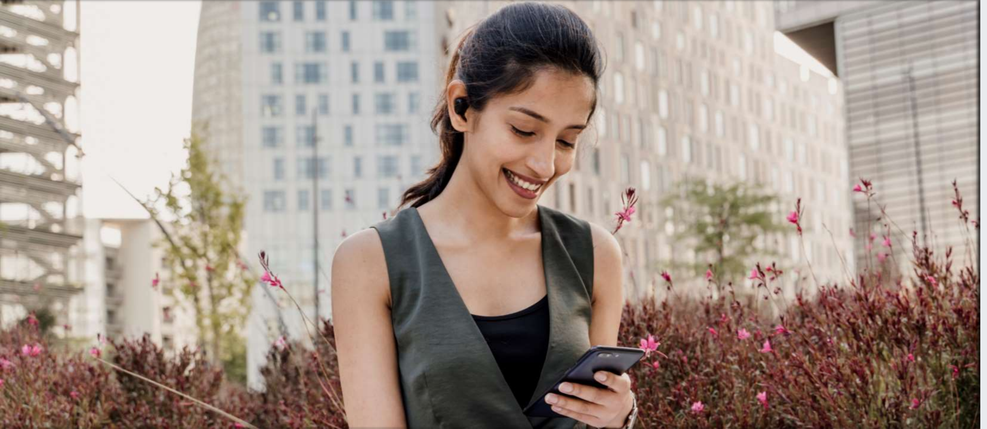
Snapdragon sound

Lag-free
mobile gaming

Ultra-low
latency

True-to-life
audio and video calls

Snapdragon Sound is a product of Qualcomm Technologies, Inc. and/or its subsidiaries .



Stream lossless CD audio over Bluetooth

Revolutionizing mobile gaming





Snapdragon
elite gaming

Putting desktop-level gaming in the palm of your hand

Snapdragon Elite Gaming is a product of Qualcomm Technologies, Inc. and/or its subsidiaries

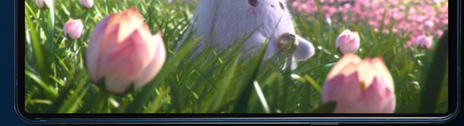




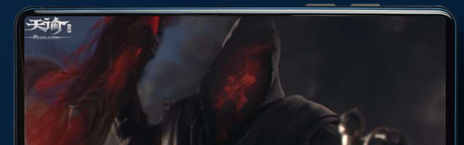
#1 in mobile gaming

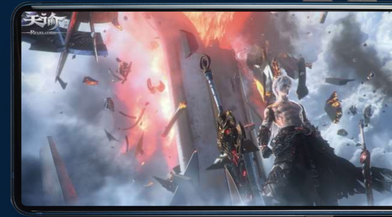






50 mobile first features





Accelerating the future of mobile eSports



Qualcomm

ESL





Snapdragon defines premium Android



vivo ONEPLUS ASUS SONY SHARP motorola htc Lenovo

oppo iQOO KYOCERA Leica BLACK SHARK MEIZU nubia

honor SAMSUNG ZTE POCO realme Redmi FUJITSU hmd.



Snapdragon
Tech Summit

Thank you

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