



NEWS RELEASE

## Medifast, Inc. to Participate in the 17th Annual B. Riley & Co. Investor Conference

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OWINGS MILLS, Md., May 11, 2016 /PRNewswire/ -- Medifast, Inc. (NYSE: MED), a leading United States manufacturer and provider of clinically proven weight-loss and healthy living products and programs, announced today that Timothy Robinson, Chief Financial Officer, will present at the 17<sup>th</sup> Annual B. Riley & Co. Investor Conference on Wednesday, May 25, 2016 in Hollywood, CA.

The presentation is scheduled to begin at 1:00 p.m. PT (4:00 p.m. ET). The presentation will be broadcast live over the Internet hosted at the Investor Relations section of Medifast's website at [www.MedifastNow.com](http://www.MedifastNow.com), and will be archived online through Wednesday, June 8, 2016.

### About Medifast®:

**Medifast** (NYSE: MED) is the leading easy-to-use, clinically proven provider of weight-loss and healthy living

products and programs. Medifast aims to help customers lead a healthier lifestyle through a holistic approach to weight-loss and weight management, nutrition education and fitness. Medifast's proven results are based on the use of structured meal plans featuring Medifast Meals, which are nutritionally designed to assist customers with successful weight-loss and weight management. The company sells its products and programs via four unique distribution channels: 1) the web and national call centers, 2) the **Take Shape For Life** personal coaching division, 3) **Medifast** Weight Control Centers, and 4) a national network of physicians. The company also offers sports nutrition products under the brand Dual Fuel™ that are formulated to provide athletes and active individuals with the right balance of carbohydrates and high quality protein for top performance. **Medifast** was founded in 1980 and is located in Owings Mills, Maryland. For more information, log onto [www.MedifastNow.com](http://www.MedifastNow.com).

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