



NEWS RELEASE

# Medifast Announces Medix Expansion in Latin America

2014-03-25

OWINGS MILLS, Md., March 25, 2014, – Medifast, Inc. (NYSE: MED), a leading United States manufacturer and provider of clinically proven, portion-controlled weight-loss products and programs, announced today that Medix, a Medifast strategic partner and leading pharmaceutical manufacturer and distributor in Latin America, acquired 13 Slim Centers in Mexico City.

Slim Centers, a prominent weight management chain in Mexico City, has a 30-year heritage in the weight loss industry. This acquisition by Medix expands the distribution of Medifast weight management products in Mexico City. The 13 newly acquired Slim Centers will feature Medifast programs and offer products to clients as part of the strategic partnership between Medifast and Medix.

"This acquisition and expansion by Medix is another step toward our goal at Medifast to reach more customers internationally," said Michael MacDonald, Chairman and CEO of Medifast. "Expanding our program and product offering further through Medix, a company fighting the obesity epidemic in Latin America, is a significant milestone for us and we are proud to continue and expand our partnership."

"This is a strategic acquisition for Medix as we work to expand the presence of Medifast products and programs in Mexico," said Carlos Lopez Patan, Medix Chief Executive Officer. "We are working to make Medifast a household name in the fight against obesity in Latin America."

The acquisition and expansion by Medix comes only weeks after Medifast, whose products and programs have been recommended by more than 20,000 doctors since 1980, announced its international expansion into Canada.

## About Medifast:

Medifast (NYSE: MED) is the leading easy-to-use, clinically proven, portion-controlled weight-loss program. The

company sells its products and programs via four unique distribution channels: 1) the Web and national call centers, 2) the Take Shape For Life personal coaching division, 3) Medifast Weight Control Centers, and 4) a national network of physicians. Medifast was founded in 1980 and is located in Owings Mills, Maryland. For more information, log onto **[www.MedifastNow.com](http://www.MedifastNow.com)**.

#### About Medix:

Medix is a leading pharmaceutical manufacturer and distributor in Mexico with over 55 years of experience, specializing in comprehensive health care solutions to aid in the struggle against obesity. Medix offers a wide range of weight control products and has also recently expanded into additional countries in Central and South America. For more information, visit **[www.medix.com.mx](http://www.medix.com.mx)**.