



NEWS RELEASE

## Medifast, Inc. to Participate in the Canaccord Genuity 35th Annual Growth Conference

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OWINGS MILLS, Md., Aug. 10, 2015 /PRNewswire/ -- Medifast, Inc. (NYSE: MED), a leading United States manufacturer and provider of clinically proven weight-loss and healthy living products and programs, announced today that Michael C. MacDonald, Chairman and Chief Executive Officer, and Timothy Robinson, Chief Financial Officer, will present at the Canaccord Genuity 35<sup>th</sup> Annual Growth Conference on Wednesday, August 12, 2015 in Boston, MA.

The presentation is scheduled to begin at 9:00 am ET. The presentation will be broadcast live over the Internet hosted at the Investor Relations section of Medifast's website at [www.MedifastNow.com](http://www.MedifastNow.com), and will be archived online through Wednesday, August 26, 2015.

[About Medifast](#)

Medifast (NYSE: MED) is the leading easy-to-use, clinically proven weight-loss program. The company sells its products and programs via four unique distribution channels: 1) the Web and national call centers, 2) the Take Shape For Life personal coaching division, 3) Medifast Weight Control Centers, and 4) a national network of physicians. Medifast was founded in 1980 and is located in Owings Mills, Maryland. For more information, log onto **[www.MedifastNow.com](http://www.MedifastNow.com)**.

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