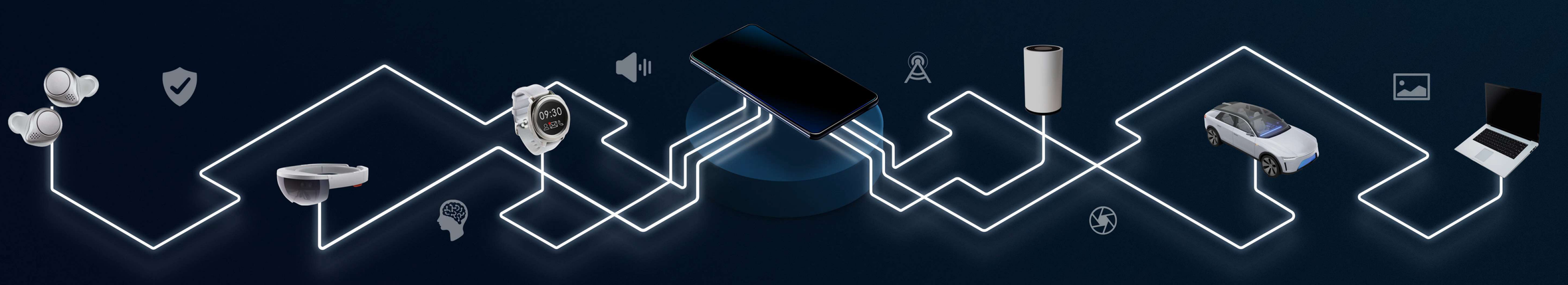
Snapdragon
Tech Summit



Alex Katouzian

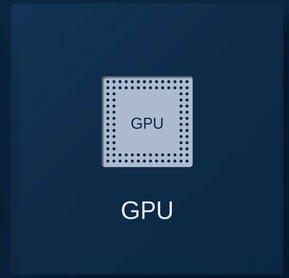
SVP & GENERAL MANAGER, MCI, QUALCOMM TECHNOLOGIES, INC.


09:30





Modem-RF



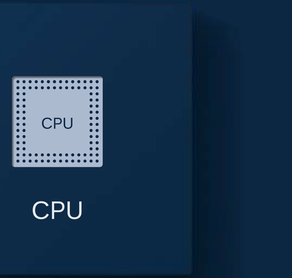
GPU



AI



ISP



CPU



Past roadmap

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Experiences

Connectivity

AI

Camera

Sound

Security

Gaming




PLAYER 2
PLAYER 1
CONTINUE





5G mmWave is an experience changer

Sub-6

5G mmWave

Wi-Fi 6/6E



5G mmWave is an experience changer

5G
mmwave

Bandwidth needs to keep up with the demands of consumers

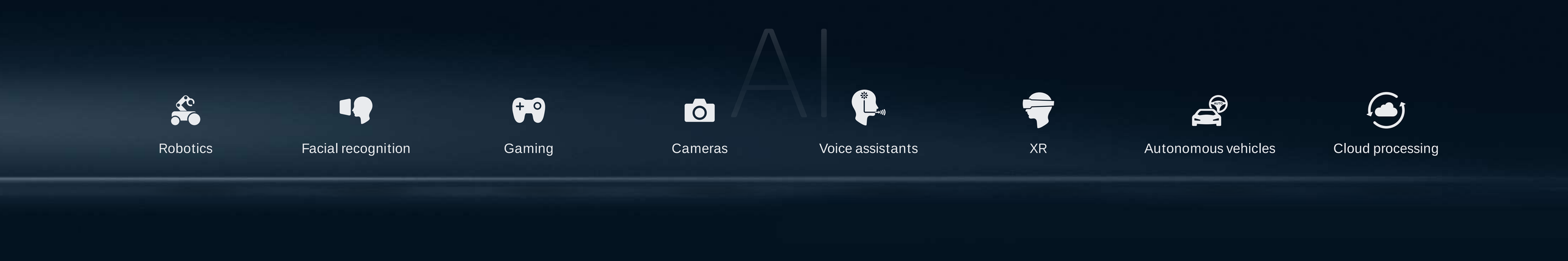


5G mmWave download speeds

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AI
Robotics
Facial recognition
Gaming
Cameras
Voice assistants
XR
Autonomous vehicles
Cloud processing


Gartner
1.6 BILLION
HASSELBLAD
snapdragon

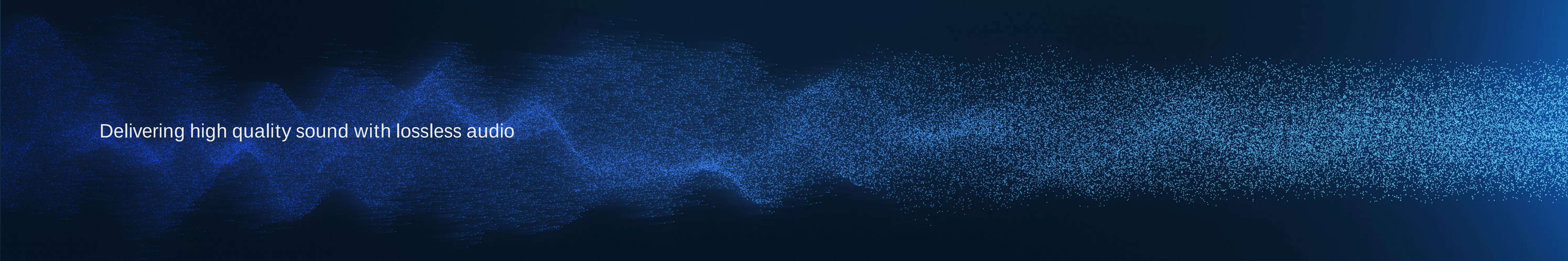






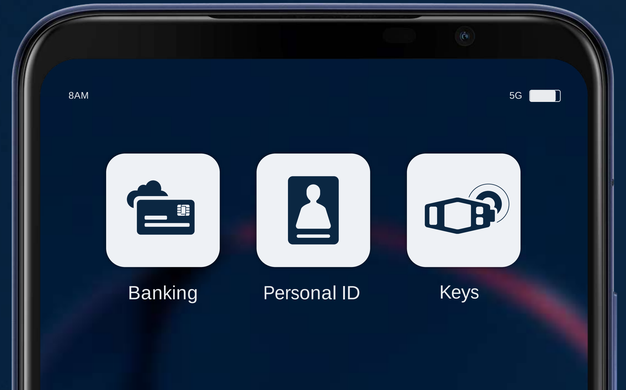
Sound matters




Delivering high quality sound with lossless audio

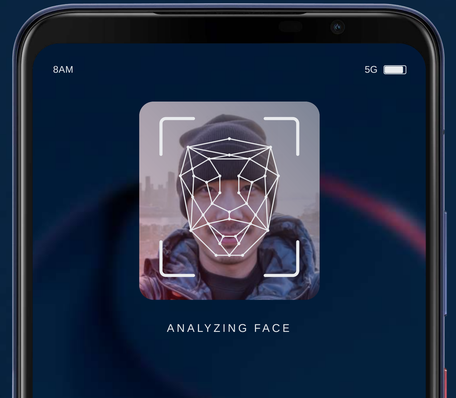

CREDIT CARD

PASSPORT
United States of America
COVID-19 Vaccination Record Card

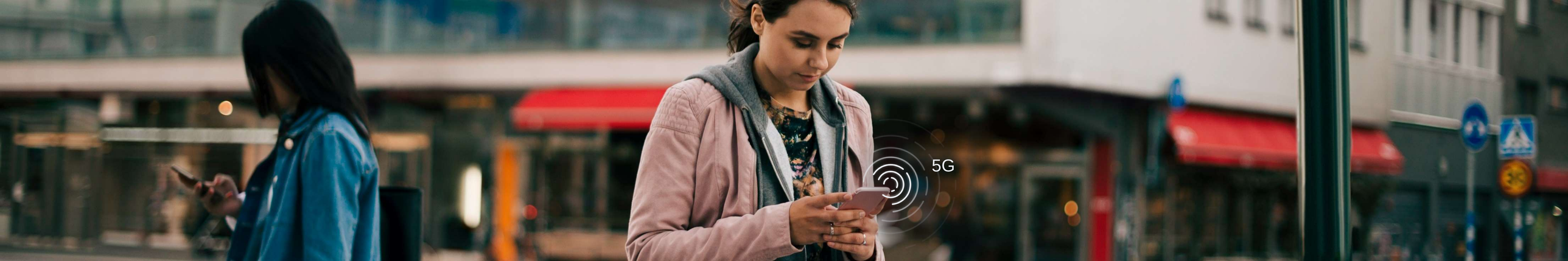
Advanced technology is digitizing your security

Facial Recognition AI

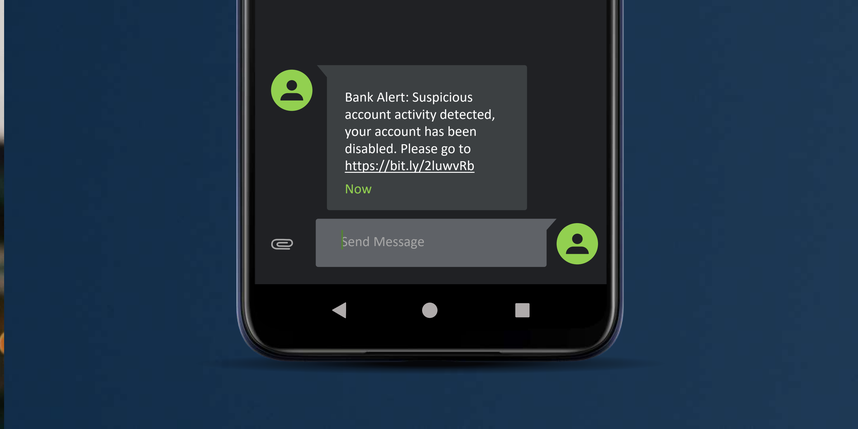




3D Sonic Fingerprint


5G




Bank Alert: Suspicious account activity detected, your account has been disabled. Please go to https://bit.ly/2luwvRb
Now
Send Message


800 Million
SNAPDRAGON ELITE GAMING™ TECHNOLOGY CAPABLE SMARTPHONES



VRS



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Today's roadmap

Connectivity

AI

Camera

Sound

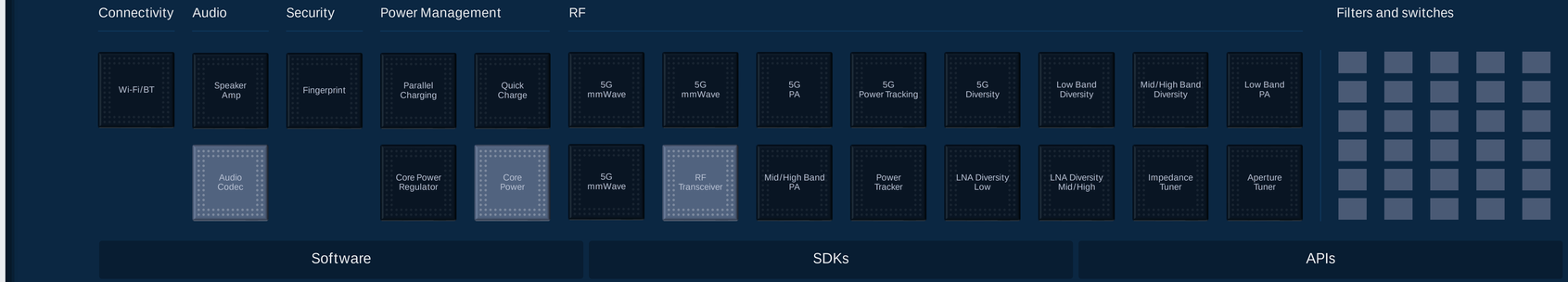
Security

Gaming

UP TO

50

components



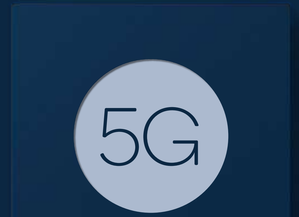

Snapdragon
8
Gen 1



Our most powerful Snapdragon platform ever built

Transforming consumer experiences

across a multitude of premium android smartphones











Snapdragon
Tech Summit

Thank you

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