



NEWS RELEASE

Medifast to Announce Financial Results for the Fourth Quarter and Full Year Ended December 31, 2024

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BALTIMORE--(BUSINESS WIRE)-- **Medifast** (NYSE: MED), the health and wellness company known for its habit-based and coach-guided lifestyle solution, **OPTA VIA®**, will announce financial results for the fourth quarter and full year ended December 31, 2024 on Tuesday, February 18, 2025, after market close. The Company will host a conference call to discuss the results with additional comments and details. Company participants will be Dan Chard, Chairman and Chief Executive Officer, and Jim Maloney, Chief Financial Officer.

The conference call is scheduled to begin at 4:30 p.m. ET on February 18, 2025. The call will be broadcast live over the Internet, hosted on the Investor Relations section of Medifast's website at www.MedifastInc.com or directly at https://viaid.webcasts.com/starthere.jsp?ei=1705513&tp_key=7b87c842ba and will be archived online and available through May 18, 2025. To join via telephone, listeners may dial (201) 389-0879.

A telephonic playback will be available from 8:30 p.m. ET, February 18, 2025, through February 25, 2025. Participants can dial (412) 317-6671 and enter access code 13751326 to hear the playback.

About Medifast®

Medifast (NYSE: MED) is the 40+ year old health and wellness company known for its habit-based and coach-guided lifestyle solution **OPTA VIA®**, which provides people with a simple, yet comprehensive approach to address obesity and support a healthy lifestyle. **OPTA VIA** provides unparalleled coaching support along with community, tailored nutrition and healthy habits, and empowers people to master their weight loss journey through each stage



of life. Through the company's collaboration with national virtual primary care provider LifeMD® (Nasdaq: LFMD) and its affiliated medical group, customers now have access to GLP-1 medications where clinically appropriate. Medifast remains committed to its mission of offering Lifelong Transformation, Making a Healthy Lifestyle Second Nature™. Visit [MedifastInc.com](https://www.MedifastInc.com) and [OPTA VIA.com](https://www.OPTA VIA.com) for more information and follow Medifast on **X** and **LinkedIn**.

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