



NEWS RELEASE

Medifast Sells a 12th Weight Control Center in Austin, Texas to Strategic Partner, Medix

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OWINGS MILLS, Md., May 5, 2014 /PRNewswire/ -- Medifast, Inc. (NYSE: MED), a leading United States manufacturer and provider of clinically proven, portion-controlled weight-loss products and programs, announced today that its strategic partner, Medix, has acquired another Medifast Weight Control Center in Austin, Texas, bringing the total number of centers acquired to twelve.

This deal continues to advance Medifast's previously announced plan to transition their corporate weight control centers to the franchise model. Five centers have been sold in Miami, Florida, and seven in Texas - four in Austin and three in San Antonio, respectively. This strategic sale increases the total number of Medix locations featuring Medifast products and programs globally to 29.

About Medifast:

Medifast (NYSE: MED) is the leading easy-to-use, clinically proven, portion-controlled weight-loss program. The company sells its products and programs via four unique distribution channels: 1) the Web and national call centers, 2) the Take Shape For Life personal coaching division, 3) Medifast Weight Control Centers, and 4) a national network of physicians. Medifast was founded in 1980 and is located in Owings Mills, Maryland. For more information, log onto www.MedifastNow.com.

About Medix:

Medix is a leading pharmaceutical manufacturer and distributor in Mexico with over 55 years of experience, specializing in comprehensive health care solutions to aid in the struggle against obesity. Medix offers a wide range of weight control products and has also recently expanded into additional countries in Central and South America. For more information, visit www.medix.com.mx.

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