



NEWS RELEASE

Medifast General Counsel Jason L. Groves Named Top Baltimore Executive By SmartCEO

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OWINGS MILLS, Md., March 24, 2015 /PRNewswire/ -- Medifast, Inc. (NYSE: MED), a leading United States manufacturer and provider of clinically proven **weight-loss** and healthy living products and programs, is proud to announce that its Executive Vice President and General Counsel, Jason L. Groves, Esq., has received SmartCEO's Executive Management Award.

SmartCEO's Executive Management Awards honor Baltimore area executives who have a proven record of working creatively and collaboratively to support their organization's mission. Groves was one of just three General Counsel executives named to the list.

"Jason's leadership skills have been critical to our company's success," said Michael MacDonald, Chairman and CEO of Medifast. "His ability to navigate complex legal and strategic issues has helped position Medifast effectively and enables us to capitalize on opportunities while also addressing any potential challenges before they arise. We

congratulate him on this well deserved recognition."

The 2015 Baltimore Executive Management Award winners collectively generate \$11.3 billion in annual revenue and employ more than 50,000 individuals in Greater Baltimore.

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About Medifast

Medifast (NYSE: **MED**) is the leading easy-to-use, clinically proven, weight-loss program. The company sells its products and programs via four unique distribution channels: 1) the web and national call centers, 2) the Take Shape For Life personal coaching division, 3) Medifast Weight Control Centers, and 4) a national network of physicians. Medifast was founded in 1980 and is located in Owings Mills, Maryland. For more information, log onto www.MedifastNow.com.

Logo - <http://photos.prnewswire.com/prnh/20120613/NE24271LOGO-b>

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