



NEWS RELEASE

Hormel Foods unveils FONTANINI® Hot Honey Sliced Sausage as the Popularity of Hot Honey on Pizza Continues to Soar

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The Foodservice division at Hormel Foods is 'taking heat somewhere sweet' with the launch of its latest trend-forward topping, which debuts at International Pizza Expo later this month

AUSTIN, Minn., March 5, 2025 /PRNewswire/ -- Hot honey has long been a relevant talking point for pizzaiolos, as more and more pizza establishments are incorporating hot honey into their menus and offerings. Hormel Foods, a known innovator in the pizza space, naturally took notice of this increasingly "hot" trend, and the company's Foodservice team took it from there with the development of FONTANINI® Hot Honey Sliced Sausage, which debuts later this month at the International Pizza Expo in Las Vegas.

Bold and deliciously simple, this new product is "taking heat somewhere sweet," bringing intrigue to any pizza pie with an authentic, hand-crafted appearance and scratch-made taste.

"When people see Hormel Foods at Pizza Expo, they expect us to bring it, and that's exactly what we're doing with Hot Honey Sliced Sausage," said Logan Kumm, associate Foodservice brand manager at Hormel Foods. "Pizza Expo is such an exciting time of year for the FONTANINI® brand, especially when we're able to showcase our status as an industry leader with new products that are innovative and on-trend. This year, we're rolling out yet another bona fide winner."

Hot honey has emerged as the fastest growing ingredient on pizza, and the makers of the FONTANINI® brand are responding in kind with a product that marries the spicy sweetness of hot honey with the premium quality of

FONTANINI® hand-crafted sausage, together in one satisfying bite.

"Hot honey has been exploding in the pizza space," said Patty Riedl, director of Foodservice marketing at Hormel Foods. "We're really excited to jump on this trend and be able to offer a solution that captures the hot-honey craze in product form and delivers the flavor that operators are seeking."

Hormel Foods has a long-standing reputation for creating value-added products that provide solutions for foodservice operators, including HORMEL® Ribbon Pepperoni, which was a showstopper item at last year's International Pizza Expo. This year, attendees can sample the all-new FONTANINI® Hot Honey Sliced Sausage, along with Ribbon Pepperoni and a host of other delicious pizza toppings at the Hormel Foods booth (No. 1725) March 25–27 at the Las Vegas Convention Center.

About Hormel Foodservice

Our culinary passion is what fuels us; a shared love of food is the inspiration behind our products, our brands and our protein expertise. Hormel Foodservice prides itself on offering pioneering solutions meant to ignite creativity while minimizing the back-of-house challenges of a fast-paced kitchen. Whatever the need, Hormel Foodservice is here to help its customers thrive. For more information on the vast product collection of Hormel Foodservice, including an array of globally inspired flavors and fully cooked proteins, visit hormelfoodservice.com.

About Hormel Foods — Inspired People. Inspired Food.™

Hormel Foods Corporation (NYSE: HRL), based in Austin, Minnesota, is a global branded food company with approximately \$12 billion in annual revenue across more than 80 countries worldwide. Its brands include PLANTERS®, SKIPPY®, SPAM®, HORMEL® NATURAL CHOICE®, APPLGATE®, JUSTIN'S®, WHOLLY®, HORMEL® BLACK LABEL®, COLUMBUS®, JENNIE-O® and more than 30 other beloved brands. The company is a member of the S&P 500 Index and the S&P 500 Dividend Aristocrats, was named one of the best companies to work for by U.S. News & World Report, one of America's most responsible companies by Newsweek, recognized by TIME magazine as one of the World's Best Companies and has received numerous other awards and accolades for its corporate responsibility and community service efforts. The company lives by its purpose statement — Inspired People. Inspired Food.™ — to bring some of the world's most trusted and iconic brands to tables across the globe. For more information, visit hormelfoods.com.

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