



NEWS RELEASE

Skippy® Brand Partners with Gymnastics Legends Dominique Dawes and Chellsie Memmel at Gymnastics City USA

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The Official Peanut Butter partner of USA Gymnastics is providing peanut butter power to athletes at the final stop on the journey to Paris

AUSTIN, Minn., June 20, 2024 /PRNewswire/ -- The Skippy® brand, the Official Peanut Butter partner of USA Gymnastics, is partnering with Dominique Dawes and Chellsie Memmel to bring even more legendary power to Gymnastics City USA 2024 in Minneapolis. The two Olympic legends will team up to highlight Skippy® peanut butter as a delicious and easy protein snack for athletes of all levels at **Gymnastics City USA**, which brings together four of the sport's biggest events.

Both Olympic medalists and Hall of Fame athletes, Dawes and Memmel will sign autographs in the Flip Zone, the official Gymnastics City USA fan festival area in downtown Minneapolis. Visitors can visit the Skippy® brand's booth in the Flip Zone, located in Target Plaza outside Target Center, which will play host to the Olympic Trials. Fans will enjoy a fun, interactive experience, enjoying samples and getting the chance to win Skippy® branded prizes.

"I'm excited to partner with the Skippy® brand since peanut butter is such a great option for athletes wanting a quick and delicious protein fix," said Dominique Dawes, a three-time Olympian and Olympic gold medalist. "It's an honor to be part of this event, where we can inspire and charge the next generation of athletes with nutritious and tasty snacks."

"As an Olympian, I loved peanut butter as an easy way to fuel my performance," said Chellsie Memmel, Olympic

medalist and three-time world champion. "Now as a mom, I have a whole new appreciation for Skippy® peanut butter, as peanut butter and jelly on crackers is one of my daughter's favorite snacks."

The makers of the **Skippy® brand** will also offer their products to athletes to recharge before, during and after the USA Gymnastics competitions.

"We're excited to be partnering with these legendary athletes while providing Skippy® products to competing gymnasts," said Sam Hovick, Skippy® associate brand manager. "We'll cheer on these athletes as they compete to represent their country and go for the gold in Paris."

For a detailed schedule and list of Skippy® brand activities at Gymnastics City USA, visit **@skippybrand** on Instagram and go to **gymnasticscity24.com**.

About the Skippy® Brand

For more information about Skippy® peanut butter products, including recipes, nutritional information and where to buy, visit **www.peanutbutter.com**, or follow the brand on social media:

- Facebook: **www.facebook.com/Skippy**
- Instagram: **www.instagram.com/SkippyBrand**
- TikTok: **www.tiktok.com/@skippybrand**

About USA Gymnastics

Based in Indianapolis, USA Gymnastics is the national governing body for gymnastics in the United States, overseeing six disciplines: acrobatic, artistic, gymnastics for all, parkour, rhythmic, and trampoline and tumbling. A member of the U.S. Olympic and Paralympic Committee and International Gymnastics Federation, the organization serves nearly 200,000 members, including athletes from the beginner to elite levels, parents, coaches, clubs and club owners, and supports the U.S. teams for the Olympic Games, World Championships, and other top-tier international events. USA Gymnastics is committed to delivering top-quality education, actively growing the sport across all levels and disciplines, and providing safe, positive and empowering experiences for all participants. For more on USA Gymnastics, visit **www.usagym.org**.

About Hormel Foods — Inspired People. Inspired Food.™

Hormel Foods Corporation (NYSE: HRL), based in Austin, Minnesota, is a global branded food company with over \$12 billion in annual revenue across more than 80 countries worldwide. Its brands include Planters®, Skippy®, SPAM®, Hormel® Natural Choice®, Applegate®, Justin's®, Wholly®, Hormel® Black Label®, Columbus®, Jennie-O® and more than 30 other beloved brands. The company is a member of the S&P 500 Index and the S&P 500 Dividend Aristocrats, was named one of the best companies to work for by U.S. News & World Report, one of America's most

responsible companies by Newsweek, recognized on Fast Company's list of the 100 Best Workplaces for Innovators, received a perfect score of 100 on the 2023–24 Corporate Equality Index and has received numerous other awards and accolades for its corporate responsibility and community service efforts. The company lives by its purpose statement — Inspired People. Inspired Food.™ — to bring some of the world's most trusted and iconic brands to tables across the globe. For more information, visit **[hormelfoods.com](https://www.hormelfoods.com)**.

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