NEWS RELEASE

THE PLANTERS® BRAND LAUNCHES 2026 WINTER COLLECTION FEATURING CINNAMON BUTTER PECANS, TOASTED MARSHMALLOW HOT CHOCOLATE CASHEWS AND FESTIVE HOLIDAY MIXES

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- The PLANTERS® brand introduces seven limited-time flavors for its winter 2026 collection: Cinnamon Butter Pecans, Toasted Marshmallow Hot Chocolate Cashews, Brittle Nut Medley, Holiday Nut Crunch, Winter Spiced Mix, Cinnamon & Brown Sugar Almonds and Maple Brown Sugar Almonds.

- Fan favorites Cinnamon Butter Pecans and Toasted Marshmallow Hot Chocolate Cashews return alongside three seasonal nut mixes.

- Cinnamon & Brown Sugar Almonds are available exclusively at Walmart, while Maple Brown Sugar Almonds come in an exclusive size at Sam's Club.

- The PLANTERS® brand's winter 2026 collection is available now at retailers nationwide throughout the holiday season.

AUSTIN, Minn., Nov. 10, 2026 /PRNewswire/ -- Just in time for the holiday season, the PLANTERS® brand is bringing back its annual limited-time winter collection, featuring festive nut mixes and seasonal cashew, almond and pecan flavors. The collection is available now at retailers nationwide.

Fan favorites Cinnamon Butter Pecans and Toasted Marshmallow Hot Chocolate Cashews are back, alongside three

festive mixes: Brittle Nut Medley, Holiday Nut Crunch and Winter Spiced Mix. Two almond flavors also join the lineup, with Cinnamon & Brown Sugar Almonds available exclusively at Walmart and an expanded size of Maple Brown Sugar Almonds exclusively offered at Sam's Club.

The PLANTERS® BRAND winter collection includes:

- PLANTERS® Cinnamon Butter Pecans (5.5 oz.): Kettle-roasted with cinnamon and butter, these pecans are a crunchy shortcut to holiday spirit. Available at select locations of Walmart, Kroger, Hy-Vee, CVS, Wakefern, WinCo, Giant, Albertsons, Raley's and Demoulas, as well as on Amazon.

- PLANTERS® Toasted Marshmallow Hot Chocolate Cashews (5.5 oz.): Fire-roasted cashews seasoned with toasted marshmallow and hot chocolate flavors for a bite that tastes like dessert. Available at select locations of Walmart, Kroger, Hy-Vee, CVS, Wakefern, WinCo, Giant, Albertsons, Raley's and Demoulas, as well as on Amazon.

- PLANTERS® Brittle Nut Medley (19.25 oz.): Honey-roasted peanuts, yogurt-covered raisins, peanut brittle, pretzels and cashews combine for a mix with a little something for everyone. Available at select locations of Walmart, Hy-Vee and Brookshire's, as well as on Amazon.

- PLANTERS® Holiday Nut Crunch (21 oz.): A festive mix of roasted peanuts, almonds and cashews, paired with raisins, chocolate-covered peanuts and candied pieces for a sweet and salty holiday snack. Available at select locations of Walmart, Hy-Vee and Brookshire's, as well as on Amazon.

- PLANTERS® Winter Spiced Mix (18.75 oz.): Honey-roasted peanuts, almonds, honey-roasted sesame sticks, cashews and pecans are lightly seasoned with sea salt for a blend of sweet and savory flavors. Available at select locations of Walmart, Hy-Vee and Brookshire's, as well as on Amazon.

- PLANTERS® Cinnamon & Brown Sugar Almonds (15.25 oz.): Roasted in peanut oil and seasoned with cinnamon and brown sugar, these almonds make a sweet, savory snack. Available exclusively at Walmart.

- PLANTERS® Maple Brown Sugar Almonds (25 oz.): Almonds featuring the nostalgic flavor of maple brown sugar in every bite. The expanded party size, perfect for holiday gatherings, is exclusively available at Sam's Club.

"As consumers look for simple ways to elevate holiday entertaining, PLANTERS® seasonal nut flavors and festive mixes provide a delicious, shareable option for gathering with friends and family," said Lanessa Aurand, brand manager of the PLANTERS® brand. "Once something shows up in the bowl around the holidays, it starts to feel like

a tradition. From cinnamon butter pecans to cashews with the familiar flavor of hot chocolate and toasted marshmallows, our winter collection brings a little extra holiday spirit to every handful."

The PLANTERS® brand winter 2026 collection is available now at select retailers nationwide and will remain on shelves throughout the holiday season.

About the PLANTERS® Brand

Founded in 1906 in Wilkes-Barre, Pa., the PLANTERS® brand has been the ultimate snacking solution for consumers for over a century with a vast portfolio of peanuts, snackable nut mixes, seeds and so much more. No matter what you're craving — salted, unsalted, dry roasted, honey roasted, whole nuts, half nuts, peanuts, mixed nuts — PLANTERS® products have you covered. The PLANTERS® brand, which has been owned by Hormel Foods Corporation (NYSE: HRL) since 2021, is also home to the beloved MR. PEANUT® character, who is currently touring the salty streets of America in his world-famous NUTmobile. Fans of the PLANTERS® brand can request the world's largest peanut on wheels by submitting a request at **plantersnutmobile.com**. For more information on all PLANTERS® products, visit **planters.com**.

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minnesota, is a global branded food company with over $12 billion in annual revenue. Its brands include PLANTERS®, SKIPPY®, SPAM®, HORMEL® NATURAL CHOICE®, APPLEGATE®, WHOLLY®, HORMEL® BLACK LABEL®, COLUMBUS®, JENNIE-O® and more than 30 other beloved brands. The Company is a member of the S&P 500 Index and the S&P 500 Dividend Aristocrats, was named one of the best companies to work for by U.S. News & World Report and one of America's most responsible companies by Newsweek, was recognized by TIME magazine as one of the World's Best Companies and has received numerous other awards and accolades for its corporate responsibility and community service efforts. For more information, visit hormelfoods.com.

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